
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 10-Q

(Mark One)

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2011

OR

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Transition Period from _____ to _____

Commission file number 333-18053

Pruco Life Insurance Company of New Jersey

(Exact name of Registrant as specified in its charter)

New Jersey
(State or other jurisdiction,
incorporation or organization)

22-2426091
(IRS Employer
Identification No.)

213 Washington Street, Newark, New Jersey 07102

(Address of principal executive offices) (Zip Code)

(973) 802-6000

(Registrant's Telephone Number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES ☒ NO ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of the Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES ☒ NO ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer, accelerated filer and smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer	☐	Accelerated filer	☐
Non-accelerated filer	☒	Smaller reporting Company	☐

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES ☐ NO ☒

As of August 12, 2011, 400,000 shares of the Registrant's Common Stock (par value \$5), were outstanding. As of such date, Pruco Life Insurance Company, an Arizona company and an indirect wholly owned subsidiary of Prudential Financial, Inc., a New Jersey Corporation, owned all of the Registrant's Common Stock.

Pruco Life Insurance Company of New Jersey meets the conditions set forth in General Instruction (H)(1)(a) and (b) on Form 10-Q and is therefore filing this Form with the reduced disclosure format.

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FORWARD-LOOKING STATEMENTS

Certain of the statements included in this Quarterly Report on Form 10-Q, including but not limited to those in Management's Discussion and Analysis of Financial Condition and Results of Operations, constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as "expects," "believes," "anticipates," "includes," "plans," "assumes," "estimates," "projects," "intends," "should," "will," "shall" or variations of such words are generally part of forward-looking statements. Forward-looking statements are made based on management's current expectations and beliefs concerning future developments and their potential effects upon Pruco Life Insurance Company of New Jersey. There can be no assurance that future developments affecting Pruco Life Insurance Company of New Jersey will be those anticipated by management. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are certain important factors that could cause actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements, including, among others: (1) general economic, market and political conditions, including the performance and fluctuations of fixed income, equity, real estate and other financial markets; (2) the availability and cost of additional debt or equity capital or external financing for our operations; (3) interest rate fluctuations or prolonged periods of low interest rates; (4) the degree to which we choose not to hedge risks, or the potential ineffectiveness or insufficiency of hedging or risk management strategies we do implement, with regard to variable annuity or other product guarantees; (5) any inability to access our credit facilities; (6) re-estimates of our reserves for future policy benefits and claims; (7) differences between actual experience regarding mortality, morbidity, persistency, surrender experience, interest rates or market returns and the assumptions we use in pricing our products, establishing liabilities and reserves or for other purposes; (8) changes in our assumptions related to deferred policy acquisition costs; (9) changes in our financial strength or credit ratings; (10) statutory reserve requirements associated with term and universal life insurance policies under Regulation XXX and Guideline AXXX; (11) investment losses, defaults and counterparty non-performance; (12) competition in our product lines and for personnel; (13) difficulties in marketing and distributing products through current or future distribution channels; (14) changes in tax law; (15) regulatory or legislative changes, including the recently enacted Dodd-Frank Wall Street Reform and Consumer Protection Act; (16) inability to protect our intellectual property rights or claims of infringement of the intellectual property rights of others; (17) adverse determinations in litigation or regulatory matters and our exposure to contingent liabilities; (18) domestic or international military actions, natural or man-made disasters including terrorist activities or pandemic disease, or other events resulting in catastrophic loss of life; (19) ineffectiveness of risk management policies and procedures in identifying, monitoring and managing risks; (20) interruption in telecommunication, information technology or other operational systems or failure to maintain the security, confidentiality or privacy of sensitive data on such systems; and (21) changes in statutory or U.S. GAAP accounting principles, practices or policies. Pruco Life Insurance Company of New Jersey does not intend, and is under no obligation, to update any particular forward-looking statement included in this document. See "Risk Factors" included in the Annual Report on Form 10-K for the year ended December 31, 2010 for discussion of certain risks relating to our businesses.

PART I – FINANCIAL INFORMATION

Item 1. Financial Statements

Pruco Life Insurance Company of New Jersey

Unaudited Interim Statements of Financial Position

As of June 30, 2011 and December 31, 2010 (in thousands, except share amounts)

	June 30, 2011	December 31, 2010
ASSETS		
Fixed maturities available for sale, at fair value (amortized cost, 2011 - \$ 1,079,655; 2010 - \$1,007,655)	\$1,148,430	\$1,064,541
Equity securities available for sale, at fair value (cost, 2011 - \$ 2,302; 2010 - \$ 2,301)	2,021	2,074
Policy loans	177,201	175,514
Short-term investments	7,941	7,409
Commercial mortgage and other loans	191,456	182,437
Other long-term investments	18,942	16,913
Total investments	1,545,991	1,448,888
Cash and cash equivalents	106,628	87,961
Deferred policy acquisition costs	392,809	365,970
Accrued investment income	16,744	16,365
Reinsurance recoverable	443,625	419,858
Receivables from parent and affiliates	26,175	25,833
Deferred sales inducements	60,831	51,106
Other assets	7,632	8,293
Separate account assets	6,009,958	5,038,051
TOTAL ASSETS	\$8,610,393	\$7,462,325
LIABILITIES AND EQUITY LIABILITIES		
Policyholders' account balances	\$1,066,713	\$1,053,807
Future policy benefits and other policyholder liabilities	527,562	503,354
Cash collateral for loaned securities	10,024	413
Securities sold under agreement to repurchase	12,173	2,957
Income taxes payable	118,468	120,248
Short-term debt to affiliates	42,018	—
Payables to parent and affiliates	3,631	5,837
Other liabilities	125,578	109,969
Separate account liabilities	6,009,958	5,038,051
TOTAL LIABILITIES	7,916,125	6,834,636
COMMITMENTS AND CONTINGENT LIABILITIES (See Note 6)		
EQUITY		
Common stock, (\$5 par value; 400,000 shares, authorized; issued and outstanding)	2,000	2,000
Additional paid-in capital	190,742	169,742
Retained earnings	471,033	430,663
Accumulated other comprehensive income	30,493	25,284
TOTAL EQUITY	694,268	627,689
TOTAL LIABILITIES AND EQUITY	\$8,610,393	\$7,462,325

See Notes to Unaudited Interim Financial Statements

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Pruco Life Insurance Company of New Jersey
**Unaudited Interim Statements of Operations and Comprehensive Income (Loss)
Three and Six Months Ended June 30, 2011 and 2010 (in thousands)**

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
REVENUES				
Premiums	\$ 4,002	\$ 4,250	\$ 6,936	\$ 7,791
Policy charges and fee income	33,073	19,480	61,004	38,166
Net investment income	18,957	19,404	38,046	38,494
Asset administration fees	5,794	2,507	10,087	4,835
Other income	671	1,234	1,616	2,534
Realized investment (losses)/gains, net;				
Other-than-temporary impairments on fixed maturity securities	—	(8,250)	(2,644)	(11,888)
Other-than-temporary impairments on fixed maturity securities transferred to Other Comprehensive Income	—	6,797	2,596	10,366
Other realized investment (losses)/gains, net	(2,195)	(6,387)	22,752	2,287
Total realized investment (losses)/gains, net	(2,195)	(7,840)	22,704	765
Total revenues	60,302	39,035	140,393	92,585
BENEFITS AND EXPENSES				
Policyholders' benefits	9,664	9,842	19,330	16,676
Interest credited to policyholders' account balances	10,989	15,314	21,120	25,638
Amortization of deferred policy acquisition costs	16,834	24,875	26,296	34,225
General, administrative and other expenses	8,703	5,956	17,002	10,281
Total benefits and expenses	46,190	55,987	83,748	86,820
Income/(Loss) from operations before income taxes	14,112	(16,952)	56,645	5,765
Income tax expense/(benefit)	3,521	(5,051)	16,275	1,114
NET INCOME/(LOSS)	10,591	(11,901)	40,370	4,651
Change in net unrealized investment gains and changes in foreign currency translation, net of taxes (1)	5,981	8,153	5,209	14,518
COMPREHENSIVE INCOME/(LOSS)	\$16,572	\$ (3,748)	\$ 45,579	\$ 19,169

(1) Amounts are net of tax expense of \$3 million and \$4 million for the three months ended June 30, 2011 and 2010, respectively, and \$3 million and \$8 million for the six months ended June 30, 2011 and 2010, respectively

See Notes to Unaudited Interim Financial Statements

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Pruco Life Insurance Company of New Jersey
Unaudited Interim Statements of Stockholder's Equity
Three Months Ended June 30, 2011 and June 30, 2010 (in thousands)

	Common Stock	Additional Paid-in- Capital	Retained Earnings	Total Accumulated Other Comprehensive Income (Loss)	Total Equity
Balance, December 31, 2010	<u>\$ 2,000</u>	<u>\$169,742</u>	<u>\$430,663</u>	<u>\$ 25,284</u>	<u>\$627,689</u>
Net income	—	—	40,370	—	40,370
Contributed Capital	—	21,000	—	—	21,000
Change in foreign currency translation adjustments, net of taxes	—	—	—	70	70
Change in net unrealized investment gains, net of taxes	—	—	—	5,139	5,139
Balance, June 30, 2011	<u>\$ 2,000</u>	<u>\$190,742</u>	<u>\$471,033</u>	<u>\$ 30,493</u>	<u>\$694,268</u>
	Common Stock	Additional Paid-in- Capital	Retained Earnings	Total Accumulated Other Comprehensive Income (Loss)	Total Equity
Balance, December 31, 2009	<u>\$ 2,000</u>	<u>\$168,998</u>	<u>\$332,718</u>	<u>\$ 9,936</u>	<u>\$513,652</u>
Net income	—	—	4,651	—	4,651
Contributed Capital	—	10	—	—	10
Change in foreign currency translation adjustments, net of taxes	—	—	—	(92)	(92)
Change in net unrealized investment gains, net of taxes	—	—	—	14,610	14,610
Balance, June 30, 2010	<u>\$ 2,000</u>	<u>\$169,008</u>	<u>\$337,369</u>	<u>\$ 24,454</u>	<u>\$532,831</u>

See Notes to Unaudited Interim Financial Statements

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Pruco Life Insurance Company of New Jersey
Unaudited Interim Statements of Cash Flows
Six Months Ended June 30, 2011, and 2010 (in thousands)

	Six Months Ended June 30,	
	2011	2010
CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES:		
Net income/(loss)	\$ 40,370	\$ 4,651
Adjustments to reconcile net income to net cash used in operating activities:		
Policy charges and fee income	(16,380)	(14,968)
Interest credited to policyholders' account balances	21,120	25,638
Realized investment (gains), net	(22,704)	(765)
Amortization and other non-cash items	(1,277)	(2,038)
Change in:		
Future policy benefits and other insurance liabilities	46,211	52,123
Reinsurance recoverable	(26,149)	(36,749)
Accrued investment income	(379)	(459)
Receivables from parent and affiliates	(1,012)	(3,966)
Payable to parent and affiliates	(2,206)	(1,174)
Deferred policy acquisition costs	(31,684)	11,671
Income taxes payable	(4,585)	(19,804)
Deferred sales inducements	(13,388)	(7,064)
Other, net	(22,159)	(2,082)
CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES	(34,222)	5,014
CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES:		
Proceeds from the sale/maturity/prepayment of:		
Fixed maturities available for sale	78,044	73,620
Policy loans	8,984	8,533
Commercial mortgage loans	14,194	2,041
Equity securities	473	—
Payments for the purchase of:		
Fixed maturities available for sale	(147,697)	(94,821)
Policy loans	(6,944)	(8,700)
Commercial mortgage loans	(23,433)	(6,700)
Equity securities	(296)	—
Notes receivable from parent and affiliates, net	1,596	3,450
Other long term-investments, net	(1,128)	(8,685)
Short-term investments, net	(520)	17,360
CASH FLOWS USED IN INVESTING ACTIVITIES	(76,727)	(13,902)
CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES:		
Policyholders' account deposits	73,248	91,879
Policyholders' account withdrawals	(59,666)	(80,886)
Net change in securities sold under agreement to repurchase and cash collateral for loaned securities	18,828	(20,218)
Contributed capital	21,000	10
Net change in financing arrangements (maturities 90 days or less)	76,206	5,186
CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES	129,616	(4,029)
Net decrease in cash and cash equivalents	18,667	(12,917)
Cash and cash equivalents, beginning of year	87,961	32,601
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$ 106,628	\$ 19,684

See Notes to Unaudited Interim Financial Statements

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

1. BUSINESS AND BASIS OF PRESENTATION

Pruco Life Insurance Company of New Jersey, or the “Company,” is a wholly owned subsidiary of the Pruco Life Insurance Company, or “Pruco Life,” which in turn is a wholly owned subsidiary of The Prudential Insurance Company of America, or “Prudential Insurance.” Prudential Insurance is an indirect wholly owned subsidiary of Prudential Financial, Inc., or “Prudential Financial.” The Company sells variable annuities, universal life insurance, variable life insurance, and term life insurance, primarily through third party distributors only in New Jersey and New York, United States.

