UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 10-Q

(Mark One)

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [FEE REQUIRED]

FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2004

OR

_ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED]

Commission file number 33-18053

PRUCO LIFE INSURANCE COMPANY
OF NEW JERSEY

(Exact name of Registrant as specified in its charter)

NEW JERSEY	22-2426091
(State or other jurisdiction, incorporation or organization)	(IRS Employer Identification No.)

213 WASHINGTON STREET, NEWARK, NEW JERSEY 07102
(Address of principal executive offices) (Zip Code)

(973) 802-6000
(Registrant's Telephone Number, including area code)

Securities registered pursuant to Section 12 (b) of the Act: NONE
Securities registered pursuant to Section 12 (g) of the Act: NONE

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES X NO

Indicate by check mark whether the Registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). YES NO X

State the aggregate market value of the voting stock held by non-affiliates of the registrant: NONE

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of August 13, 2004. Common stock, par value of $5 per share: 400,000 shares outstanding

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY MEETS THE CONDITIONS SET FORTH IN GENERAL INSTRUCTION (H) (1) (A) AND (B) ON FORM 10-Q AND IS THEREFORE FILING THIS FORM WITH THE REDUCED DISCLOSURE FORMAT.

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY
INDEX TO FINANCIAL STATEMENTS

FORWARD-LOOKING STATEMENT DISCLOSURE
Certain of the statements included in this Quarterly Report on Form 10-Q, including but not limited to those in the Management's Discussion and Analysis of Financial Condition and Results of Operations, constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as "expects," "believes," "anticipates," "includes," "plans," "assumes," "estimates," "projects," "intends", or variations of such words are generally part of forward-looking statements. Forward-looking statements are made based on management's current expectations and beliefs concerning future developments and their potential effects upon Pruco Life Insurance Company of New Jersey ("the Company"). There can be no assurance that future developments affecting the Company will be those anticipated by management. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are certain important factors that could cause actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements, including without limitation: general economic, market and political conditions, including the performance of financial markets and interest rate fluctuations; various domestic or international military or terrorist activities or conflicts; volatility in the securities markets; re-estimates of our reserves for future policy benefits and claims; changes in our assumptions related to deferred policy acquisition costs; our exposure to contingent liabilities; catastrophe losses; investment losses and defaults; changes in our claims-paying or credit ratings; competition in our product lines and for personnel; fluctuations in foreign currency exchange rates and foreign securities markets; the impact of changing regulation or accounting practices; adverse litigation results; and changes in tax law. The Company is under no obligation to update any particular forward-looking statement included in this document.

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY

STATEMENTS OF FINANCIAL POSITION (UNAUDITED)
AS OF JUNE 30, 2004 AND DECEMBER 31, 2003 (IN THOUSANDS)

<TABLE>
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	JUNE 30, 2004	DECEMBER 31, 2003
ASSETS		
Fixed maturities available for sale, at fair value (amortized cost, 2004: $824,980; and 2003: $746,370)	$ 885,480	$ 782,685
Policy loans	152,949	154,659
Short-term investments	29,517	44,571
Other long-term investments	2,147	2,765
Total investments	1,070,093	984,680
Cash and cash equivalents	78,211	72,547
Deferred policy acquisition costs	198,052	176,529
Accrued investment income	15,286	13,635
Reinsurance recoverable	25,573	17,850
Receivables from affiliates	16,233	17,173
Other assets	17,989	9,954
Separate account assets	1,978,645	1,926,301
TOTAL ASSETS	$ 3,400,082	$ 3,218,669
LIABILITIES AND STOCKHOLDER'S EQUITY		
LIABILITIES		
Policyholders' account balances	$ 758,658	$ 675,823

