

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

☐ Preliminary Proxy Statement

☐ **Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

☐ Definitive Proxy Statement

☒ Definitive Additional Materials

☐ Soliciting Material Pursuant to §240.14a-12

Prudential Financial, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

☒ No fee required.

☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Prudential Financial, Inc.
Annual Meeting of Shareholders
May 8, 2007 at 2:00 p.m. ET
Prudential's Corporate Headquarters
751 Broad Street
Newark, New Jersey

Proxy Login Details
Control Number: 000000
Holder Account Number: C0000000000
Proxy Access Number: 0000

To: SAMPLE NAME

Your Prudential Financial, Inc. proxy statement and annual report are now available for viewing online. You may also vote your shares for the 2007 Annual Shareholder Meeting using the directions provided below.

2006 Annual Report Printer Friendly Version (PDF)

http://www3.prudential.com/annualreport/report2007/annual/images/Prudential_AR2006.pdf

2006 Annual Report User Friendly Version (HTML)

<http://www3.prudential.com/annualreport/report2007/annual/>

2007 Proxy Statement Printer Friendly Version (PDF)

http://www3.prudential.com/annualreport/report2007/Pru2007ProxyV2/images/Prudential_Proxy2007.pdf

2007 Proxy Statement User Friendly Version (HTML)

<http://www3.prudential.com/annualreport/report2007/Pru2007ProxyV2/>

To cast your vote, please logon to the Internet and go to <http://www.investorvote.com> and follow the on-screen instructions. You will be prompted to enter the proxy login details provided above. Votes submitted through this site must be received by 11:59 p.m. ET, May 7, 2007.

Thank you for viewing the 2007 Prudential Financial, Inc. Annual Meeting Materials and for submitting your very important vote.

For additional assistance regarding your account please call Computershare at 1-800-305-9404.