Beginning in March 2010, Prudential Annuities Life Assurance Corporation (“PALAC”), an affiliate of the Company, ceased offering its existing variable annuity products (and where offered, the companion market value adjustment option) to new investors upon the launch of a new product line in Pruco Life Insurance Company of New Jersey (and Pruco Life Insurance Company for the version of the product sold outside of New York). In general, the new product line offers the same optional living benefits and optional death benefits as offered by PALAC’s existing variable annuities. However, subject to applicable contractual provisions and administrative rules, PALAC will continue to accept subsequent purchase payments on in force contracts under existing annuity products. These initiatives were implemented to create operational and administrative efficiencies by offering a single product line of annuity products from a more limited group of legal entities. In addition, by limiting its variable annuity offerings to a single product line, the Prudential Annuities business unit of Prudential Financial expects to convey a more focused, cohesive image in the marketplace.

Basis of Presentation

The Unaudited Interim Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States, or “U.S. GAAP,” on a basis consistent with reporting interim financial information in accordance with instructions to Form 10-Q and Article 10 of Regulation S-X of the Securities and Exchange Commission (“SEC”). In the opinion of management, all adjustments necessary for a fair statement of the results of operations and financial condition of the Company have been made. All such adjustments are of a normal recurring nature. Interim results are not necessarily indicative of results that may be expected for the full year.

The Company has extensive transactions and relationships with Prudential Insurance and other affiliates, (as more fully described in Note 8 to the Financial Statements). Due to these relationships, it is possible that the terms of these transactions are not the same as those that would result from transactions among unrelated parties. These financial statements should be read in conjunction with the Audited Financial Statements included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2010.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The most significant estimates include those used in determining deferred policy acquisition costs and related amortization; amortization of sales inducements; value of investments including derivatives and the recognition of other-than-temporary impairments; future policy benefits including guarantees; provision for income taxes and value of deferred tax assets; and reserves for contingent liabilities, including reserves for losses in connection with unresolved legal matters.

Reclassifications

Certain amounts in prior periods have been reclassified to conform to the current period presentation.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Investments in Debt and Equity Securities and Commercial Mortgage and Other Loans

The Company’s investments in debt and equity securities include fixed maturities; equity securities; and short-term investments. The accounting policies related to these, as well as commercial mortgage and other loans, are as follows:

Fixed maturities are comprised of bonds, notes and redeemable preferred stock. Fixed maturities classified as “available for sale” are carried at fair value. See Note 4 for additional information regarding the determination of fair value. Interest income, as well as the related amortization of premium and accretion of discount, is included in “Net investment income” under the effective yield method. For mortgage-backed and asset-backed securities, the effective yield is based on estimated cash flows, including prepayment assumptions based on data from widely accepted third-party data sources or internal estimates. In addition to prepayment assumptions, cash flow estimates vary based on assumptions regarding the underlying collateral, including default rates and changes in value. These assumptions can significantly impact income recognition and the amount of other-than-temporary impairments recognized in earnings and other comprehensive income. For high credit quality mortgage-backed and asset-backed securities (those rated AA or above), cash flows are provided quarterly, and the amortized cost and effective yield of the security are adjusted as necessary to reflect historical prepayment experience and changes in estimated future prepayments. The adjustments to amortized cost are recorded as a charge or credit to net investment income in accordance with the retrospective method. For asset-backed and mortgage-backed securities rated below AA, the effective yield is adjusted prospectively for any changes in estimated cash flows. See the discussion below on realized investment gains and losses for a description of the accounting for impairments. Unrealized gains and losses on fixed maturities classified as “available for sale,” net of tax, and

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

the effect on deferred policy acquisition costs, deferred sales inducements, future policy benefits that would result from the realization of unrealized gains and losses, are included in “Accumulated other comprehensive income (loss).”

Equity securities available for sale are comprised of common stock, non-redeemable preferred stock, and perpetual preferred stock, and are carried at fair value. The associated unrealized gains and losses, net of tax, and the effect on deferred policy acquisition costs, deferred sales inducements, future policy benefits and policyholders’ dividends that would result from the realization of unrealized gains and losses, are included in “Accumulated other comprehensive income (loss).” The cost of equity securities is written down to fair value when a decline in value is considered to be other-than-temporary. See the discussion below on realized investment gains and losses for a description of the accounting for impairments. Dividends from these investments are recognized in “Net investment income” when declared.

Commercial mortgage and other loans consist of commercial mortgage loans, and agricultural loans. Commercial mortgage loans are broken down by class which is based on property type (industrial properties, retail, office, multi-family/apartment, hospitality, and other). Commercial mortgage and other loans originated and held for investment are generally carried at unpaid principal balance, net of unamortized deferred loan origination fees and expenses and net of an allowance for losses. Commercial mortgage loans originated within the Company’s commercial mortgage operations include loans held for investment which are reported at amortized cost net of unamortized deferred loan origination fees and expenses and net of an allowance for losses. Commercial mortgage and other loans acquired, including those related to the acquisition of a business, are recorded at fair value when purchased, reflecting any premiums or discounts to unpaid principal balances.

Interest income, as well as prepayment fees and the amortization of the related premiums or discounts, related to commercial mortgage and other loans, are included in “Net investment income.”

Impaired loans include those loans for which it is probable that amounts due according to the contractual terms of the loan agreement will not all be collected. The Company defines “past due” as principal or interest not collected at least 30 days past the scheduled contractual due date. Interest received on loans that are past due, including impaired and non-impaired loans as well as loans that were previously modified in a troubled debt restructuring, is either applied against the principal or reported as net investment income based on the Company’s assessment as to the collectability of the principal. See Note 3 for additional information about the Company’s past due loans.

The Company discontinues accruing interest on loans after the loans become 90 days delinquent as to principal or interest payments, or earlier when the Company has doubts about collectability. When the Company discontinues accruing interest on a loan, any accrued but uncollectible interest on the loan and other loans backed by the same collateral, if any, is charged to interest income in the same period. Generally, a loan is restored to accrual status only after all delinquent interest and principal are brought current and, in the case of loans where the payment of interest has been interrupted for a substantial period, or the loan has been modified, a regular payment performance has been established.

The Company reviews the performance and credit quality of the commercial mortgage and other loan portfolio on an on-going basis. Loans are placed on watch list status based on a predefined set of criteria and are assigned one of three categories. Loans are placed on “early warning” status in cases where, based on the Company’s analysis of the loan’s collateral, the financial situation of the borrower or tenants or other market factors, it is believed a loss of principal or interest could occur. Loans are classified as “closely monitored” when it is determined that there is a collateral deficiency or other credit events that may lead to a potential loss of principal or interest. Loans “not in good standing” are those loans where the Company has concluded that there is a high probability of loss of principal, such as when the loan is delinquent or in the process of foreclosure. As described below, in determining the allowance for losses, the Company evaluates each loan on the watch list to determine if it is probable that amounts due according to the contractual terms of the loan agreement will not be collected.

Loan-to-value and debt service coverage ratios are measures commonly used to assess the quality of commercial mortgage loans. The loan-to-value ratio compares the amount of the loan to the fair value of the underlying property collateralizing the loan, and is commonly expressed as a percentage. Loan-to-value ratios greater than 100% indicate that the loan amount exceeds the collateral value. A smaller loan-to-value ratio indicates a greater excess of collateral value over the loan amount. The debt service coverage ratio compares a property’s net operating income to its debt service payments. Debt service coverage ratios less than 1.0 times indicate that property operations do not generate enough income to cover the loan’s current debt payments. A larger debt service coverage ratio indicates a greater excess of net operating income over the debt service payments. The values utilized in calculating these ratios are developed as part of the Company’s periodic review of the commercial mortgage loan and agricultural loan portfolio, which includes an internal appraisal of the underlying collateral value. The Company’s periodic review also includes a quality re-rating process, whereby the internal quality rating originally assigned at underwriting is updated based on current loan, property and market information using a proprietary quality rating system. The loan-to-value ratio is the most significant of several inputs used to establish the internal credit rating of a loan which in turn drives the allowance for losses. Other key factors considered in determining the internal credit rating include debt service coverage ratios, amortization, loan term, estimated market value growth rate and volatility for the property type and region. See Note 3 for additional information related to the loan-to-value ratios and debt service coverage ratios related to the Company’s commercial mortgage and agricultural loan portfolios.

Loans are reported at carrying value, and the allowance for losses includes a loan specific reserve for each impaired loan that has a specifically identified loss and a portfolio reserve for probable incurred but not specifically identified losses. For impaired commercial mortgage and other loans, the allowances for losses are determined based on the present value of expected future cash flows discounted at the loan’s effective interest rate, or based upon the fair value of the collateral if the loan is collateral dependent. The portfolio reserves for probable incurred but not specifically identified losses in the commercial mortgage and agricultural loan portfolio segments considers the current credit composition of the portfolio based

Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

on an internal quality rating, (as described above). The portfolio reserves are determined using past loan experience, including historical credit migration, loss probability and loss severity factors by property type. Historical credit migration, loss rates and loss severity factors are updated each quarter based on the Company's actual loan experience, and are considered together with other relevant qualitative factors in making the final portfolio reserve calculations.

The allowance for losses on commercial mortgage and other loans can increase or decrease from period to period based on the factors noted above. "Realized investment gains (losses), net" includes changes in the allowance for losses. "Realized investment gains (losses), net" also includes gains and losses on sales, certain restructurings, and foreclosures.

When a commercial mortgage or other loan is deemed to be uncollectible, any specific valuation allowance associated with the loan is reversed and a direct write down to the carrying amount of the loan is made. The carrying amount of the loan is not adjusted for subsequent recoveries in value.

"Short-term investments" primarily consist of highly liquid debt instruments with a maturity of greater than three months and less than twelve months when purchased." These investments are generally carried at fair value and include certain money market investments, short-term debt securities issued by government sponsored entities and other highly liquid debt instruments.

Realized investment gains (losses) are computed using the specific identification method. Realized investment gains and losses are generated from numerous sources, including the sale of fixed maturity securities, equity securities, investments in joint ventures and limited partnerships and other types of investments, as well as adjustments to the cost basis of investments for net other-than-temporary impairments recognized in earnings. Realized investment gains and losses are also generated from prepayment premiums received on private fixed maturity securities, recoveries of principal on previously impaired securities, allowance for losses on commercial mortgage and other loans and fair value changes on embedded derivatives and free-standing derivatives that do not qualify for hedge accounting treatment.

The Company's available for sale securities with unrealized losses are reviewed quarterly to identify other-than-temporary impairments in value. In evaluating whether a decline in value is other-than-temporary, the Company considers several factors including, but not limited to the following: (1) the extent and the duration of the decline; (2) the reasons for the decline in value (credit event, currency or interest-rate related, including general credit spread widening); and (3) the financial condition of and near-term prospects of the issuer. With regard to available-for-sale equity securities, the Company also considers the ability and intent to hold the investment for a period of time to allow for a recovery of value. When it is determined that a decline in value of an equity security is other-than-temporary, the carrying value of the equity security is reduced to its fair value, with a corresponding charge to earnings.

Under the authoritative guidance for the recognition and presentation of other-than-temporary impairments for debt securities, an other-than-temporary impairment must be recognized in earnings for a debt security in an unrealized loss position when an entity either (a) has the intent to sell the debt security or (b) more likely than not will be required to sell the debt security before its anticipated recovery. For all debt securities in unrealized loss positions that do not meet either of these two criteria, the guidance requires that the Company analyze its ability to recover the amortized cost by comparing the net present value of projected future cash flows with the amortized cost of the security. The net present value is calculated by discounting the Company's best estimate of projected future cash flows at the effective interest rate implicit in the debt security prior to impairment. The Company may use the estimated fair value of collateral as a proxy for the net present value if it believes that the security is dependent on the liquidation of collateral for recovery of its investment. If the net present value is less than the amortized cost of the investment, an other-than-temporary impairment is recognized.

Under the authoritative guidance for the recognition and presentation of other-than-temporary impairments, when an other-than-temporary impairment of a debt security has occurred, the amount of the other-than-temporary impairment recognized in earnings depends on whether the Company intends to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis. If the debt security meets either of these two criteria, the other-than-temporary impairment recognized in earnings is equal to the entire difference between the security's amortized cost basis and its fair value at the impairment measurement date. For other-than-temporary impairments of debt securities that do not meet these criteria, the net amount recognized in earnings is equal to the difference between the amortized cost of the debt security and its net present value calculated as described above. Any difference between the fair value and the net present value of the debt security at the impairment measurement date is recorded in "Other comprehensive income (loss)." Unrealized gains or losses on securities for which an other-than-temporary impairment has been recognized in earnings is tracked as a separate component of "Accumulated other comprehensive income (loss)."