Future policy benefits and other policyholder liabilities	175,787	158,752
Cash collateral for loaned securities	63,534	78,855
Securities sold under agreements to repurchase	33,074	14,483
Income taxes payable	65,939	51,383
Other liabilities	26,350	20,317
Separate account liabilities	1,978,645	1,926,301
TOTAL LIABILITIES	3,101,987	2,925,914
CONTINGENCIES - (SEE FOOTNOTE 2)		
STOCKHOLDER'S EQUITY		
Common stock, $5 par value; 400,000 shares, authorized; issued and outstanding at June 30, 2004 and December 31, 2003	2,000	2,000
Paid-in-capital	168,785	168,742
Deferred compensation	(221)	(108)
Retained earnings	120,629	108,943
Accumulated other comprehensive income	6,902	13,178
TOTAL STOCKHOLDER'S EQUITY	298,095	292,755
TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY	$ 3,400,082	$ 3,218,669

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SEE NOTES TO FINANCIAL STATEMENTS

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY

STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (UNAUDITED)
THREE AND SIX MONTHS ENDED JUNE 30, 2004 AND 2003 (IN THOUSANDS)

<TABLE>
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	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2004	2003	2004	2003
<S>	<C>	<C>	<C>	<C>
REVENUES				
Premiums	$ 12,092	$ 9,697	$ 23,862	$ 19,195
Policy charges and fee income	20,955	19,347	39,293	34,977
Net investment income	13,039	11,367	25,649	22,010
Realized investment gains (losses), net	(1,526)	619	(1,027)	(1,126)
Asset management fees	1,209	1,055	2,409	2,005
Other income	528	336	1,018	770
TOTAL REVENUES	46,297	42,421	91,204	77,831
BENEFITS AND EXPENSES				
Policyholders' benefits	12,674	13,028	24,887	26,600
Interest credited to policyholders' account balances	7,427	5,566	14,039	10,315
General, administrative and other expenses	19,545	15,176	35,826	28,959
TOTAL BENEFITS AND EXPENSES	39,646	33,770	74,752	65,874
Income from operations before income taxes and cumulative effect of changes in accounting principle	6,651	8,651	16,452	11,957
Income tax expense	1,877	2,719	4,582	3,392
NET INCOME BEFORE CUMULATIVE EFFECT OF CHANGE IN ACCOUNTING PRINCIPLE	4,774	5,932	11,870	8,565
Cumulative effect of change in accounting principle, net of tax	-	-	(184)	-
NET INCOME	4,774	5,932	11,686	8,565
Change in net unrealized investment gains, net of taxes	(10,666)	5,317	(6,823)	6,670
Cumulative effect of accounting change, net of tax	-	-	547	-
Other comprehensive income, net of tax	(10,666)	5,317	(6,276)	6,670
TOTAL COMPREHENSIVE INCOME	$ (5,892)	$ 11,249	$ 5,410	$ 15,235

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SEE NOTES TO FINANCIAL STATEMENTS

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY

STATEMENTS OF STOCKHOLDER'S EQUITY
PERIODS ENDED JUNE 30, 2004 AND DECEMBER 31, 2003 AND 2002 (IN THOUSANDS)

	COMMON STOCK	PAID-IN-CAPITAL	RETAINED EARNINGS	DEFERRED COMPENSATION	ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)	TOTAL STOCKHOLDER'S EQUITY
BALANCE, JANUARY 1, 2002	2,000	128,689	72,959	-	3,724	207,372
Net income	-	-	15,368	-	-	15,368
Adjustments to policy credits issued to eligible policyholders	-	-	(1)	-	-	(1)
Change in net unrealized investment gains, net of taxes	-	-	-	-	5,971	5,971
BALANCE, DECEMBER 31, 2002	2,000	128,689	88,326	-	9,695	228,710
Net income	-	-	20,617	-	-	20,617
Contribution from Parent	-	40,000	-	-	-	40,000
Stock-based compensation programs	-	53	-	(108)	-	(55)
Change in net unrealized investment gains, net of taxes	-	-	-	-	3,483	3,483
BALANCE, DECEMBER 31, 2003	2,000	168,742	108,943	(108)	13,178	292,755
Net income	-	-	11,686	-	-	11,686
Stock-based compensation programs	-	43	-	(113)	-	(70)
Cumulative effect of change in accounting principle, net of taxes	-	-	-	-	547	547
Change in net unrealized investment gains, net of taxes	-	-	-	-	(6,823)	(6,823)
BALANCE, JUNE 30, 2004	$ 2,000	$ 168,785	$ 120,629	$ (221)	$ 6,902	$ 298,095

