UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 13, 2006

PRUDENTIAL FINANCIAL, INC.
(Exact name of registrant as specified in its charter)

New Jersey	001-16707	22-3703799
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

751 Broad Street
Newark, New Jersey 07102
(Address of principal executive offices and zip code)

(973) 802-6000
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

¨ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

¨ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

¨ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

¨ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On June 13, 2006, the Board of Directors of Prudential Financial, Inc. (the "Company") elected Ms. Christine Poon as a director, effective September 1, 2006. Attached as Exhibit 99.0 is a Company new release, dated June 13, 2006, announcing Ms. Poon's election.

Item 9.01 Financial Statements and Exhibits.

(c) **Exhibits.**

99.0 News release of Prudential Financial, Inc., dated June 13, 2006, announcing the election of Ms. Christine Poon to the Board of Directors.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 13, 2006

PRUDENTIAL FINANCIAL, INC.

By: /s/ Brian J. Morris
Name: Brian J. Morris
Title: Assistant Secretary

Exhibit Index

Exhibit No.	Description
99.0	News release of Prudential Financial, Inc., dated June 13, 2006, announcing the election of Ms. Christine Poon to the Board of Directors.

News Release

Prudential Financial

Prudential Financial, Inc.
751 Broad Street
Newark, NJ 07102-3777
www.prudential.com

For Immediate Release
June 13, 2006

Contact: **Gabrielle Shanin**
(973) 802-7779

PRUDENTIAL FINANCIAL, INC. ELECTS JOHNSON & JOHNSON VICE CHAIR CHRISTINE POON TO BOARD OF DIRECTORS

NEWARK, N.J. – Prudential Financial, Inc. (NYSE: PRU) announced today that Christine Poon has been elected to the company's board of directors, effective September 1, 2006.

Poon is Vice Chair and Worldwide Chair, Medicines and Nutritionals, at Johnson & Johnson. She is also a member of Johnson & Johnson's Board of Directors.

Poon joined Johnson & Johnson in 2000 as a Company Group Chair in the Pharmaceuticals Group. She became a member of Johnson & Johnson's Executive Committee and Worldwide Chair, Pharmaceuticals Group, in 2001, and was named to her current position as Worldwide Chair, Medicines and Nutritionals in 2003. Poon was appointed Vice Chair and a member of Johnson & Johnson's Board of Directors in 2005. Prior to joining Johnson & Johnson, she served in various management positions at Bristol-Myers Squibb for 15 years, most recently as President of International Medicines (1998 to 2000) and President of Medical Devices (1997 to 1998).

"We are delighted to have Ms. Poon as a member of our board," said Arthur F. Ryan, chairman and chief executive officer of Prudential Financial, Inc. "Her diverse global business knowledge and experience make her an extremely valuable addition to our board."

Poon has a bachelor's degree in biology from Northwestern University, a master of science degree in biology/biochemistry from St. Louis University, and a master's degree in Business Administration from Boston University. She is also a member of the board of the Fox Chase Cancer Center in Philadelphia.

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Prudential Financial companies, with approximately $547 billion in total assets under management as of March 31, 2006, serve individual and institutional customers worldwide and include The Prudential Insurance Company of America, one of the largest life insurance companies in the United States. These companies offer a variety of products and services, including life insurance, mutual funds, annuities, pension and retirement-related services and administration, asset management, banking and trust services, real estate brokerage franchises, relocation services and, through a joint venture, retail securities brokerage services. For more information, visit www.prudential.com.

Prudential Financial