For debt securities, the split between the amount of an other-than-temporary impairment recognized in other comprehensive income and the net amount recognized in earnings is driven principally by assumptions regarding the amount and timing of projected cash flows. For mortgage-backed and asset-backed securities, cash flow estimates consider the payment terms of the underlying assets backing a particular security, including prepayment assumptions, and are based on data from widely accepted third-party data sources or internal estimates. In addition to prepayment assumptions, cash flow estimates include assumptions regarding the underlying collateral including default rates and recoveries, which vary based on the asset type and geographic location, as well as the vintage year of the security. For structured securities, the payment priority within the tranche structure is also considered. For all other debt securities, cash flow estimates are driven by assumptions regarding probability of default and estimates regarding timing and amount of recoveries associated with a default. The Company has developed these estimates using information based on its

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

historical experience as well as using market observable data, such as industry analyst reports and forecasts, sector credit ratings and other data relevant to the collectability of a security, such as the general payment terms of the security and the security's position within the capital structure of the issuer.

The new cost basis of an impaired security is not adjusted for subsequent increases in estimated fair value. In periods subsequent to the recognition of an other-than-temporary impairment, the impaired security is accounted for as if it had been purchased on the measurement date of the impairment. For debt securities, the discount (or reduced premium) based on the new cost basis may be accreted into net investment income in future periods, including increases in cash flow on a prospective basis.

Asset Administration Fees

The Company receives asset administration fee income from policyholders' account balances invested in The Prudential Series Funds or, "PSF," which are a portfolio of mutual fund investments related to the Company's separate account products. Also, the Company receives fee income calculated on contractholder separate account balances invested in the Advanced Series Trust Funds (see Note 8 to the Financial Statements). In addition, the Company receives fees from policyholders' account balances invested in funds managed by companies other than Prudential Insurance. Asset administration fees are recognized as income when earned.

Derivative Financial Instruments

Derivatives are financial instruments whose values are derived from interest rates, financial indices, or the values of securities. Derivative financial instruments generally used by the Company include swaps, futures, forwards and options which are contracted in the over-the-counter market with an affiliate. Derivative positions are carried at fair value, generally by obtaining quoted market prices or through the use of valuation models. Values can be affected by changes in interest rates, financial indices, values of securities, credit spreads, market volatility, expected returns, non-performance risks and liquidity. Values can also be affected by changes in estimates and assumptions, including those related to counterparty behavior and non performance risk, used in valuation models.

Derivatives are used to manage the characteristics of the Company's asset/liability mix to manage the interest rate and currency characteristics of assets or liabilities. Additionally, derivatives may be used to seek to reduce exposure to interest rate, credit, foreign currency and equity risks associated with assets held or expected to be purchased or sold, and liabilities incurred or expected to be incurred.

Derivatives are recorded either as assets, within "Other long-term investments," or as liabilities, within "Other liabilities," except for embedded derivatives, which are recorded with the associated host contract. The Company nets the fair value of all derivative financial instruments with its affiliated counterparty for which a master netting arrangement has been executed. As discussed below and in Note 5, all realized and unrealized changes in fair value of derivatives, with the exception of the effective portion of cash flow hedges are recorded in current earnings. Cash flows from these derivatives are reported in the operating and investing activities sections in the Statements of Cash Flows based on the nature and purpose of the derivative.

The Company designates derivatives as either (1) a hedge of a forecasted transaction or of the variability of cash flows to be received or paid related to a recognized asset or liability ("cash flow" hedge), or (2) a derivative that does not qualify for hedge accounting.

To qualify for hedge accounting treatment, a derivative must be highly effective in mitigating the designated risk of the hedged item. Effectiveness of the hedge is formally assessed at inception and throughout the life of the hedging relationship. Even if a derivative qualifies for hedge accounting treatment, there may be an element of ineffectiveness of the hedge. Under such circumstances, the ineffective portion is recorded in "Realized investment gains (losses), net."

The Company formally documents at inception all relationships between hedging instruments and hedged items, as well as its risk-management objective and strategy for undertaking various hedge transactions. This process includes linking all derivatives designated as cash flow hedges to specific assets and liabilities on the balance sheet or to forecasted transactions.

When a derivative is designated as a cash flow hedge and is determined to be highly effective, changes in its fair value are recorded in "Accumulated other comprehensive income (loss)" until earnings are affected by the variability of cash flows being hedged (e.g., when periodic settlements on a variable-rate asset or liability are recorded in earnings). At that time, the related portion of deferred gains or losses on the derivative instrument is reclassified and reported in the income statement line item associated with the hedged item.

If it is determined that a derivative no longer qualifies as an effective cash flow hedge, or management removes the hedge designation, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair value recognized currently in "Realized investment gains (losses), net." The component of "Accumulated other comprehensive income (loss)" related to discontinued cash flow hedges is amortized to the income statement line associated with the hedged cash flows consistent with the earnings impact of the original hedged cash flows.

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

When hedge accounting is discontinued because it is probable that the forecasted transaction will not occur by the end of the specified time period, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair value recognized currently in “Realized investment gains (losses), net.” Gains and losses that were in “Accumulated other comprehensive income (loss)” pursuant to the hedge of a forecasted transaction are recognized immediately in “Realized investment gains (losses), net.”

If a derivative does not qualify for hedge accounting, all changes in its fair value, including net receipts and payments, are included in “Realized investment gains (losses), net” without considering changes in the fair value of the economically associated assets or liabilities.

Adoption of New Accounting Pronouncements

In July 2010, the FASB issued updated guidance that requires enhanced disclosures related to the allowance for credit losses and the credit quality of a company’s financing receivable portfolio. The disclosures as of the end of a reporting period are effective for interim and annual reporting periods ending on or after December 15, 2010. The Company adopted this guidance effective December 31, 2010. The disclosures about activity that occurs during a reporting period are effective for interim and annual reporting periods beginning after December 15, 2010. The required disclosures are included above and in Note 3. In January 2011, the FASB deferred the disclosures required by this guidance related to troubled debt restructurings. The disclosures will be effective for the first interim or annual reporting period beginning on or after June 15, 2011, concurrent with the effective date of proposed guidance for determining what constitutes a troubled debt restructuring.

In April 2010, the FASB issued guidance clarifying that an insurance entity should not consider any separate account interests in an investment held for the benefit of policyholders to be the insurer’s interests, and should not combine those interests with its general account interest in the same investment when assessing the investment for consolidation, unless the separate account interests are held for a related party policyholder, whereby consolidation of such interests must be considered under applicable variable interest guidance. This guidance is effective for interim and annual periods beginning after December 15, 2010 and retrospectively to all prior periods upon the date of adoption, with early adoption permitted. The Company’s adoption of this guidance effective January 1, 2011 did not have a material effect on the Company’s financial position, results of operations, and financial statement disclosures.

In January 2010, the FASB issued updated guidance that requires new fair value disclosures about significant transfers between Level 1 and 2 measurement categories and separate presentation of purchases, sales, issuances, and settlements within the roll forward of Level 3 activity. Also, this updated fair value guidance clarifies the disclosure requirements about level of disaggregation and valuation techniques and inputs. This new guidance is effective for interim and annual reporting periods beginning after December 15, 2009, except for the disclosures about purchases, sales, issuances, and settlements in the roll forward of Level 3 activity, which are effective for interim and annual reporting periods beginning after December 15, 2010. The Company adopted the guidance effective for interim and annual reporting periods beginning after December 15, 2009 on January 1, 2010. The Company adopted the guidance effective for interim and annual reporting periods beginning after December 15, 2010 on January 1, 2011. The required disclosures are provided in Note 4 and Note 5.

Future Adoption of New Accounting Pronouncements

In June 2011, the FASB issued updated guidance regarding the presentation of comprehensive income. The updated guidance eliminates the option to present components of other comprehensive income as part of the statement of changes in stockholders’ equity. Under the updated guidance, an entity has the option to present the total of comprehensive income, the components of net income, and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The updated guidance does not change the items that are reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. This new guidance is effective for the first interim or annual reporting period beginning after December 15, 2011 and should be applied retrospectively. The Company expects this guidance to have a significant impact on its financial statement presentation but no impact on the Company’s financial position or results of operations.

In May 2011, the FASB issued updated guidance regarding the fair value measurements and disclosure requirements. The updated guidance clarifies existing guidance related to the application of fair value measurement methods and requires expanded disclosures. This new guidance is effective for the first interim or annual reporting period beginning after December 15, 2011 and should be applied prospectively. The Company expects this guidance to have a significant impact on its financial statement disclosures but limited, if any, impact on the Company’s financial position or results of operations.

In April 2011, the FASB issued updated guidance clarifying which restructurings constitute troubled debt restructurings. It is intended to assist creditors in their evaluation of whether conditions exist that constitute a troubled debt restructuring. This new guidance is effective for the first interim or annual reporting period beginning on or after June 15, 2011 and should be applied retrospectively to the beginning of the annual reporting period of adoption. The Company is currently assessing the impact of the guidance on the Company’s consolidated financial position, results of operations, and financial statement disclosures.

In April 2011, the FASB issued updated guidance regarding the assessment of effective control for repurchase agreements. This new guidance is effective for the first interim or annual reporting period beginning on or after December 15, 2011 and should be applied prospectively to transactions or modifications of existing transactions that occur on or after the effective date. The Company is currently assessing the impact of the guidance on the Company’s consolidated financial position, results of operations, and financial statement disclosures.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements
2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

In October 2010, the FASB issued authoritative guidance to address diversity in practice regarding the interpretation of which costs relating to the acquisition of new or renewal insurance contracts qualify for deferral. Under the new guidance acquisition costs are to include only those costs that are directly related to the acquisition or renewal of insurance contracts by applying a model similar to the accounting for loan origination costs. An entity may defer incremental direct costs of contract acquisition that are incurred in transactions with independent third parties or employees as well as the portion of employee compensation and other costs directly related to underwriting, policy issuance and processing, medical inspection, and contract selling for successfully negotiated contracts. Additionally, an entity may capitalize as a deferred acquisition cost only those advertising costs meeting the capitalization criteria for direct-response advertising. The new guidance is expected to result in a lower level of costs relating to the acquisition of new or renewal insurance contracts qualifying for deferral than would have qualified under the prior guidance. This change is effective for fiscal years beginning after December 15, 2011 and interim periods within those years. Early adoption as of the beginning of a fiscal year is permitted. The guidance is to be applied prospectively upon the date of adoption, with retrospective application permitted, but not required. The Company will adopt this guidance effective January 1, 2012. If the Company chooses to adopt the new guidance through retrospective application, upon adoption, the amount of the “deferred policy acquisition costs” asset would be reduced with a corresponding reduction to retained earnings (and total equity), on an after-tax basis, as a result of acquisition costs previously deferred that are not eligible for deferral under the new guidance. The Company is currently assessing the impact of the guidance on the Company’s financial position, results of operations, and financial statement disclosures.

3. INVESTMENTS
Fixed Maturities and Equity Securities

The following tables provide information relating to fixed maturities and equity securities as of the dates indicated:

	June 30, 2011				Other-than-temporary impairments in AOCI (3)
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in thousands)	Fair Value	
Fixed maturities, available for sale					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 34,080	\$ 2,610	\$ 16	\$ 36,674	\$ —
Foreign government bonds	20,953	1,794	—	22,747	—
Corporate securities	767,708	52,353	996	819,065	(45)
Asset-backed securities(1)	77,081	2,143	1,586	77,638	(4,023)
Commercial mortgage-backed securities	101,331	5,752	1	107,082	—
Residential mortgage-backed securities (2)	78,502	6,803	81	85,224	(417)
Total fixed maturities, available for sale	<u>\$1,079,655</u>	<u>\$ 71,455</u>	<u>\$ 2,680</u>	<u>\$1,148,430</u>	<u>\$ (4,485)</u>
Equity securities, available for sale	<u>\$ 2,302</u>	<u>\$ —</u>	<u>\$ 281</u>	<u>\$ 2,021</u>	

(1) Includes credit tranch securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans, and other asset types.

(2) Includes publicly traded agency pass-through securities and collateralized mortgage obligations.

(3) Represents the amount of other-than-temporary impairment losses in “Accumulated other comprehensive income (loss),” or “AOCI” which were not included in earnings. Amount excludes \$4 million of net unrealized gains (losses) on impaired securities relating to changes in the fair value of such securities subsequent to the impairment measurement date.

	December 31, 2010				Other-than-temporary impairments in AOCI (3)
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in thousands)	Fair Value	
Fixed maturities, available for sale					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 34,292	\$ 2,199	\$ 41	\$ 36,450	\$ —
Foreign government bonds	21,034	1,644	—	22,678	—
Corporate securities	707,754	47,472	2,945	752,281	(26)
Asset-backed securities(1)	57,808	1,671	5,446	54,033	(8,856)
Commercial mortgage-backed securities	97,467	5,721	87	103,101	—
Residential mortgage-backed securities (2)	89,300	6,746	48	95,998	(454)
Total fixed maturities, available for sale	<u>\$1,007,655</u>	<u>\$ 65,453</u>	<u>\$ 8,567</u>	<u>\$1,064,541</u>	<u>\$ (9,336)</u>
Equity securities, available for sale	<u>\$ 2,301</u>	<u>\$ 178</u>	<u>\$ 405</u>	<u>\$ 2,074</u>	

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

- (1) Includes credit tranch securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans, and other asset types.
- (2) Includes publicly traded agency pass-through securities and collateralized mortgage obligations.
- (3) Represents the amount of other-than-temporary impairment losses in "Accumulated other comprehensive income (loss)," or "AOCI" which, were not included in earnings. Amount excludes \$5 million of net unrealized gains (losses) on impaired securities relating to changes in the fair value of such securities subsequent to the impairment measurement date.