SEE NOTES TO FINANCIAL STATEMENTS

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY

STATEMENTS OF CASH FLOWS (UNAUDITED)
SIX MONTHS ENDED JUNE 30, 2004 AND 2003 (IN THOUSANDS)

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	SIX MONTHS ENDED, JUNE 30, 2004	2003
<S>	<C>	<C>
CASH FLOWS (USED IN) FROM OPERATING ACTIVITIES:		
Net income	$ 11,686	$ 8,565
Adjustments to reconcile net income to net cash (used in) provided by Operating activities:		
Policy charges and fee income	(9,246)	(7,570)
Interest credited to policyholders' account balances	14,039	10,315
Realized investment (gains) losses, net	1,023	1,126
Amortization and other non-cash items	(25,416)	(8,162)
Cumulative effect of accounting change	184	-
Change in:		
Future policy benefits and other policyholders' liabilities	15,380	8,827
Reinsurance recoverable	(6,848)	(3,133)
Accrued investment income	(1,025)	(880)
Policy loans	1,710	1,780
Receivable from affiliates	65	10,917
Deferred policy acquisition costs	(21,135)	(9,912)
Income taxes payable	14,657	10,783
Other, net	(1,995)	15,877
CASH FLOWS (USED IN) FROM OPERATING ACTIVITIES	(6,921)	38,533
CASH FLOWS (USED IN) FROM INVESTING ACTIVITIES:		
Proceeds from the sale/maturity of:		
Fixed maturities available for sale	219,585	110,925
Payments for the purchase of:		
Fixed maturities available for sale	(263,121)	(205,296)
Cash collateral for loaned securities, net	(15,321)	11,082
Securities sold under agreements to repurchase, net	18,591	19,734
Other long-term investments	(141)	(754)
Short term investments, net	17,325	5,114
CASH FLOWS USED IN INVESTING ACTIVITIES	(23,082)	(59,195)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Policyholders' account balances:		
Deposits	117,900	86,164
Withdrawals	(82,163)	(28,036)
Contribution from Parent	-	40,000
Deferred compensation	(113)	(149)
Stock based compensation	43	39
CASH FLOWS FROM FINANCING ACTIVITIES	35,667	98,018
Net (decrease) increase in Cash and cash equivalents	5,664	77,356
Cash and cash equivalents, beginning of year	72,547	61,482
CASH AND CASH EQUIVALENTS, END OF PERIOD	$ 78,211	$ 138,838

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SEE NOTES TO FINANCIAL STATEMENTS

1. BASIS OF PRESENTATION

The unaudited interim financial statements have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP") on a basis consistent with reporting interim financial information in accordance with instructions to Form 10-Q and Article 10 of Regulation S-X of the Securities and Exchange Commission. These interim financial statements are unaudited but reflect all adjustments which, in the opinion of management, are necessary to provide a fair presentation of the results of operations and financial condition of the Pruco Life Insurance Company of New Jersey ("the Company"), for the interim periods presented. The Company is a wholly owned subsidiary of the Pruco Life Insurance Company ("Pruco Life") which in turn is a wholly-owned subsidiary of The Prudential Insurance Company of America ("Prudential Insurance"). Prudential Insurance is a wholly owned subsidiary of Prudential Financial, Inc ("Prudential Financial"). All such adjustments are of a normal recurring nature. The results of operations for any interim period are not necessarily indicative of results for a full year. Certain amounts in the Company's prior year financial statements have been reclassified to conform to the current year presentation.

