



UNITED STATES SECURITIES
AND EXCHANGE COMMISSION
Washington, D.C.

OMB Number: 3235-0076
Estimated Average burden hours per response: 4.0

1. Issuer's Identity

CIK (Filer ID Number)	Previous Name(s)	☒ None	Entity Type
0000777917			☒ Corporation
Name of Issuer			☐ Limited Partnership
PRUCO LIFE INSURANCE CO			☐ Limited Liability Company
Jurisdiction of Incorporation/Organization			☐ General Partnership
ARIZONA			☐ Business Trust
Year of Incorporation/Organization			☐ Other
☒ Over Five Years Ago			
☐ Within Last Five Years (Specify Year)			
☐ Yet to Be Formed			

2. Principal Place of Business and Contact Information

Name of Issuer			
PRUCO LIFE INSURANCE CO			
Street Address 1		Street Address 2	
213 WASHINGTON ST			
City	State/Province/Country	ZIP/Postal Code	Phone No. of Issuer
NEWARK	NEW JERSEY	07102	860-534-8057

3. Related Persons

Last Name	First Name	Middle Name	
Tyson	Dylan	J.	
Street Address 1		Street Address 2	
213 Washington Street			
City	State/Province/Country	ZIP/Postal Code	
Newark	NEW JERSEY	07102	
Relationship:	☒ Executive Officer	☒ Director	☐ Promoter
Clarification of Response (if Necessary)			
Director, President and Chief Executive Officer			

Last Name	First Name	Middle Name
Mongia	Nandini	
Street Address 1	Street Address 2	
100 Mulberry Street	Gateway Center 3	
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102
Relationship:	☒ Executive Officer	☒ Director
	☐ Promoter	
Clarification of Response (if Necessary)		
Director and Treasurer		

Last Name	First Name	Middle Name
Mann	Susan	M.
Street Address 1	Street Address 2	
213 Washington Street		
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102
Relationship:	☒ Executive Officer	☒ Director
	☐ Promoter	
Clarification of Response (if Necessary)		
Director, Vice President, Chief Accounting Officer and Chief Financial Officer		

Last Name	First Name	Middle Name
Coombs	Markus	
Street Address 1	Street Address 2	
213 Washington Street		
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102
Relationship:	☐ Executive Officer	☒ Director
	☐ Promoter	
Clarification of Response (if Necessary)		
Director		

Last Name	First Name	Middle Name
Feeney	Caroline	A.
Street Address 1	Street Address 2	
213 Washington Street		
City	State/Province/Country	ZIP/Postal Code

Newark	NEW JERSEY	07102
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Relationship:	☐ Executive Officer	☒ Director	☐ Promoter
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Clarification of Response (if Necessary)

Director

Last Name	First Name	Middle Name
Hitchcock-Gear	Salene	
Street Address 1	Street Address 2	
213 Washington Street		
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102

Relationship:	☐ Executive Officer	☒ Director	☐ Promoter
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Clarification of Response (if Necessary)

Director

Last Name	First Name	Middle Name
Woods	Candace	J.
Street Address 1	Street Address 2	
751 Broad Street		
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102

Relationship:	☐ Executive Officer	☒ Director	☐ Promoter
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Clarification of Response (if Necessary)

Director

Last Name	First Name	Middle Name
Bryden	Todd	
Street Address 1	Street Address 2	
280 Trumbull Street		
City	State/Province/Country	ZIP/Postal Code
Hartford	CONNECTICUT	06103

Relationship:	☒ Executive Officer	☐ Director	☐ Promoter
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Clarification of Response (if Necessary)

Senior Vice President and Chief Actuary

Last Name	First Name	Middle Name
Keogh	Colm	A.
Street Address 1	Street Address 2	
100 Mulberry Street	Gateway Center 3	
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102
Relationship:	☒ Executive Officer	☐ Director ☐ Promoter
Clarification of Response (if Necessary)		
Vice President and Chief Compliance Officer		

Last Name	First Name	Middle Name
Lerman	Alfred	
Street Address 1	Street Address 2	
655 Broad Street		
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102
Relationship:	☒ Executive Officer	☐ Director ☐ Promoter
Clarification of Response (if Necessary)		
Vice President and Chief Investment Officer		

Last Name	First Name	Middle Name
Stone	Lynn	
Street Address 1	Street Address 2	
1 Corporate Drive		
City	State/Province/Country	ZIP/Postal Code
Shelton	CONNECTICUT	06484
Relationship:	☒ Executive Officer	☐ Director ☐ Promoter
Clarification of Response (if Necessary)		
Vice President, Chief Legal Officer and Secretary		

Last Name	First Name	Middle Name
Hsu	Joseph	
Street Address 1	Street Address 2	
213 Washington Street		
City	State/Province/Country	ZIP/Postal Code
Newark	NEW JERSEY	07102

Relationship:	☒ Executive Officer	☐ Director	☐ Promoter
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Clarification of Response (if Necessary)