The amortized cost and fair value of fixed maturities by contractual maturities at June 30, 2011, are as follows:

	Available for Sale	
	Amortized Cost	Fair Value
	(in thousands)	
Due in one year or less	\$ 85,498	\$ 87,512
Due after one year through five years	324,830	355,115
Due after five years through ten years	341,158	359,298
Due after ten years	71,255	76,561
Asset-backed securities	77,081	77,638
Commercial mortgage-backed securities	101,331	107,082
Residential mortgage-backed securities	78,502	85,224
Total	<u>\$1,079,655</u>	<u>\$1,148,430</u>

Actual maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Asset-backed, commercial mortgage-backed, and residential mortgage-backed securities are shown separately in the table above, as they are not due at a single maturity date.

The following table depicts the sources of fixed maturity proceeds, equity security proceeds, and related investment gains (losses), as well as losses on impairments of both fixed maturities and equity securities:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
	(in thousands)			
Fixed maturities, available for sale:				
Proceeds from sales	\$15,868	\$ 1,694	\$18,390	\$ 4,820
Proceeds from maturities/repayments	27,514	25,117	59,587	68,836
Gross investment gains from sales, prepayments and maturities	483	93	1,469	656
Gross investment losses from sales and maturities	(4)	176	(44)	(81)
Equity securities, available for sale				
Proceeds from sales	\$ 473	\$ —	\$ 473	\$ —
Gross investment gains from sales	—	—	—	—
Gross investment losses from sales	—	—	—	—
Fixed maturity and equity security impairments:				
Net writedowns for other-than-temporary impairment losses on fixed maturities recognized in earnings				
(1)	\$ —	\$(1,453)	\$ (48)	\$(1,522)
Writedowns for other-than-temporary impairment losses on equity securities	—	—	190	—

- (1) Excludes the portion of other-than-temporary impairments recorded in "Other comprehensive income (loss)," representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

As discussed in Note 2, a portion of certain other-than-temporary impairment ("OTTI") losses on fixed maturity securities are recognized in "Other comprehensive income (loss)" ("OCI"). For the securities, the net amount recognized in earnings ("credit loss impairments") represents the difference between the amortized cost of the security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment. Any remaining difference between the fair value and amortized cost is recognized in OCI. The following tables set forth the amount of pre-tax credit loss impairments on fixed maturity securities held by the Company as of the dates indicated, for which a portion of the OTTI loss was recognized in OCI, and the corresponding changes in such amounts.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

Credit losses recognized in earnings on fixed maturity securities held by the Company for which a portion of the OTTI loss was recognized in OCI

	Three Months Ended June 30, 2011	Six Months Ended June 30, 2011
	(in thousands)	
Balance, beginning of period	\$ 5,582	\$ 6,763
Credit loss impairments previously recognized on securities which matured, paid down, prepaid or were sold during the period	(2,095)	(3,200)
Credit loss impairments previously recognized on securities impaired to fair value during the period(1)	—	—
Credit loss impairment recognized in the current period on securities not previously impaired	—	—
Additional credit loss impairments recognized in the current period on securities previously impaired	—	48
Increases due to the passage of time on previously recorded credit losses	70	149
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	(16)	(219)
Balance, June 30, 2011	<u>\$ 3,541</u>	<u>\$ 3,541</u>
	(in thousands)	
	Three Months Ended June 30, 2010	Six Months Ended June 30, 2010
Balance, beginning of period	\$ 7,438	\$ 7,431
Credit loss impairments previously recognized on securities which matured, paid down, prepaid or were sold during the period	(351)	(666)
Credit loss impairments previously recognized on securities impaired to fair value during the period(1)	—	—
Credit loss impairment recognized in the current period on securities not previously impaired	—	—
Additional credit loss impairments recognized in the current period on securities previously impaired	1,314	1,383
Increases due to the passage of time on previously recorded credit losses	81	339
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	(627)	(632)
Balance, June 30, 2010	<u>\$ 7,855</u>	<u>\$ 7,855</u>

- (1) Represents circumstances where the Company determined in the current period that it intends to sell the security or it is more likely than not that it will be required to sell the security before recovery of the security's amortized cost.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

Commercial Mortgage and Other Loans

The Company's commercial mortgage and other loans are comprised as follows as of the dates indicated:

	June 30, 2011		December 31, 2010	
	Amount (in thousands)	% of Total	Amount (in thousands)	% of Total
Commercial mortgage loans by property type				
Industrial buildings	\$ 34,941	18.0%	\$ 35,745	19.4%
Retail	35,662	18.5	36,046	19.6
Apartments/Multi-family	30,028	15.6	25,340	13.8
Office buildings	34,863	18.0	30,468	16.6
Hospitality	10,186	5.3	10,273	5.6
Other	32,630	16.9	33,834	18.4
Total commercial mortgage loans	\$ 178,310	92.3	\$ 171,706	93.4
Agricultural property loans	14,776	7.7	12,140	6.6
Total commercial mortgage and agricultural loans	\$ 193,086	100.0%	\$ 183,846	100.0%
Valuation allowance	(1,630)		(1,409)	
Total commercial mortgage and other loans	\$ 191,456		\$ 182,437	

The commercial mortgage and agricultural loans are geographically dispersed throughout the United States with the largest concentrations in New Jersey (11%), Florida (11%) and Texas (9%) at June 30, 2011.

Activity in the allowance for losses for all commercial mortgage and other loans, as of the dates indicated, is as follows:

	June 30, 2011		
	Commercial Mortgage Loans	Agricultural Property Loans (in thousands)	Total
Allowance for losses, beginning of year	\$ 1,388	\$ 21	\$1,409
Addition to / (release of) allowance of losses	218	3	221
Total Ending Balance	\$ 1,606	\$ 24	\$1,630

	December 31, 2010		
	Commercial Mortgage Loans	Agricultural Property Loans (in thousands)	Total
Allowance for losses, beginning of year	\$ 2,379	\$ —	\$2,379
Addition to / (release of) allowance of losses	(991)	21	(970)
Total Ending Balance	\$ 1,388	\$ 21	\$1,409

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

The following tables set forth the allowance for credit losses and the recorded investment in commercial mortgage and other loans as of the dates indicated:

		June 30, 2011	
	Commercial Mortgage Loans	Agricultural Property Loans	Total
		(in thousands)	
Allowance for Credit Losses:			
Ending Balance: individually evaluated for impairment	\$ 481	\$ —	\$ 481
Ending Balance: collectively evaluated for impairment	1,125	24	1,148
Total Ending Balance	\$ 1,606	\$ 24	\$ 1,630
Recorded Investment (1):			
Ending balance gross of reserves: individually evaluated for impairment	\$ 3,816	\$ —	\$ 3,816
Ending balance gross of reserves: collectively evaluated for impairment	174,494	14,776	189,270
Total Ending balance, gross of reserves	\$ 178,310	\$ 14,776	\$ 193,086

(1) Recorded investment reflects the balance sheet carrying value gross of related allowance.

		December 31, 2010	
	Commercial Mortgage Loans	Agricultural Property Loans	Total
		(in thousands)	
Allowance for Credit Losses:			
Ending Balance: individually evaluated for impairment	\$ 424	\$ —	\$ 424
Ending Balance: collectively evaluated for impairment	964	21	985
Total Ending Balance	\$ 1,388	\$ 21	\$ 1,409
Recorded Investment (1):			
Ending balance gross of reserves: individually evaluated for impairment	\$ 3,847	\$ —	\$ 3,847
Ending balance gross of reserves: collectively evaluated for impairment	167,859	12,140	179,999
Total Ending balance, gross of reserves	\$ 171,706	\$ 12,140	\$ 183,846

(1) Recorded investment reflects the balance sheet carrying value gross of related allowance.

Impaired loans include those loans for which it is probable that amounts due according to the contractual terms of the loan agreement will not all be collected.

At June 30, 2011, impaired commercial mortgage loans identified in management's specific review of probable loan losses consisted of Hospitality commercial mortgage loans with a recorded investment of \$3.8 million, an unpaid principal balance of \$3.8 million and the related allowance for losses was \$0.5 million. At December 31, 2010 impaired commercial mortgage loans identified in management's specific review of probable loan losses consisted of Hospitality commercial mortgage loans with a recorded investment of \$3.8 million, an unpaid principal balance of \$3.8 million and the related allowance for losses was \$0.4 million. Recorded investment reflects the balance sheet carrying value gross of related allowance.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

Impaired commercial mortgage and other loans with no allowance for losses are loans in which the fair value of the collateral or the net present value of the loans' expected future cash flows equals or exceeds the recorded investment. At June 30, 2011, and December 31, 2010, the Company held no impaired commercial mortgage and other loans with no allowances for losses. The average recorded investment in non-performing loans before allowance for losses was \$3.8 million and \$3.9 million at June 30, 2011 and December 31, 2010, respectively. Net investment income recognized on these loans totaled less than \$0.1 million and \$0.3 million for the periods ended June 30, 2011 and December 31, 2010, respectively. See Note 2 for information regarding the Company's accounting policies for non-performing loans.

The following tables set forth the credit quality indicators as of June 30, 2011, based upon the recorded investment gross of allowance for credit losses.

Commercial mortgage loans

	Debt Service Coverage Ratio – June 30, 2011						
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in thousands)	1.0X to <1.2X	Less than 1.0X	Grand Total
Loan-to-Value Ratio							
0%-49.99%	\$ 26,127	\$ 3,667	\$ 12,644	\$ 4,302	\$ —	\$ —	\$ 46,740
50%-59.99%	—	11,153	—	—	—	5,782	16,935
60%-69.99%	15,283	14,860	—	14,949	9,529	—	54,621
70%-79.99%	5,000	5,000	13,387	14,588	—	8,557	46,532
80%-89.99%	—	—	8,000	—	1,665	—	9,665
90%-100%	—	—	—	—	—	—	—
Greater than 100%	—	3,817	—	—	—	—	3,817
Total Commercial Mortgage							
Loans	\$ 46,410	\$ 38,497	\$ 34,031	\$ 33,839	\$ 11,194	\$14,339	\$ 178,310

Agricultural property loans

	Debt Service Coverage Ratio –June 30, 2011						
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X	1.0X to <1.2X	Less than 1.0X	Grand Total
Loan-to-Value Ratio							
0%-49.99%	\$ 2,776	\$ 952	\$ 6,279	\$ 2,457	\$ —	\$ —	\$ 12,464
50%-59.99%	—	650	—	—	—	—	650
60%-69.99%	1,662	—	—	—	—	—	1,662
70%-79.99%	—	—	—	—	—	—	—
80%-89.99%	—	—	—	—	—	—	—
90%-100%	—	—	—	—	—	—	—
Greater than 100%	—	—	—	—	—	—	—
Total Agricultural							
Loans	\$ 4,438	\$ 1,602	\$ 6,279	\$ 2,457	\$ —	\$ —	\$ 14,776

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

Commercial mortgage and agricultural loans

	Debt Service Coverage Ratio –June 30, 2011						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in thousands)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 28,903	\$ 4,619	\$ 18,923	\$ 6,759	\$ —	\$ —	\$ 59,204
50%-59.99%	—	11,803	—	—	—	5,782	17,585
60%-69.99%	16,945	14,860	—	14,949	9,529	—	56,283
70%-79.99%	5,000	5,000	13,387	14,588	—	8,557	46,532
80%-89.99%	—	—	8,000	—	1,665	—	9,665
90%-100%	—	—	—	—	—	—	—
Greater than 100%	—	3,817	—	—	—	—	3,817
Total Commercial Mortgage and Agricultural Loans	\$ 50,848	\$ 40,099	\$ 40,310	\$ 36,296	\$ 11,194	\$14,339	\$ 193,086

The following tables set forth the credit quality indicators as of December 31, 2010, based upon the recorded investment gross of allowance for credit losses.