The Company has extensive transactions and relationships with Prudential Insurance and other affiliates. It is possible that the terms of these transactions are not the same as those that would result from transactions among wholly unrelated parties. These financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2003.

2. CONTINGENCIES AND LITIGATION

CONTINGENCIES
On an ongoing basis, our internal supervisory and control functions review the quality of our sales, marketing and other customer interface procedures and practices and may recommend modifications or enhancements. In certain cases, if appropriate, we may offer customers remediation and may incur charges, including the cost of such remediation, administrative costs and regulatory fines.

Prudential Insurance and its affiliates have received formal requests for information relating to their variable annuity business from regulators and governmental authorities. The regulators and authorities include, among others, the Securities and Exchange Commission, the NASD and the State of New York Attorney General's Office. Prudential Insurance and its affiliates are cooperating with all such inquiries and are conducting their own internal review.

It is possible that the results of operations or the cash flow of the Company in a particular quarterly or annual period could be materially affected as a result of payments in connection with the matters discussed above depending, in part, upon the results of operations or cash flow for such period. Management believes, however, that the ultimate payments in connection with these matters should not have a material adverse effect on the Company's financial position.

LITIGATION
The Company is subject to legal and regulatory actions in the ordinary course of its businesses, including class actions. Pending legal and regulatory actions include proceedings relating to aspects of the businesses and operations that are specific to the Company and that are typical of the businesses in which the Company operates. Class action and individual lawsuits involve a variety of issues and/or allegations, which include sales practices, underwriting practices, claims payment and procedures, premium charges, policy servicing and breach of fiduciary duties to customers. We are also subject to litigation arising out of our general business activities, such as our investments and third party contracts. In certain of these matters, the plaintiffs are seeking large and/or indeterminate amounts, including punitive or exemplary damages.

The Company's litigation is subject to many uncertainties, and given the complexity and scope, the outcomes cannot be predicted. It is possible that the results of operations or the cash flow of the Company in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters. Management believes, however, that the ultimate outcome of all pending litigation and regulatory matters should not have a material adverse effect on the Company's financial position.

3. ADOPTION OF STATEMENT OF POSITION 03-1

In July 2003, the Accounting Standards Executive Committee ("AcSEC") of the American Institute of Certified Public Accountants ("AICPA") issued Statement of Position ("SOP") 03-1, "Accounting and Reporting by Insurance Enterprises for Certain Nontraditional Long-Duration Contracts and for Separate Accounts". AcSEC issued the SOP to address the need for interpretive guidance to be developed in three areas: separate account presentation and valuation; the accounting recognition given sales inducements (bonus interest, bonus credits, persistency bonuses); and the classification and valuation of certain long-duration contract liabilities.

The Company adopted the SOP effective January 1, 2004. The effect of initially adopting SOP 03-1 was a net of tax charge of $0.2 million, reported as a cumulative effect of accounting change in the results of operations for the three months ended March 31, 2004 and six months ended June 30,2004. This charge reflects primarily the net impact of converting certain individual market value adjusted annuity contracts from separate account accounting treatment to general account accounting treatment and the effect of establishing reserves for guaranteed minimum death benefit ("GMDB") provisions of the Company's annuity contracts. In addition, the Company recorded an increase in other comprehensive income of $0.5 million after tax related to recording the cumulative unrealized investment gains, net of shadow deferred acquisition costs (DAC), on fixed maturities reclassified from the separate account to the general account as of January 1, 2004.

In June 2004, the FASB issued FASB Staff Position ("FSP") 97-1, "Situations in Which Paragraphs 17(b) and 20 of FASB Statement No. 97, Accounting and Reporting by Insurance Enterprises for Certain Long-Duration Contracts and for Realized Gains and Losses from the Sale of Investments, Permit or Require an Accrual of an Unearned Revenue Liability." FSP 97-1 clarifies the accounting for unearned revenue liabilities of certain universal-life contracts under SOP 03-1. The Company's adoption of FSP 97-1 on July 1, 2004 did not change the accounting for unearned revenue liabilities and, therefore, had no impact on Company's results of operations.