Controller

4. Industry Group

- | | | |
|--|--|---|
| ☐ Agriculture | ☐ Health Care | ☐ Retailing |
| ☐ Banking & Financial Services | ☐ Biotechnology | ☐ Restaurants |
| ☐ Commercial Banking | ☐ Health Insurance | ☐ Technology |
| ☒ Insurance | ☐ Hospitals & Physicians | ☐ Computers |
| ☐ Investing | ☐ Pharmaceuticals | ☐ Telecommunications |
| ☐ Investment Banking | ☐ Other Health Care | ☐ Other Technology |
| ☐ Pooled Investment Fund | | ☐ Travel |
| ☐ Other Banking & Financial Services | ☐ Manufacturing | ☐ Airlines & Airports |
| ☐ Business Services | ☐ Real Estate | ☐ Lodging & Conventions |
| ☐ Energy | ☐ Commercial | ☐ Tourism & Travel Services |
| ☐ Coal Mining | ☐ Construction | ☐ Other Travel |
| ☐ Electric Utilities | ☐ REITS & Finance | ☐ Other |
| ☐ Energy Conservation | ☐ Residential | |
| ☐ Environmental Services | ☐ Other Real Estate | |
| ☐ Oil & Gas | | |
| ☐ Other Energy | | |

5. Issuer Size

- | | |
|---|--|
| Revenue Range | Aggregate Net Asset Value Range |
| ☐ No Revenues | ☐ No Aggregate Net Asset Value |
| ☐ \$1 - \$1,000,000 | ☐ \$1 - \$5,000,000 |
| ☐ \$1,000,001 - \$5,000,000 | ☐ \$5,000,001 - \$25,000,000 |
| ☐ \$5,000,001 - \$25,000,000 | ☐ \$25,000,001 - \$50,000,000 |
| ☐ \$25,000,001 - \$100,000,000 | ☐ \$50,000,001 - \$100,000,000 |
| ☒ Over \$100,000,000 | ☐ Over \$100,000,000 |
| ☐ Decline to Disclose | ☐ Decline to Disclose |
| ☐ Not Applicable | ☐ Not Applicable |

6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

- ☐ Rule 504(b)(1) (not (i), (ii) or (iii))
 ☒ Rule 506(b)
- ☐ Rule 504 (b)(1)(i)
 ☐ Rule 506(c)
- ☐ Rule 504 (b)(1)(ii)
 ☐ Securities Act Section 4(a)(5)
- ☐ Rule 504 (b)(1)(iii)
 ☐ Investment Company Act Section 3(c)

7. Type of Filing

- ☒ New Notice
 ☐ Amendment
- Date of First Sale
☒ First Sale Yet to Occur

8. Duration of Offering

Does the Issuer intend this offering to last more than one year? ☒ Yes ☐ No

9. Type(s) of Securities Offered (select all that apply)

- ☐ Pooled Investment Fund Interests
 ☐ Equity
- ☐ Tenant-in-Common Securities
 ☐ Debt
- ☐ Mineral Property Securities
 ☐ Option, Warrant or Other Right to Acquire Another Security
- ☐ Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security
 ☒ Other (describe)

Synthetic GICs issued to insurance carriers of BOLI/COLI policies.

10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer? ☐ Yes ☒ No

Clarification of Response (if Necessary)

11. Minimum Investment

Minimum investment accepted from any outside investor \$ USD

12. Sales Compensation

Recipient Recipient CRD Number ☐ None

Glenn K. O'Brien

2739672

(Associated) Broker or Dealer ☐ None

(Associated) Broker or Dealer CRD Number ☐ None

Prudential Investment Management
Services LLC

18353

Street Address 1

Street Address 2

655 Broad Street

City

State/Province/Country

ZIP/Postal Code

Newark

NEW JERSEY

07102

State(s) of
Solicitation

☐ All States

☐ Foreign/Non-US

CONNECTICUT

DELAWARE

IOWA

NEW JERSEY

13. Offering and Sales Amounts

Total Offering Amount \$ USD ☒ Indefinite

Total Amount Sold \$ USD

Total Remaining to be Sold \$ USD ☒ Indefinite

Clarification of Response (if Necessary)

14. Investors

☐ Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors,

Number of such non-accredited investors who already have invested in the offering

Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:

15. Sales Commissions & Finders' Fees Expenses

Provide separately the amounts of sales commissions and finders' fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$ USD ☒ Estimate

Finders' Fees \$ USD ☐ Estimate

Clarification of Response (if Necessary)

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

\$ USD ☐ Estimate

Clarification of Response (if Necessary)

None of the gross proceeds received from the offering will be paid to or used for payments to the persons identified in Item 3; such persons receive a regular salary from The Prudential Insurance Company of America or an affiliate.

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each Issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, the information furnished to offerees.
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the Issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against it in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Rule 504 or Rule 506 for one of the reasons stated in Rule 504(b)(3) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
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PRUCO LIFE INSURANCE CO	/s/ Abhinav K. Dendukuri	Abhinav K. Dendukuri	Vice President	2020-06-26
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