Commercial mortgage loans

	Debt Service Coverage Ratio – December 31, 2010						
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in thousands)	1.0X to <1.2X	Less than 1.0X	Grand Total
Loan-to-Value Ratio							
0%-49.99%	\$ 21,321	\$ 13,638	\$ 12,741	\$ —	\$ 4,346	\$ —	\$ 52,046
50%-59.99%	—	11,267	—	—	3,647	—	14,914
60%-69.99%	5,000	14,954	—	1,784	9,758	—	31,496
70%-79.99%	5,000	9,463	—	29,377	9,105	2,365	55,310
80%-89.99%	—	—	—	12,409	—	—	12,409
90%-100%	—	—	—	—	—	1,684	1,684
Greater than 100%	—	—	—	3,847	—	—	3,847
Total Commercial Mortgage Loans	\$ 31,321	\$ 49,322	\$ 12,741	\$ 47,417	\$ 26,856	\$ 4,049	\$ 171,706

Agricultural property loans

	Debt Service Coverage Ratio – December 31, 2010						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in thousands)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 3,016	\$ 960	\$ 4,009	\$ 2,462	\$ —	\$ —	\$ 10,447
50%-59.99%	—	—	—	—	—	—	—
60%-69.99%	1,693	—	—	—	—	—	1,693
70%-79.99%	—	—	—	—	—	—	—
80%-89.99%	—	—	—	—	—	—	—
90%-100%	—	—	—	—	—	—	—
Greater than 100%	—	—	—	—	—	—	—
Total Agricultural Loans	\$ 4,709	\$ 960	\$ 4,009	\$ 2,462	\$ —	\$ —	\$ 12,140

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

Commercial mortgage and agricultural loans

	Debt Service Coverage Ratio – December 31, 2010						
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in thousands)	1.0X to <1.2X	Less than 1.0X	Grand Total
Loan-to-Value Ratio							
0%-49.99%	\$ 24,337	\$ 14,598	\$ 16,750	\$ 2,462	\$ 4,346	\$ —	\$ 62,493
50%-59.99%	—	11,267	—	—	3,647	—	14,914
60%-69.99%	6,693	14,954	—	1,784	9,758	—	33,189
70%-79.99%	5,000	9,463	—	29,377	9,105	2,365	55,310
80%-89.99%	—	—	—	12,409	—	—	12,409
90%-100%	—	—	—	—	—	1,684	1,684
Greater than 100%	—	—	—	3,847	—	—	3,847
Total Commercial Mortgage and Agricultural Loans	\$ 36,030	\$ 50,282	\$ 16,750	\$ 49,879	\$ 26,856	\$ 4,049	\$ 183,846

All commercial mortgage and agricultural property loans are current as of June 30, 2011 and December 31, 2010. The Company defines current in its aging of past due commercial mortgage and agricultural loans as less than 30 days past due.

Commercial mortgage and other loans on nonaccrual status as of June 30, 2011 and December 31, 2010 include Hospitality commercial mortgage loans with a gross carrying value of \$3.8 million. For the quarter ended June 30, 2011, there were no commercial mortgage and other loans sold or acquired. See Note 2 for further discussion regarding loans on nonaccrual status.

Net Investment Income

Net investment income for the three and six months ended June 30, 2011 and 2010 was from the following sources:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
	(in thousands)			
Fixed maturities, available for sale	\$14,230	\$14,452	\$28,101	\$28,941
Equity securities, available for sale	9	51	14	99
Commercial mortgage and other loans	2,818	2,734	5,972	5,539
Policy loans	2,376	2,349	4,717	4,626
Short-term investments and cash equivalents	17	20	43	52
Other long-term investments	306	545	787	731
Gross investment income	19,756	20,151	39,634	39,988
Less investment expenses	(799)	(747)	(1,588)	(1,494)
Net investment income	<u>\$18,957</u>	<u>\$19,404</u>	<u>\$38,046</u>	<u>\$38,494</u>

Realized Investment Gains (Losses), Net

Realized investment gains (losses), net, for the three and six months ended June 30, 2011 and 2010 were from the following sources:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
	(in thousands)			
Fixed maturities	\$ 479	\$(1,184)	\$ 1,377	\$(947)
Equity securities	368	—	177	—
Commercial mortgage and other loans	(95)	93	(221)	336
Short-term investments and cash equivalents	—	6	—	6
Derivatives (1)	(2,947)	(6,755)	21,371	1,370
Realized investment gains (losses), net	<u>\$(2,195)</u>	<u>\$(7,840)</u>	<u>\$22,704</u>	<u>\$ 765</u>

(1) Includes the offset of hedged items in qualifying effective hedge relationships prior to maturity or termination.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

Net Unrealized Investment Gains (Losses)

Net unrealized investment gains and losses on securities classified as “available for sale” and certain other long-term investments and other assets are included in the Unaudited Interim Statements of Financial Position as a component of AOCI. Changes in these amounts include reclassification adjustments to exclude from “Other comprehensive income (loss)” those items that are included as part of “Net income” for a period that had been part of “Other comprehensive income (loss)” in earlier periods. The amounts for the periods indicated below, split between amounts related to fixed maturity securities on which an OTTI loss has been recognized, and all other net unrealized investment gains and losses, are as follows:

Net Unrealized Investment Gains and Losses on Fixed Maturity Securities on which an OTTI loss has been recognized

	Net Unrealized Gains (Losses) On Investments	Deferred Policy Acquisition Costs and Other Costs	Policy Holders Account Balances	Deferred Income Tax (Liability) Benefit	Accumulated Other Comprehensive Income (Loss) Related To Net Unrealized Investment Gains (Losses)
Balance, December 31, 2010	\$ (4,309)	\$ 2,271	\$ (786)	\$ 988	\$ (1,836)
Net investment gains (losses) on investments arising during the period	1,477	—	—	(517)	960
Reclassification adjustment for OTTI gains included in net income	2,171	—	—	(760)	1,411
Impact of net unrealized investment (gains) losses on deferred policy acquisition costs	—	(1,802)	—	631	(1,171)
Impact of net unrealized investment (gains) losses on Policyholder account balance	—	—	783	(274)	509
Balance, June 30, 2011	<u>\$ (661)</u>	<u>\$ 469</u>	<u>\$ (3)</u>	<u>\$ 68</u>	<u>\$ (127)</u>

All Other Net Unrealized Investment Gains and Losses in AOCI

	Net Unrealized Gains (Losses) On Investments(1)	Deferred Policy Acquisition Costs and Other Costs	Policy Holders Account Balances	Deferred Income Tax (Liability) Benefit	Accumulated Other Comprehensive Income (Loss) Related To Net Unrealized Investment Gains (Losses)
Balance, December 31, 2010	\$ 61,324	\$ (30,654)	\$10,986	\$ (14,580)	\$ 27,076
Net investment gains (losses) on investments arising during the period	3,948	—	—	(1,381)	2,566
Reclassification adjustment for (gains) losses included in net income	3,724	—	—	(1,304)	2,420
Impact of net unrealized investment gains (losses) on deferred policy acquisition costs	—	(3,100)	—	1,085	(2,015)
Impact of net unrealized investment (gains) losses on policyholders' account balances	—	—	707	(247)	460
Balance, June 30, 2011	<u>\$ 68,996</u>	<u>\$ (33,754)</u>	<u>\$11,693</u>	<u>\$ (16,428)</u>	<u>\$ 30,507</u>

(1) Include cash flow hedges. See Note 5 for information on cash flow hedges.

The table below presents net unrealized gains (losses) on investments by asset class as of the dates indicated:

	June 30, 2011	December 31, 2010
	(in thousands)	
Fixed maturity securities on which an OTTI loss has been recognized	\$ (661)	\$ (4,309)
Fixed maturity securities, available for sale – all other	69,436	61,195
Equity securities, available for sale	(281)	(227)
Derivatives designated as cash flow hedges ⁽¹⁾	(1,666)	(1,100)
Other investments	1,507	1,456
Net unrealized gain (losses) on investments	<u>\$68,335</u>	<u>\$ 57,015</u>

(1) See Note 5 for more information on cash flow hedges.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

Duration of Gross Unrealized Loss Positions for Fixed Maturities

The following table shows the fair value and gross unrealized losses aggregated by investment category and length of time that individual fixed maturity securities have been in a continuous unrealized loss position, as of the dates indicated:

	June 30, 2011					
	Less than twelve months		Twelve months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
(in thousands)						
Fixed maturities available for sale						
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 2,090	\$ 16	\$ —	\$ —	\$ 2,090	\$ 16
Corporate securities	53,222	901	1,083	95	54,305	996
Commercial mortgage-backed securities.	2,357	1	—	—	2,357	1
Asset-backed securities	11,126	116	8,443	1,470	19,569	1,586
Residential mortgage-backed securities	1,957	81	—	—	1,957	81
Total	<u>\$ 70,752</u>	<u>\$ 1,115</u>	<u>\$ 9,526</u>	<u>\$ 1,565</u>	<u>\$ 80,278</u>	<u>\$ 2,680</u>

	December 31, 2010					
	Less than twelve months		Twelve months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
(in thousands)						
Fixed maturities available for sale						
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 2,078	\$ 41	\$ —	\$ —	\$ 2,078	\$ 41
Corporate securities	73,679	2,524	6,545	421	80,224	2,945
Commercial mortgage-backed securities.	7,148	87	—	—	7,148	87
Asset-backed securities	10,608	169	16,442	5,277	27,050	5,446
Residential mortgage-backed securities	3,219	48	—	—	3,219	48
Total	<u>\$ 96,732</u>	<u>\$ 2,869</u>	<u>\$ 22,987</u>	<u>\$ 5,698</u>	<u>\$ 119,719</u>	<u>\$ 8,567</u>

The gross unrealized losses at June 30, 2011 and December 31, 2010 are composed of \$1 million and \$6 million, respectively, related to high or highest quality securities based on NAIC or equivalent rating and \$1 million and \$3 million, respectively, related to other than high or highest quality securities based on NAIC or equivalent rating. At June 30, 2011, \$1 million of the gross unrealized losses represented declines in value of greater than 20%, none of which had been in that position for less than six months, as compared to \$5 million at December 31, 2010 that represented declines in value of greater than 20%, none of which had been in that position for less than six months. At June 30, 2011 and December 31, 2010, the \$1 million and \$6 million, respectively, of gross unrealized losses of twelve months or more were concentrated in asset backed securities. In accordance with its policy described in Note 2, the Company concluded that an adjustment to earnings for other-than-temporary impairments for these securities was not warranted at June 30, 2011 or December 31, 2010. These conclusions are based on a detailed analysis of the underlying credit and cash flows on each security. The gross unrealized losses are primarily attributable to credit spread widening and increased liquidity discounts. At June 30, 2011, the Company does not intend to sell the securities and it is not more likely than not that the Company will be required to sell the securities before the anticipated recovery of its remaining amortized cost basis.

Duration of Gross Unrealized Loss Positions for Equity Securities

The following table shows the fair value and gross unrealized losses aggregated by length of time that individual equity securities have been in a continuous unrealized loss position, as of the following dates:

	June 30, 2011					
	Less than twelve months		Twelve months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
(in thousands)						
Equity Securities, available for sale	<u>\$ 438</u>	<u>\$ 116</u>	<u>\$ 1,530</u>	<u>\$ 165</u>	<u>\$ 1,968</u>	<u>\$ 281</u>

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

3. INVESTMENTS (continued)

	Less than twelve months		December 31, 2010 Twelve months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
			(in thousands)			
Equity Securities, available for sale	\$ 255	\$ 245	\$ 1,536	\$ 160	\$1,791	\$ 405

At June 30, 2011, \$78 thousand of the gross unrealized losses represented declines of greater than 20%, \$35 thousand of which have been in that position for less than six months. At December 31, 2010, \$245 thousand of the gross unrealized losses represented declines of greater than 20%, all of which have been in that position for less than six months. Perpetual preferred securities have characteristics of both debt and equity securities. Since an impairment model similar to fixed maturity securities is applied to these securities, an other-than-temporary impairment has not been recognized on certain perpetual preferred securities that have been in a continuous unrealized loss position for twelve months or more as of June 30, 2011 and December 31, 2010. In accordance with its policy described in Note 2, the Company concluded that an adjustment for other-than-temporary impairments for these equity securities was not warranted at June 30, 2011 or December 31, 2010.

4. FAIR VALUE OF ASSETS AND LIABILITIES

Fair Value Measurement – Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The authoritative guidance around fair value established a framework for measuring fair value that includes a hierarchy used to classify the inputs used in measuring fair value. The hierarchy prioritizes the inputs to valuation techniques into three levels. The level in the fair value hierarchy within which the fair value measurement falls is determined based on the lowest level input that is significant to the fair value measurement. The levels of the fair value hierarchy are as follows:

Level 1 - Fair value is based on unadjusted quoted prices in active markets that are accessible to the Company for identical assets or liabilities. These generally provide the most reliable evidence and are used to measure fair value whenever available. Active markets are defined as having the following characteristics for the measured asset/liability: (i) many transactions, (ii) current prices, (iii) price quotes not varying substantially among market makers, (iv) narrow bid/ask spreads and (v) most information publicly available. The Company's Level 1 assets and liabilities primarily include certain cash equivalents and certain short term investments, equity securities and derivative contracts that are traded in an active exchange market. Prices are obtained from readily available sources for market transactions involving identical assets or liabilities.

Level 2 - Fair value is based on significant inputs, other than Level 1 inputs, that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability through corroboration with observable market data. Level 2 inputs include quoted market prices in active markets for similar assets and liabilities, quoted market prices in markets that are not active for identical or similar assets or liabilities, and other market observable inputs. The Company's Level 2 assets and liabilities include: fixed maturities (corporate public and private bonds, most government securities, certain asset-backed and mortgage-backed securities, etc.), certain equity securities (mutual funds, which do not actively trade and are priced based on a net asset value), certain short-term investments and certain cash equivalents (primarily commercial paper), and certain over-the-counter derivatives. Valuations are generally obtained from third party pricing services for identical or comparable assets or liabilities or through the use of valuation methodologies using observable market inputs. Prices from services are validated through comparison to trade data and internal estimates of current fair value, generally developed using market observable inputs and economic indicators.