On the Statement of Cash Flows, the cumulative effect of the SOP is shown on one line rather than on the individual asset and liability lines that were affected. The major components of this line are increases in fixed maturities and policyholder account balances of approximately $40 million related to the reclassifications of annuity contracts from the separate account to the general account. In addition, the establishment of the GMDB reserves of approximately $1.6 million and the increase in DAC of $0.4 million are also shown on this line. Other balance sheet accounts that were affected include other long-term investments and deferred taxes payable.

4. RELATED PARTY TRANSACTIONS

CORPORATE OWNED LIFE INSURANCE
The Company sold two corporate owned life insurance policies to Prudential Insurance. The cash surrender value included in separate accounts was $431.7 million at June 30, 2004. During the current quarter, the Company recorded a $0.4 million after tax claim expense that related to claims under these contracts that were incurred in the prior quarter. Although the claims were incurred in the prior quarter, they were not material to the results of either the current or the prior quarters.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY MEETS THE CONDITIONS SET FORTH IN GENERAL INSTRUCTION H(1)(A) AND (B) ON FORM 10-Q AND IS FILING THIS FORM WITH REDUCED DISCLOSURE.

Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") addresses the financial condition of Pruco Life Insurance Company of New Jersey as of June 30, 2004, compared with December 31, 2003, and its results of operations for the three and six month periods ended June 30, 2004 and June 30, 2003. You should read the following analysis of our financial condition and results of operations in conjunction with the Company's MD&A and audited financial statements included in the Company's Report on Form 10-K for the year ended December 31, 2003.

The Company sells interest-sensitive individual life insurance and variable life insurance, term life insurance, and individual variable annuities primarily through Prudential Insurance's sales force in New Jersey and New York. These markets are subject to regulatory oversight with particular emphasis placed on company solvency and sales practices. These markets are also subject to increasing competitive pressure as the legal barriers, which have historically segregated the markets of the financial services industry, have been changed through both legislative and judicial processes. Regulatory changes have opened the insurance industry to competition from other financial institutions, particularly banks and mutual funds that are positioned to deliver competing investment products through large, stable distribution channels.

Generally, policyholders who purchase the Company's products have the option of investing in the separate accounts, segregated funds for which investment risks are borne by the customer, or the Company's portfolio, referred to as the general account. The Company earns its profits through policy fees charged to separate account annuity and life policyholders and through the interest spread for general account annuity and life products. Policy charges and fee income consist mainly of three types, sales charges or loading fees on new sales, mortality and expense charges ("M&E") assessed on fund balances, and mortality and related charges based on total life insurance in-force business. Policyholder fund values are affected by net sales (sales less withdrawals), changes in interest rates and investment returns. The interest spread represents the difference between the investment income earned by the Company on its investment portfolio and the amount of interest credited to the policyholders' accounts. Products that generate interest-spread primarily include general account life insurance products, fixed annuities and the fixed-rate option of variable annuities.

Besides policy charges and fee income, the Company also earns revenues from insurance premiums from term life insurance and asset management fees on the separate account fund balances. The Company's operating expenses principally consist of insurance benefits provided, general business expenses, commissions and other costs of selling and servicing the various products we sell and interest credited on general account liabilities.

1. ANALYSIS OF FINANCIAL CONDITION

From December 31, 2003 to June 30, 2004 there was an increase of $181 million in total assets from $3,219 million to $3,400 million. Fixed maturities increased by $103 million partially as a result of the implementation of Statement of Position 03-1 ("SOP 03-1"). SOP 03-1 requires among other things, that certain individual market value adjusted annuity ("MVA") contracts be accounted for under general account accounting treatment. As a result of the adoption, approximately $40 million of fixed maturities were reclassified from separate account assets to general account accounting treatment. Fixed maturities also increased as a result of investing general account policyholder deposits and positive cash flows from insurance operations into these investments and from unrealized investment gains. Separate account assets increased by $52 million despite the reclassification of approximately $40 million of assets to the general account due to positive market performance of approximately $50 million and positive net sales.

