UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): September 14, 2010

PRUDENTIAL FINANCIAL, INC.
(Exact name of registrant as specified in its charter)

New Jersey	001-16707	22-3703799
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

**751 Broad Street
Newark, New Jersey 07102**
(Address of principal executive offices and zip code)

(973) 802-6000
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

¨ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

¨ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

¨ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

¨ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On September 14, 2010, the Board of Directors of Prudential Financial, Inc. (the "Company") elected Martina Hund-Mejean as a director, effective October 1, 2010. Ms. Hund-Mejean will serve as a member of the Audit Committee. Attached as Exhibit 99.0 is a Company news release, dated September 14, 2010, announcing Ms. Hund-Mejean's election.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.0	News release of Prudential Financial, Inc., dated September 14, 2010, announcing the election of Martina Hund-Mejean to the Board of Directors.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 14, 2010

PRUDENTIAL FINANCIAL, INC.

By: /s/ Margaret M. Foran

Name: Margaret M. Foran

Title: Chief Governance Officer, Vice President and Corporate Secretary

Exhibit Index

Exhibit No.	Description
99.0	News release of Prudential Financial, Inc., dated September 14, 2010, announcing the election of Martina Hund-Mejean to the Board of Directors.

News Release

Prudential
Prudential Financial, Inc.
751 Broad Street
Newark, NJ 07102-3777
www.prudential.com

<u>For Immediate Release</u>
September 14, 2010

Contact: **Darrell Oliver**
(973) 802-9627

PRUDENTIAL FINANCIAL, INC. ELECTS MARTINA HUND-MEJEAN TO BOARD OF DIRECTORS

NEWARK, N.J. – Prudential Financial, Inc. (NYSE: PRU) announced today that Martina Hund-Mejean has been elected to the company's board of directors, effective October 1, 2010**.**

Hund-Mejean is the chief financial officer of MasterCard Incorporated, as well as a member of its Executive Committee. MasterCard, which reported $5.1 billion in revenues in 2009, develops and markets payment solutions, processes payment transactions and provides support services to financial institution customers and merchants.

Previously, Hund-Mejean was the senior vice president and corporate treasurer at Tyco International Ltd., and earlier served as the senior vice president and treasurer at Lucent Technologies. Hund-Mejean has been recognized as one of the "100 Most Influential People in Finance" by *Treasury and Risk Management Magazine*.

"Martina brings a very strong blend of business acumen, financial sophistication and international experience to Prudential's board of directors, and we are extremely pleased to welcome her to our company," said John Strangfeld, chairman and CEO of Prudential Financial. "We highly value her demonstrated leadership and execution skills as we look to build on our already strong market positions."

Hund-Mejean earned an M.A. from the University of Freiberg and an MBA from the Darden School of Business at the University of Virginia.

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Prudential Financial, Inc. (NYSE: PRU), a financial services leader with approximately $690 billion of assets under management as of June 30, 2010, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds, investment management, and real estate services. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.news.prudential.com.

Prudential