Level 3 - Fair value is based on at least one or more significant unobservable inputs for the asset or liability. These inputs reflect the Company's assumptions about the inputs market participants would use in pricing the asset or liability. The Company's Level 3 assets and liabilities primarily include: certain private fixed maturities and equity securities, certain manually priced public equity securities and fixed maturities, certain highly structured over-the-counter derivative contracts, certain consolidated real estate funds for which the Company is the general partner, and embedded derivatives resulting from certain products with guaranteed benefits. Prices are determined using valuation methodologies such as option pricing models, discounted cash flow models and other similar techniques. Non-binding broker quotes, which are utilized when pricing service information is not available, are reviewed for reasonableness based on the Company's understanding of the market, and are generally considered Level 3. Under certain conditions, based on its observations of transactions in active markets, the Company may conclude the prices received from independent third party pricing services or brokers are not reasonable or reflective of market activity. In those instances, the Company may choose to over-ride the third-party pricing information or quotes received and apply internally-developed values to the related assets or liabilities. To the extent the internally-developed valuations use significant unobservable inputs, they are classified as Level 3. As of June 30, 2011 and December 31, 2010, these over-rides on a net basis were not material.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

4. FAIR VALUE OF ASSETS AND LIABILITIES (continued)

Assets and Liabilities by Hierarchy Level - The tables below present the balances of assets and liabilities measured at fair value on a recurring basis, as of the dates indicated.

	As of June 30, 2011			
	Level 1	Level 2 (in thousands)	Level 3	Total
Fixed maturities, available for sale:				
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ —	\$ 36,674	\$ —	\$ 36,674
Foreign government bonds	—	22,747	—	22,747
Corporate securities	—	813,386	5,679	819,065
Asset-backed securities	—	55,969	21,669	77,638
Commercial mortgage-backed securities	—	102,063	5,019	107,082
Residential mortgage-backed securities	—	85,224	—	85,224
Sub-total	—	1,116,063	32,367	1,148,430
Equity securities, available for sale	259	—	1,762	2,021
Short-term investments	879	7,062	—	7,941
Cash equivalents	5,000	28,682	—	33,682
Other long-term investments	—	—	34	34
Other assets	—	2,797	9,458	12,255
Sub-total excluding separate account assets	6,138	1,154,604	43,621	1,204,363
Separate account assets (1)	181,889	5,822,366	5,702	6,009,957
Total assets	<u>\$188,027</u>	<u>\$6,976,970</u>	<u>\$ 49,323</u>	<u>\$7,214,320</u>
Other liabilities	—	2,538	—	2,538
Future policy benefits	—	—	(53,827)	(53,827)
Total liabilities	<u>\$ —</u>	<u>\$ 2,538</u>	<u>\$(53,827)</u>	<u>\$ (51,289)</u>

	As of December 31, 2010 (2)			
	Level 1	Level 2 (in thousands)	Level 3	Total
Fixed maturities, available for sale:				
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ —	\$ 36,450	\$ —	\$ 36,450
Foreign government bonds	—	22,678	—	22,678
Corporate securities	—	748,645	3,636	752,281
Asset-backed securities	—	37,414	16,619	54,033
Commercial mortgage-backed securities	—	103,101	—	103,101
Residential mortgage-backed securities	—	95,998	—	95,998
Sub-total	—	1,044,286	20,255	1,064,541
Equity securities, available for sale	283	1,536	255	2,074
Short-term investments	359	7,050	—	7,409
Cash equivalents	5,000	23,383	—	28,383
Other long-term investments	—	—	—	—
Other assets	—	2,792	16,996	19,788
Sub-total excluding separate account assets	5,642	1,079,047	37,506	1,122,195
Separate account assets (1)	132,005	4,900,653	5,393	5,038,051
Total assets	<u>\$137,647</u>	<u>\$5,979,700</u>	<u>\$ 42,899</u>	<u>\$6,160,246</u>
Other liabilities	—	898	—	898

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

Future policy benefits	—	—	(41,316)	(41,316)
Total liabilities	\$—	\$898	\$(41,316)	\$(40,418)

- (1) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account assets classified as Level 3 consist primarily of real estate and real estate investment funds. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Consolidated Statement of Financial Position.
- (2) Includes reclassifications to conform to current period presentation.

The methods and assumptions the Company uses to estimate fair value of assets and liabilities measured at fair value on a recurring basis are summarized below. Information regarding separate account assets is excluded as the risk associated with these assets is primarily borne by our customers and policyholders.

Fixed Maturity Securities - The fair values of the Company's public fixed maturity securities are generally based on prices obtained from independent pricing services. Prices from pricing services are sourced from multiple vendors, and a vendor hierarchy is maintained by asset type based on historical pricing experience and vendor expertise. The Company generally receives prices from multiple pricing services for each security, but ultimately uses the price from the pricing service highest in the vendor hierarchy based on the respective asset type. To validate reasonability, prices are reviewed by internal asset managers through comparison with directly observed recent market trades and internal estimates of current fair value, developed using market observable inputs and economic indicators. Consistent with the fair value hierarchy described above, securities with validated quotes from pricing services are generally reflected within Level 2, as they are primarily based on observable pricing for similar assets and/or other market observable inputs. If the pricing information received from third party pricing services is not reflective of market activity or other inputs observable in the market, the Company may challenge the price through a formal process with the pricing service. If the pricing service updates the price to be more consistent in comparison to the presented market observations, the security remains within Level 2.

If the Company ultimately concludes that pricing information received from the independent pricing service is not reflective of market activity, non-binding broker quotes are used, if available. If the Company concludes the values from both pricing services and brokers are not reflective of market activity, it may over-ride the information from the pricing service or broker with an internally-developed valuation. As of June 30, 2011 and December 31, 2010, over-rides on a net basis were not material. Internally-developed valuations or non-binding broker quotes are also used to determine fair value in circumstances where vendor pricing is not available. These estimates may use significant unobservable inputs, which reflect our own assumptions about the inputs market participants would use in pricing the asset. Circumstances where observable market data are not available may include events such as market illiquidity and credit events related to the security. Pricing service over-rides, internally-developed valuations and non-binding broker quotes are generally included in Level 3 in our fair value hierarchy.

The fair value of private fixed maturities, which are primarily comprised of investments in private placement securities, originated by internal private asset managers, are primarily determined using a discounted cash flow model. In certain cases these models primarily use observable inputs with a discount rate based upon the average of spread surveys collected from private market intermediaries who are active in both primary and secondary transactions, taking into account, among other factors, the credit quality and industry sector of the issuer and the reduced liquidity associated with private placements. Generally, these securities have been reflected within Level 2. For certain private fixed maturities, the discounted cash flow model may also incorporate significant unobservable inputs, which reflect the Company's own assumptions about the inputs market participants would use in pricing the asset. To the extent management determines that such unobservable inputs are not significant to the price of a security, a Level 2 classification is made. Otherwise, a Level 3 classification is used.

Private fixed maturities also include debt investments in funds that, in addition to a stated coupon, pay a return based upon the results of the underlying portfolios. The fair values of these securities are determined by reference to the funds' net asset value ("NAV"). Since the NAV at which the funds trade can be observed by redemption and subscription transactions between third parties, the fair values of these investments have been reflected within Level 2 in the fair value hierarchy.

Equity Securities – Equity securities consist principally of investments in common and preferred stock of publicly traded companies, perpetual preferred stock, privately traded securities, as well as common stock mutual fund shares. The fair values of most publicly traded equity securities are based on quoted market prices in active markets for identical assets and are classified within Level 1 in the fair value hierarchy. Estimated fair values for most privately traded equity securities are determined using valuation and discounted cash flow models that require a substantial level of judgment. In determining the fair value of certain privately traded equity securities the discounted cash flow model may also use unobservable inputs, which reflect the Company's assumptions about the inputs market participants would use in pricing the asset. Most privately traded equity securities are classified within Level 3. The fair values of common stock mutual fund shares that transact regularly (but do not trade in active markets because they are not publicly available) are based on transaction prices of identical fund shares and are classified within Level 2 in the fair value hierarchy. The fair values of preferred equity securities are based on prices obtained from independent pricing services. These prices are then validated for reasonableness against recently traded market prices. Accordingly, these securities are generally classified within Level 2 in the fair value hierarchy. Fair values of perpetual preferred stock based on observable market inputs are classified within Level 2. However, when prices from independent pricing services are based on non-binding broker quotes as the directly observable market inputs become unavailable, the fair value of perpetual preferred stock are classified as Level 3.

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

4. FAIR VALUE OF ASSETS AND LIABILITIES (continued)

Derivative Instruments - Derivatives are recorded at fair value either as assets, within “Other long-term investments,” or as liabilities, within “Other liabilities,” except for embedded derivatives which are recorded with the associated host contract. The fair values of derivative contracts are determined based on quoted prices in active exchanges or through the use of valuation models. The fair values of derivative contracts can be affected by changes in interest rates, foreign exchange rates, commodity prices, credit spreads, market volatility, expected returns, non-performance risk and liquidity as well as other factors. Liquidity valuation adjustments are made to reflect the cost of exiting significant risk positions, and consider the bid-ask spread, maturity, complexity, and other specific attributes of the underlying derivative position. Fair values can also be affected by changes in estimates and assumptions including those related to counterparty behavior used in valuation models.

The majority of the Company’s derivative positions are traded in the over-the-counter (OTC) derivative market and are classified within Level 2 in the fair value hierarchy. OTC derivatives classified within Level 2 are valued using models generally accepted in the financial services industry that use actively quoted or observable market input values from external market data providers, third-party pricing vendors and/or recent trading activity. The fair values of most OTC derivatives, including interest rate and cross currency swaps, are determined using discounted cash flow models. These models’ key assumptions include the contractual terms of the respective contract, along with significant observable inputs, including interest rates, currency rates, credit spreads, equity prices, index dividend yields, non-performance risk and volatility.

To reflect the market’s perception of its own and the counterparty’s non-performance risk, the Company incorporates additional spreads over London Interbank Offered Rate (“LIBOR”) into the discount rate used in determining the fair value of OTC derivative assets and liabilities which are uncollateralized. Most OTC derivative contract inputs have bid and ask prices that are actively quoted or can be readily obtained from external market data providers. The Company’s policy is to use mid-market pricing in determining its best estimate of fair value and classify these derivative contracts as Level 2.

Derivatives classified as Level 3 include first-to-default credit basket swaps and other structured products. These derivatives are valued based upon models with some significant unobservable market inputs or inputs from less actively traded markets. The fair values of first to default credit basket swaps are derived from relevant observable inputs such as: individual credit default spreads, interest rates, recovery rates and unobservable model-specific input values such as correlation between different credits within the same basket. Level 3 methodologies are validated through periodic comparison of the Company’s fair values to broker-dealer values.

Cash Equivalents and Short-Term Investments - Cash equivalents and short-term investments include money market instruments, commercial paper and other highly liquid debt instruments. Money market instruments are generally valued using unadjusted quoted prices in active markets that are accessible for identical assets and are primarily classified as Level 1. The remaining instruments in the Cash Equivalents and Short-term Investments category are typically not traded in active markets; however, their fair values are based on market observable inputs and, accordingly, these investments have been classified within Level 2 in the fair value hierarchy.

Other Assets - Other assets carried at fair value include reinsurance recoverables related to the reinsurance of our living benefit guarantees on certain of our variable annuities. These guarantees are described further below in “Future Policy Benefits.” Also included in other assets are certain universal life products that contain a no-lapse guarantee provision. The reinsurance agreements covering these guarantees are derivatives and are accounted for in the same manner as an embedded derivative.

Future Policy Benefits - The liability for future policy benefits includes general account liabilities for guarantees on variable annuity contracts, including guaranteed minimum accumulation benefits (“GMAB”), guaranteed minimum withdrawal benefits (“GMWB”) and guaranteed minimum income and withdrawal benefits (“GMIWB”), accounted for as embedded derivatives. The fair values of the GMAB, GMWB, and GMIWB liabilities are calculated as the present value of future expected benefit payments to customers less the present value of assessed rider fees attributable to the embedded derivative feature. This methodology could result in either a liability or asset balance, given changing capital market conditions and various policyholder behavior assumptions. Since there is no observable active market for the transfer of these obligations, the valuations are calculated using internally developed models with option pricing techniques. The models are based on a risk neutral valuation framework and incorporate premiums for risks inherent in valuation techniques, inputs, and the general uncertainty around the timing and amount of future cash flows. The determination of these risk premiums requires the use of management judgment.