During this six-month period, liabilities increased by $176 million from $2,926 million to $3,102 million. Policyholder account balances increased by $83 million due primarily to the reclassification of MVA contracts as described above and positive net sales. Corresponding with the asset change described above, separate account liabilities increased by $52 million. Future policy benefits increased by $17 million primarily due to the growth in the term life business and the establishment of guaranteed minimum death benefit reserves ("GMDB") of $2 million. Income taxes payable increased by $15 million as a result of tax expenses related to positive income and unrealized gains. A lower level of securities lending activity decreased liabilities by $10 million.

2. RESULTS OF OPERATIONS

JUNE 2004 TO JUNE 2003 THREE-MONTH COMPARISON

NET INCOME

Net income of $4.8 million for the second quarter of 2004 was $1.2 million lower than the same quarter of 2003. Further details regarding the components of revenues and expenses are described in the following paragraphs.

REVENUES

Revenues increased by $3.9 million from the prior year period. Policy charges and fee income, consisting primarily of mortality and expense, loading and other insurance charges assessed on general and separate account policyholder fund balances, increased by $1.6 million. The increase was a result of a $1.3 million increase for individual life products and a $0.3 million increase for annuity products. Mortality and sales based loading charges for life products increased as a result of growth in the in-force business. The gross in-force business (excluding term insurance) grew to $11.0 billion at June 30, 2004 from $9.6 billion at June 30, 2003 and $10.3 billion at December 31, 2003. Annuity fees are mainly asset based fees which are dependent on the fund balances that are affected by net sales as well as asset depreciation or appreciation on the underlying investment funds in which the customer has the option to invest. Annuity fund balances have increased as a result of favorable market performance and positive net sales.

Premiums increased by $2.4 million from higher term insurance sales and renewals of the Term life products of $4.2 million, net of reinsurance. Partially offsetting this was a reduction in extended term premiums of $1.7 million due to lower policy lapses as a result of favorable market conditions.

Realized investment gains and losses decreased by $2.1 million mainly as a result of increased losses on sales of fixed maturities in 2004 due to rising interest rates in the current quarter.

Net investment income increased by $1.7 million as a result of an increase in the fixed income portfolio balance from positive operating and financing cash flows and the reclassification of fixed maturities from the separate account to the general account. This was partially offset by the effect of lower reinvestment rates for fixed maturities and short-term investments.

BENEFITS AND EXPENSES

Policyholder benefits decreased by $0.4 million as mortality experience in the Company's life products was essentially unchanged from the prior year quarter.

Interest credited to policyholder account balances increased by $1.9 million due to growth in policyholder account balances primarily from the reclassification of the MVA annuity products from separate account to policyholder account balances and from positive net sales.

General, administrative and other expenses increased by $4.4 million from the prior year quarter. There was an increase in commission expense and general and administrative expenses, net of capitalization, of $2.2 million due to growth in the business and comparatively less favorable fund performance in the current quarter. In addition, DAC amortization increased by $2.2 million primarily as a result of a growing in-force in the individual life business.

JUNE 2004 TO JUNE 2003 SIX-MONTH COMPARISON

NET INCOME

Net income of $11.7 million for the first half of 2004 increased by $3.1 million from the same period of 2003. Net income before the cumulative change in accounting principle of $11.9 million was $3.3 million higher than the prior year. The effect of the cumulative change in accounting principle related to the adoption of SOP 03-1 was a charge to income of $0.2 million after tax in the first quarter of 2004. This charge is primarily the result of an increase in reserves for guaranteed minimum death benefits relating to our individual variable annuity contracts and the impact of converting certain individual MVA contracts from separate account accounting treatment to general account accounting treatment. Further details regarding the components of revenues and expenses are described in the following paragraphs.

