UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 1, 2011

PRUDENTIAL FINANCIAL, INC.
(Exact name of registrant as specified in its charter)

New Jersey	001-16707	22-3703799
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

751 Broad Street
Newark, New Jersey 07102
(Address of principal executive offices and zip code)

(973) 802-6000
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

¨ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

¨ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

¨ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

¨ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On July 1, 2011, Prudential Financial, Inc., a New Jersey corporation (the “Company”), issued a news release announcing that the Company has completed the sale of its global commodities business to Jefferies Group, Inc. A copy of the news release is attached hereto as Exhibit 99.0.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.0 News release, dated July 1, 2011, of Prudential Financial, Inc. announcing the completion of the sale of its global commodities business to Jefferies Group, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 1, 2011

PRUDENTIAL FINANCIAL, INC.

By: /s/ Brian J. Morris
Name: Brian J. Morris
Title: Vice President and Assistant Secretary

Exhibit Index

Exhibit No.	*Description*
99.0	News release, dated July 1, 2011, of Prudential Financial, Inc. announcing the completion of the sale of its global commodities business to Jefferies Group, Inc.

Exhibit 99.0

News Release

Prudential

Prudential Financial, Inc.
751 Broad Street
Newark, NJ 07102-3777
www.prudential.com

For Immediate Release
July 1, 2011

Contact: **Simon E. Locke**
(973) 802-7373
simon.locke@prudential.com

Prudential Financial completes sale of global commodities business to Jefferies Group

NEWARK, N.J. – Prudential Financial, Inc. (NYSE:PRU) today announced the completion of the sale of its global commodities business to Jefferies Group, Inc. for $419.5 million. The purchase price, subject to certain true-up adjustments, is approximately equal to book value as of the date of closing.

Prudential Financial, Inc. announced that it had entered into an agreement to sell its global commodities business to Jefferies Group on April 7, 2011.

The sale included the U.S.-based FCM, Prudential Bache Commodities, LLC; the broker dealer, Prudential Bache Securities, LLC; U.K.-based Bache Commodities Limited; and Hong Kong-based Bache Commodities (Hong Kong) Ltd.

Prudential Financial, Inc. (NYSE:PRU), a financial services leader, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds, investment management, and real estate services. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit http://www.news.prudential.com/.

Prudential