The Company is also required to incorporate the market-perceived risk of its own non-performance in the valuation of the embedded derivatives associated with its optional living benefit features and no-lapse feature on certain universal life products. Since insurance liabilities are senior to debt, the Company believes that reflecting the financial strength ratings of the Company in the valuation of the liability appropriately takes into consideration the Company’s own risk of non-performance. To reflect the market’s perception of its non-performance risk, the Company incorporates an additional spread over LIBOR into the discount rate used in the valuations of the embedded derivatives associated with its optional living benefit features. The additional spread over LIBOR is determined taking into consideration publicly available information relating to the financial strength of the Company. The additional spread over LIBOR incorporated into the discount rate as of June 30, 2011 generally ranged from 60 to 200 basis points for the portion of the interest rate curve most relevant to these liabilities.

Other significant inputs to the valuation models for the embedded derivatives associated with the optional living benefit features of the Company’s variable annuity products include capital market assumptions, such as interest rate and implied volatility assumptions, as well as various policyholder behavior assumptions that are actuarially determined, including lapse rates, benefit utilization rates, mortality rates and withdrawal rates. These assumptions are reviewed at least annually, and updated based upon historical experience and give consideration to any observable market data, including market transactions such as acquisitions and reinsurance transactions. Since many of the assumptions utilized in the valuation of the

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Pruco Life Insurance Company of New Jersey
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4. FAIR VALUE OF ASSETS AND LIABILITIES (continued)

embedded derivatives associated with the Company's optional living benefit features are unobservable and are considered to be significant inputs to the liability valuation, the liability included in future policy benefits has been reflected within Level 3 in the fair value hierarchy.

Transfers between Levels 1 and 2 - During the three and six months ended June 30, 2011, there were no material transfers between Level 1 and Level 2.

Changes in Level 3 assets and liabilities - The following tables provide a summary of the changes in fair value of Level 3 assets and liabilities for the three and six months ended June 30, 2011, as well as the portion of gains or losses included in income for the three and six months ended June 30, 2011 attributable to unrealized gains or losses related to those assets and liabilities still held at June 30, 2011.

	Three Months Ended June 30, 2011				
	Fixed Maturities, Available For Sale – Corporate Securities	Fixed Maturities, Available For Sale – Asset- Backed Securities	Fixed Maturities, Available For Sale – Commercial Mortgage- Backed Securities (in thousands)	Equity Securities, Available for Sale	Other Assets
Fair value, beginning of period	\$ 3,663	\$ 17,379	\$ —	\$ 1,806	\$ 14,473
Total gains or (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	—	—	—	(190)	553
Asset management fees and other income	—	—	—	—	—
Interest credited to policyholder account balances	—	—	—	146	—
Included in other comprehensive income	(51)	(28)	—	—	—
Net investment income	35	75	—	—	—
Purchases	1,217	5,925	5,019	—	410
Sales	(11)	—	—	—	—
Issuances	23	—	—	—	—
Settlements	(57)	(1,680)	—	—	—
Foreign currency translation	—	—	—	—	—
Transfers into Level 3 (2)	862	—	—	—	—
Transfers out of Level 3 (2)	—	—	—	—	(5,979)
Fair value, end of period	\$ 5,681	\$ 21,670	\$ 5,019	\$ 1,762	\$ 9,457
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period (3):					
Included in earnings:					
Realized investment gains (losses), net:	\$ —	\$ —	\$ —	\$ (380)	\$ (10)
Asset management fees and other income	\$ —	\$ —	\$ —	\$ —	\$ —
Interest credited to policyholder account balances	\$ —	\$ —	\$ —	\$ —	\$ —
Included in other comprehensive income (loss)	\$ (51)	\$ (28)	\$ (28)	\$ 336	\$ —

	Three Months Ended June 30, 2011		
	Separate Account Assets (1)	Future Policy Benefits (in thousands)	Other Long-Term Investments
Fair value, beginning of period	\$ 5,628	(\$64,481)	45
Total gains or (losses) (realized/unrealized):			
Included in earnings:			
Realized investment gains (losses), net	—	4,913	(11)
Asset management fees and other income	—	—	—
Interest credited to policyholder account balances	75	—	—
Included in other comprehensive income	—	—	—
Net investment income	—	—	—
Purchases	—	5,741	—
Sales	—	—	—
Issuances	—	—	—
Settlements	—	—	—
Foreign Currency Translation	—	—	—
Transfers into Level 3 (2)	—	—	—

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Transfers out of Level 3 (2)	—	—	—
Fair value, end of period	<u>\$5,703</u>	<u>\$(53,827)</u>	<u>\$ 34</u>
Unrealized gains (losses) for the period relating to those level 3 assets that were still held at the end of the period (3):			
Included in earnings:			
Realized investment gains (losses), net	\$ —	\$ (4,635)	(10)
Asset management fees and other income	\$ —	\$ —	—
Interest credited to policyholder account balances	\$ 75	\$ —	—
Included in other comprehensive income	\$ —	\$ —	—

- (1) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Consolidated Statement of Financial Position.
- (2) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (3) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.

Transfers –Transfers out of Level 3 were typically due to the use of observable inputs in valuation methodologies as well as the utilization of pricing service information for certain assets that the Company was able to validate. Transfers into Level 3 were primarily the result of unobservable inputs utilized within valuation methodologies and the use of broker quotes (that could not be validated) when previously, information from third party pricing services (that could be validated) was utilized.

	Six Months Ended June 30, 2011				
	Fixed Maturities, Available For Sale – Corporate Securities	Fixed Maturities, Available For Sale – Asset-Backed Securities	Fixed Maturities, Available For Sale – Commercial Mortgage-Backed Securities (in thousands)	Equity Securities, Available for Sale	Other Assets
Fair value, beginning of period	\$ 3,636	16,619	\$ —	\$ 255	\$ 16,996
Total gains or (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	—	—	—	(380)	(2,425)
Asset administration fees and other income	—	—	—	—	—
Included in other comprehensive income (loss)	(52)	101	—	351	(13)
Net investment income	66	120	—	—	—
Purchases, sales, issuances, and settlements	1,130	8,795	5,019	—	878
Foreign currency translation	—	—	—	—	—
Transfers into Level 3 (2)	900	—	—	1,536	—
Transfers out of Level 3 (2)	—	(3,965)	—	—	(5,979)
Fair value, end of period	<u>\$ 5,680</u>	<u>\$ 21,670</u>	<u>\$ 5,019</u>	<u>\$ 1,762</u>	<u>\$ 9,457</u>
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period (3):					
Included in earnings:					
Realized investment gains (losses), net:	\$ —	\$ —	\$ —	\$ (380)	\$ (2,339)
Asset administration fees and other income	\$ —	\$ —	\$ —	\$ —	\$ —
Interest credited to policyholder account	\$ —	\$ —	\$ —	\$ —	\$ —
Included in other comprehensive income (loss)	\$ (52)	\$ 101	\$ —	\$ 351	\$ —

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

4. FAIR VALUE OF ASSETS AND LIABILITIES (continued)

	Six Months Ended June 30, 2011		
	Separate Account Assets (1)	Future Policy Benefits	Other Long-Term Investments
	(in thousands)		
Fair value, beginning of period	\$ 5,393	\$(41,316)	\$ 0
Total gains or (losses) (realized/unrealized):			
Included in earnings:			
Realized investment gains (losses), net	—	(22,971)	34
Asset management fees and other income	—	—	—
Interest credited to policyholder account balances	310	—	—
Included in other comprehensive income	—	—	—
Net investment income	—	—	—
Purchases	—	10,460	—
Sales	—	—	—
Issuances	—	—	—
Settlements	—	—	—
Foreign Currency Translation	—	—	—
Transfers into Level 3 (2)	—	—	—
Transfers out of Level 3 (2)	—	—	—
Fair value, end of period	\$ 5,703	\$(53,827)	\$ 34
Unrealized gains(losses) for the period relating to those level 3 assets that were still held at the end of the period (3):			
Included in earnings:			
Realized investment gains (losses), net	\$ —	\$ 23,282	\$ 30
Asset management fees and other income	\$ —	\$ —	\$ —
Interest credited to policyholder account balances	\$ 310	\$ —	\$ —
Included in other comprehensive income	\$ —	\$ —	\$ 0

- (1) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Consolidated Statement of Financial Position.
- (2) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (3) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.

Transfers—As part of an ongoing assessment of pricing inputs to ensure appropriateness of the level classification in the fair value hierarchy the Company may reassign level classification from time to time. As a result of such a review, it was determined that the pricing inputs for perpetual preferred stocks provided by third party pricing services were primarily based on non-binding broker quotes which could not always be verified against directly observable market information. Consequently, perpetual preferred stocks were transferred into Level 3 within the fair value hierarchy. Other transfers into Level 3 were primarily the result of unobservable inputs utilized within valuation methodologies and the use of broker quotes (that could not be validated) when previously, information from third party pricing services (that could be validated) was utilized. Transfers out of Level 3 were primarily due to the use of observable inputs in valuation methodologies as well as the utilization of pricing service information for certain assets that the Company was able to validate.

Transfers between Levels 1 and 2 - During the three and six months ended June 30, 2010, there were no material transfers between Level 1 and Level 2.

Changes in Level 3 assets and liabilities - The following tables provide a summary of the changes in fair value of Level 3 assets and liabilities for the three and six months ended June 30, 2010, as well as the portion of gains or losses included in income for the three and six months ended June 30, 2010 attributable to unrealized gains or losses related to those assets and liabilities held at June 30, 2010.

	Three Months Ended June 30, 2010				
	Fixed Maturities, Available For Sale – Corporate Securities	Fixed Maturities, Available For Sale – Asset- Backed Securities	Equity Securities, Available for Sale (in thousands)	Other Long- Term Investments	Other Assets
Fair value, beginning of period	\$ 2,802	28,985	\$ 398	\$ (7)	\$ 15,310
Total gains or (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	—	—	—	(77)	9,803
Asset administration fees and other income	—	—	—	—	—

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Included in other comprehensive income (loss)	62	—	(14)	—	98
Net investment income	(1)	50	—	—	—
Purchases, sales, issuances, and settlements	5	718	—	—	(177)
Foreign currency translation	—	—	—	—	—
Transfers into Level 3 (2)	—	—	—	—	—
Transfers out of Level 3 (2)	—	(15,315)	—	—	—
Fair value, end of period	<u>\$2,868</u>	<u>\$ 14,438</u>	<u>\$384</u>	<u>\$ (84)</u>	<u>\$25,034</u>

Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period (3):

Included in earnings:					
Realized investment gains (losses), net:	\$ —	\$ —	\$—	\$—	\$ 9,802
Asset administration fees and other income	\$ —	\$ —	\$—	\$—	\$ —
Interest credited to policyholder account	\$ —	\$ —	\$—	\$—	\$ —
Included in other comprehensive income (loss)	\$ 62	\$ (1)	\$ (14)	\$ (76)	\$ 98

Three Months Ended June 30, 2010		
	Separate Account Assets (1)	Future Policy Benefits
	(in thousands)	
Fair value, beginning of period	\$ 5,037	\$ 7,917
Total gains or (losses) (realized/unrealized):		
Included in earnings:		
Realized investment gains (losses), net	—	(22,292)
Interest credited to policyholder account	115	—
Included in other comprehensive income	—	—
Net investment income	—	—
Purchases, sales, issuances, and settlements	—	(1,627)
Transfers into Level 3 (2)	—	—
Transfers out of Level 3 (2)	—	—
Fair value, end of period	<u>\$ 5,152</u>	<u>\$ (16,002)</u>
Unrealized gains(losses) for the period relating to those level 3 assets that were still held at the end of the period (3):		
Included in earnings:		
Realized investment gains (losses), net	\$ —	\$ (22,253)
Interest credited to policyholder account	\$ 115	\$ —
Included in other comprehensive income	\$ —	\$ —

- (1) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Statement of Financial Position.
- (2) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (3) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.

Transfers – Transfers out of Level 3 for Fixed Maturities Available for Sale – Asset-Backed Securities totaled \$15.3 million for the three months ended June 30, 2010 resulting from the Company's conclusion that the market for asset-backed securities collateralized by sub-prime mortgages became increasingly active, as evidenced by orderly transactions. The pricing received from independent pricing services could be validated by the Company, as discussed in detail above. There were no transfers into Level 3.