REVENUES

Revenues increased by $13.4 million from the prior year. Policy charges and fee income, consisting primarily of mortality and expense, loading and other insurance charges assessed on general and separate account policyholder fund balances, increased by $4.3 million. The increase was a result of a $3.4 million increase for individual life products and a $0.9 million increase for annuity products. Mortality and sales based loading charges for life products increased as a result of growth in the in-force business. The in-force business (excluding term insurance) grew to $11.0 billion at June 30, 2004 from $9.6 billion at June 30, 2003 and $10.3 billion at December 31, 2003. Annuity fees are mainly asset based fees which are dependent on the fund balances that are affected by net sales as well as asset depreciation or appreciation on the underlying investment funds in which the customer has the option to invest. Annuity fund balances have increased as a result of favorable market performance and positive net sales.

Premiums increased by $4.7 million from higher term insurance sales and renewals of the Term life products of $7.5 million, net of reinsurance. Partially offsetting this was a reduction in extended term premiums of $2.9 million due to lower policy lapses as a result of comparatively favorable market conditions.

Realized investment gains and losses were relatively unchanged from the prior year as losses on sales of fixed maturities from rising interest rates were offset by a lower level of impairments in 2004.

Net investment income increased by $3.6 million as a result of an increase in the fixed income portfolio balance from positive operating and financing cash flows and the reclassification of fixed maturities from the separate account to the general account. This was partially offset by the effect of lower reinvestment rates for fixed maturities and short-term investments.

BENEFITS AND EXPENSES

Total benefits and expenses increased $9.9 million from the prior year. Policyholder benefits decreased by $1.7 million from the prior year. Mortality experience in the Company's term life business was favorable compared to the prior year.

Interest credited to policyholder account balances increased by $3.7 million due to growth in policyholder account balances primarily from the reclassification of the MVA annuity products from separate account to policyholder account balances and from positive net sales.

General, administrative and other expenses increased by $6.9 million from the prior year. There was an increase in commission and general and administrative expenses, net of capitalization, of $4.0 million due to growth in the business and comparatively less favorable fund performance in the current year. In addition, DAC amortization increased by $2.9 million primarily as a result of a growing in-force in the individual life business.

ITEM 4. CONTROLS AND PROCEDURES

In order to ensure that the information we must disclose in our filings with the Securities and Exchange Commission is recorded, processed, summarized, and reported on a timely basis, the Company's management, including our Chief Executive Officer and Chief Financial Officer, have reviewed and evaluated the effectiveness of our disclosure controls and procedures, as defined in Exchange Act Rules 13a-15(e) and 15d-15(e), as of June 30, 2004. Based on such evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that, as of June, 2004, our disclosure controls and procedures were effective in timely alerting them to material information relating to us required to be included in our periodic SEC filings. There has been no change in our internal control over financial reporting during the quarter ended June 30, 2004, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

The Company is subject to legal and regulatory actions in the ordinary course of its businesses, including class actions. Pending legal and regulatory actions include proceedings relating to aspects of the businesses and operations that are specific to the Company and that are typical of the businesses in which the Company operates. Class action and individual lawsuits involve a variety of issues and/or allegations, which include sales practices, underwriting practices, claims payment and procedures, premium charges, policy servicing and breach of fiduciary duties to customers. The Company is also subject to litigation arising out of its general business activities, such as its investments and third party contracts. In certain of these matters, the plaintiffs are seeking large and/or indeterminate amounts, including punitive or exemplary damages.

The Company's litigation is subject to many uncertainties, and given the complexity and scope, the outcomes cannot be predicted. It is possible that the results of operations or the cash flow of the Company in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters. Management believes, however, that the ultimate outcome of all pending litigation and regulatory matters should not have a material adverse effect on the Company's financial position.

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) EXHIBITS

3(i)(a) The Articles of Incorporation (as amended through March 11, 1983) of Pruco Life Insurance Company of New Jersey are incorporated by reference to Post-effective Amendment No. 26 to the Registration Statement on Form S-6 of Pruco Life of New Jersey Variable Appreciable Account as filed April 28, 1997, Registration No. 2-89780.

3(i)(b) Amendment to the Articles of Incorporation dated February 12, 1998 is incorporated by reference to Post-Effective Amendment No. 12 to the Registration Statement on Form S-1, of Pruco Life of New Jersey Variable Contract Real Property Account as filed on April 16, 1999, Registration No. 33-20018.

3(ii) By-Laws of Pruco Life Insurance Company of New Jersey (as amended through May 5, 1997) are incorporated by reference to Form 10-Q as filed by the Company on August 15, 1997, Registration No. 333-18053.

4(a) Market-Value Adjustment Annuity Contract (Discovery Select variable annuity) is incorporated by reference to Pre-Effective Amendment No. 1 to Form N-4, Registration No. 333-18053, filed December 18, 1996, on behalf of the Pruco Life of New Jersey Flexible Premium Variable Annuity Account.

4(b) Market-Value Adjustment Annuity Contract (Strategic Partners Select variable annuity) is incorporated by reference to Pre-effective Amendment No. 1 to the Company's Form S-3, Registration No. 333-62246, filed November 27, 2001.

4(c) Market-Value Adjustment Annuity Contract (Strategic Partners Horizon annuity) is incorporated by reference to the Company's Form S-3, Registration No. 333-100713, filed October 24, 2002.

4(d) Market-Value Adjustment Annuity Contract Endorsement (Strategic Partners Annuity One variable annuity) is incorporated by reference to the Company's registration statement on Form S-3, Registration No. 333-103473, filed February 27, 2003.

31.1 Section 302 Certification of the Chief Executive Officer

31.2 Section 302 Certification of the Chief Financial Officer

32.1 Section 906 Certification of the Chief Executive Officer

32.2 Section 906 Certification of the Chief Financial Officer

(b) REPORTS ON FORM 8K

None.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the

Registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

PRUCO LIFE INSURANCE COMPANY OF NEW JERSEY
(Registrant)

By: /s/ John Chieffo

John Chieffo
Vice President and Chief Financial Officer
(Authorized Signatory and Principal Financial Officer)

Date: August 13, 2004

EXHIBIT 31.1

CERTIFICATIONS

I, Andrew J. Mako certify that:

1. I have reviewed this quarterly report on Form 10-Q of Pruco Life Insurance Company of New Jersey;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and we have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 13, 2004

/s/ Andrew J. Mako

ANDREW J. MAKO
CHIEF EXECUTIVE OFFICER

EXHIBIT 31.2

I, John Chieffo, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Pruco Life Insurance Company of New Jersey;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and we have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 13, 2004

/s/ John Chieffo

JOHN CHIEFFO
CHIEF FINANCIAL OFFICER

EXHIBIT 32.1

CERTIFICATION

Pursuant to 18 U.S.C. Section 1350, I, Andrew J. Mako, Chief Executive Officer of Pruco Life Insurance Company of New Jersey (the "Company"), hereby certify that the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2004 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 13, 2004

/s/ Andrew J. Mako

Name: Andrew J. Mako
Title: Chief Executive Officer

The foregoing certification is being furnished solely pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.

EXHIBIT 32.2

CERTIFICATION

Pursuant to 18 U.S.C. Section 1350, I, John Chieffo, Chief Financial Officer of Pruco Life Insurance Company of New Jersey (the "Company"), hereby certify that the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2004 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 13, 2004

/s/ John Chieffo

Name: John Chieffo
Title: Chief Financial Officer

The foregoing certification is being furnished solely pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.