Six Months Ended June 30, 2010					
	Fixed Maturities, Available For Sale –Corporate Securities	Fixed Maturities, Available For Sale –Asset-Backed Securities	Equity Securities, Available for Sale	Other Long-Term Investments	Other Assets
	(in thousands)				
Fair value, beginning of period	\$ 2,398	23,259	\$ 576	\$ (67)	\$ 16,039
Total gains or (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	(10)	(139)	—	(17)	8,568
Asset administration fees and other income	—	—	—	—	—

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Included in other comprehensive income (loss)	474	(1,313)	(192)	—	166
Net investment income	(1)	81	—	—	—
Purchases, sales, issuances, and settlements	7	5,865	—	—	261
Foreign currency translation	—	—	—	—	—
Transfers into Level 3 (2)	—	—	—	—	—
Transfers out of Level 3 (2)	—	(15,315)	—	—	—
Fair value, end of period	<u>\$2,868</u>	<u>\$ 14,438</u>	<u>\$ 384</u>	<u>\$ (84)</u>	<u>\$25,034</u>

Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period (3):

Included in earnings:					
Realized investment gains (losses), net:	\$ (10)	\$ 41	\$ —	\$ (16)	\$ 8,742
Asset administration fees and other income	\$ —	\$ —	\$ —	\$ —	\$ —
Interest credited to policyholder account	\$ —	\$ —	\$ —	\$ —	\$ —
Included in other comprehensive income (loss)	\$ 474	\$ (1,313)	\$ (192)	\$ —	\$ 166

	Six Months Ended June 30, 2010	
	Separate Account Assets (1)	Future Policy Benefits
	(in thousands)	
Fair value, beginning of period	\$ 5,104	\$ 2,412
Total gains or (losses) (realized/unrealized):		
Included in earnings:		
Realized investment gains (losses), net	—	(15,348)
Asset management fees and other income	—	—
Interest credited to policyholder account balances	48	—
Included in other comprehensive income	—	—
Net investment income	—	—
Purchases	—	(3,066)
Sales	—	—
Issuances	—	—
Settlements	—	—
Foreign Currency Translation	—	—
Transfers into Level 3 (2)	—	—
Transfers out of Level 3 (2)	—	—
Fair value, end of period	<u>\$ 5,152</u>	<u>\$ (16,002)</u>
Unrealized gains(losses) for the period relating to those level 3 assets that were still held at the end of the period (3):		
Included in earnings:		
Realized investment gains (losses), net	\$ —	\$ (17,577)
Asset management fees and other income	\$ —	\$ —
Interest credited to policyholder account balances	\$ 48	\$ —
Included in other comprehensive income	\$ —	\$ —

- (1) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Statement of Financial Position.
- (2) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (3) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.

Transfers - Transfers out of Level 3 for Fixed Maturities Available for Sale – Asset-Backed Securities totaled \$15.3 million for the six months ended June 30, 2010 resulting from the Company's conclusion that the market for asset-backed securities collateralized by sub-prime mortgages became increasingly active, as evidenced by orderly transactions. The pricing received from independent pricing services could be validated by the Company, as discussed in detail above. There were no transfers into Level 3.

Derivative Fair Value Information - The following tables present the balance of derivative assets and liabilities measured at fair value on a recurring basis, as of the date indicated. These tables exclude embedded derivatives which are recorded with the associated host contract. The derivative assets and liabilities shown below are included in "Other long-term investments" or "Other liabilities" in the tables presented previously in this note.

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4. FAIR VALUE OF ASSETS AND LIABILITIES (continued)

	As of June 30, 2011				
	Level 1	Level 2	Level 3 (in thousands)	Netting (1)	Total
Derivative assets:					
Interest Rate	\$ —	\$ 2,112	\$ —	\$ —	\$ 2,112
Currency	—	—	—	—	—
Credit	—	7	34	—	41
Currency/Interest Rate	—	—	—	—	—
Equity	—	—	—	—	—
Netting	—	—	—	(2,153)	(2,153)
Total derivative assets	<u>\$ —</u>	<u>\$ 2,119</u>	<u>\$ 34</u>	<u>\$ (2,153)</u>	<u>\$ 0</u>
Derivative liabilities:					
Interest Rate	\$ —	\$ (893)	\$ —	\$ —	\$ (893)
Currency	—	—	—	—	—
Credit	—	(787)	—	—	(787)
Currency/Interest Rate	—	(2,976)	—	—	(2,976)
Equity	—	—	—	—	—
Netting	—	—	—	2,153	2,153
Total derivative liabilities	<u>\$ —</u>	<u>(4,656)</u>	<u>—</u>	<u>\$ 2,153</u>	<u>(2,503)</u>
	As of December 31, 2010				
	Level 1	Level 2	Level 3 (in thousands)	Netting (1)	Total
Derivative assets:					
Interest Rate	\$ —	\$ 1,738	\$ —	\$ —	\$ 1,738
Currency	—	—	—	—	—
Credit	—	1,206	—	—	1,206
Currency/Interest Rate	—	—	—	—	—
Equity	—	—	—	—	—
Netting	—	—	—	(2,493)	(2,493)
Total derivative assets	<u>\$ —</u>	<u>2,943</u>	<u>\$ —</u>	<u>\$ (2,493)</u>	<u>—</u>
Derivative liabilities:					
Interest Rate	\$ —	\$ 1,006	\$ —	\$ —	\$ 1,006
Currency	—	—	—	—	—
Credit	—	878	—	—	878
Currency/Interest Rate	—	1,957	—	—	1,957
Equity	—	—	—	—	—
Netting	—	—	—	(2,943)	(2,943)
Total derivative liabilities	<u>\$ —</u>	<u>3,841</u>	<u>—</u>	<u>(2,943)</u>	<u>898</u>

(1) “Netting” amounts represent cash collateral and the impact of offsetting asset and liability positions held with the same counterparty.

Changes in Level 3 derivative assets and liabilities - The following tables provide a summary of the changes in fair value of Level 3 derivative assets and liabilities for the three and six months ended June 30, 2011, as well as the portion of gains or losses included in income for the three and six months ended June 30, 2011, attributable to unrealized gains or losses related to those assets and liabilities still held at June 30, 2011.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

4. FAIR VALUE OF ASSETS AND LIABILITIES (continued)

	Three Months Ended June 30, 2011 Other Long-Term Investments Derivative Asset (in thousands)
Fair Value, beginning of period	45
Total gains or (losses) (realized/unrealized):	
Included in earnings:	
Realized investment gains (losses), net	(11)
Asset management fees and other income	—
Purchases, sales, issuances and settlements	—
Transfers into Level 3	—
Transfers out of Level 3	—
Fair Value, end of period	34
Unrealized gains (losses) for the period relating to those level 3 assets that were still held at the end of the period:	
Included in earnings:	
Realized investment gains (losses), net	(10)
Asset management fees and other income	—
	Six Months Ended June 30, 2011 Other Long-Term Investments Derivative Asset (in thousands)
Fair Value, beginning of period	—
Total gains or (losses) (realized/unrealized):	
Included in earnings:	
Realized investment gains (losses), net	34
Asset management fees and other income	—
Purchases, sales, issuances and settlements	—
Transfers into Level 3	—
Transfers out of Level 3	—
Fair Value, end of period	34
Unrealized gains (losses) for the period relating to those level 3 assets that were still held at the end of the period:	
Included in earnings:	
Realized investment gains (losses), net	30
Asset management fees and other income	—

Fair Value of Financial Instruments – The Company is required by U.S. GAAP to disclose the fair value of certain financial instruments including those that are not carried at fair value. For the following financial instruments the carrying amount equals or approximates fair value: fixed maturities classified as available for sale, equity securities, securities purchased under agreements to resell, short-term investments, cash and cash equivalents, accrued investment income, separate account assets, securities sold under agreements to repurchase, and cash collateral for loaned securities, as well as certain items recorded within other assets and other liabilities such as broker-dealer related receivables and payables. See Note 5 for a discussion of derivative instruments.

The following table discloses the Company's financial instruments where the carrying amounts and fair values may differ:

	June 30, 2011		December 31, 2010	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
	(in thousands)			
Assets:				
Commercial mortgage loans	\$191,456	203,081	\$182,437	\$192,102

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

Policy loans	177,201	213,590	175,514	211,513
Liabilities:				
Policyholder account balances – Investment contracts	110,341	108,396	102,593	101,551

Commercial mortgage loans

The fair value of commercial mortgage loans is primarily based upon the present value of the expected future cash flows discounted at the appropriate U.S. Treasury rate adjusted for appropriate credit spread. The credit spreads, a significant component of the pricing input, are based on internally developed methodology which takes into account, among other factors, credit quality of the loans, property type of the collateral, competitive pricing feedback and market indicators.

Policy Loans

The fair value of policy loans is calculated using a discounted cash flow model based upon current U.S. Treasury rates and historical loan repayment patterns.

Investment Contracts – Policyholders' Account Balances

Only the portion of policyholders' account balances related to products that are investment contracts (those without significant mortality or morbidity risk) are reflected in the table above. For fixed deferred annuities, payout annuities and other similar contracts without life contingencies, fair values are derived using discounted projected cash flows based on interest rates that are representative of the Company's claims paying ratings, and hence reflect the Company's own nonperformance risk. For those balances that can be withdrawn by the customer at any time without prior notice or penalty, the fair value is the amount estimated to be payable to the customer as of the reporting date, which is generally the carrying value.

5. DERIVATIVE INSTRUMENTS

Types of Derivative Instruments and Derivative Strategies

Interest Rate Contracts

Interest rate swaps are used by the Company to manage interest rate exposures arising from mismatches between assets and liabilities (including duration mismatches) and to hedge against changes in the value of assets it anticipates acquiring and other anticipated transactions and commitments. Swaps may be attributed to specific assets or liabilities or may be used on a portfolio basis. Under interest rate swaps, the Company agrees with other parties to exchange, at specified intervals, the difference between fixed rate and floating rate interest amounts calculated by reference to an agreed upon notional principal amount. Generally, no cash is exchanged at the outset of the contract and no principal payments are made by either party. These transactions are entered into pursuant to master agreements that provide for a single net payment to be made by one counterparty at each due date.

Foreign Exchange Contracts

Currency derivatives, including currency swaps, are used by the Company to reduce risks from changes in currency exchange rates with respect to investments denominated in foreign currencies that the Company either holds or intends to acquire or sell.

Under currency swaps, the Company agrees with other parties to exchange, at specified intervals, the difference between one currency and another at an exchange rate and calculated by reference to an agreed principal amount. Generally, the principal amount of each currency is exchanged at the beginning and termination of the currency swap by each party. These transactions are entered into pursuant to master agreements that provide for a single net payment to be made by one counterparty for payments made in the same currency at each due date.

Credit Contracts

Credit derivatives are used by the Company to enhance the return on the Company's investment portfolio by creating credit exposure similar to an investment in public fixed maturity cash instruments. With credit derivatives the Company can sell credit protection on an identified name, or a basket of names in a first to default structure, and in return receive a quarterly premium. With first to default baskets, the premium generally corresponds to a high proportion of the sum of the credit spreads of the names in the basket. If there is an event of default by the referenced name or one of the referenced names in a basket, as defined by the agreement, then the Company is obligated to pay the counterparty the referenced amount of the contract and receive in return the referenced defaulted security or similar security. In addition to selling credit protection, the Company may purchase credit protection using credit derivatives in order to hedge specific credit exposures in the Company's investment portfolio.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

5. DERIVATIVE INSTRUMENTS (continued)

The table below provides a summary of the gross notional amount and fair value of derivatives contracts, excluding embedded derivatives which are recorded with the associated host, by the primary underlying. Many derivative instruments contain multiple underlyings.

	June 30, 2011			December 31, 2010		
	Notional Amount	Fair Value		Notional Amount	Fair Value	
		Assets	Liabilities		Assets	Liabilities
		(in thousands)				
Qualifying Hedge Relationships						
Currency/Interest Rate	\$11,018	\$ —	\$ (1,682)	\$11,018	\$ —	(1,104)
Total Qualifying Hedge Relationships	<u>\$11,018</u>	<u>\$ —</u>	<u>\$ (1,682)</u>	<u>\$11,018</u>	<u>\$ —</u>	<u>\$ (1,104)</u>
Interest Rate	\$57,200	\$2,112	\$ (893)	\$47,000	\$1,737	\$ (1,006)
Credit	17,000	42	(787)	8,900	1,206	(878)
Currency/Interest Rate	9,115	—	(1,295)	9,115	—	(853)
Equity	1	—	—	—	—	—
Total Non-qualifying Hedge Relationships	<u>83,316</u>	<u>2,154</u>	<u>(2,975)</u>	<u>65,015</u>	<u>2,943</u>	<u>(2,737)</u>
Total Derivatives	<u>\$94,334</u>	<u>\$2,154</u>	<u>\$ (4,657)</u>	<u>\$76,033</u>	<u>\$2,943</u>	<u>\$ (3,841)</u>

Embedded Derivatives

The Company holds certain externally managed investments in the European market which contain embedded derivatives whose fair value are primarily driven by changes in credit spreads. These investments are medium term notes that are collateralized by investment portfolios primarily consisting of investment grade European fixed income securities, including corporate bonds and asset-backed securities, and derivatives, as well as varying degrees of leverage. The notes have a stated coupon and provide a return based on the performance of the underlying portfolios and the level of leverage. The Company invests in these notes to earn a coupon through maturity, consistent with its investment purpose for other debt securities. The notes are accounted for under U.S. GAAP as available for sale fixed maturity securities with bifurcated embedded derivatives (total return swaps). Changes in the value of the fixed maturity securities are reported in Equity under the heading "Accumulated Other Comprehensive Income" and changes in the market value of the embedded total return swaps are included in current period earnings in "Realized investment gains (losses), net." The Company's maximum exposure to loss from these interests was \$7 million at June 30, 2011 and December 31, 2010. The fair value of the embedded derivatives included in Fixed maturities, available for sale was a liability of \$2 million and \$3 million at June 30, 2011 and December 31, 2010, respectively.

The Company sells variable annuity contracts that include certain optional living benefit features that are treated as embedded derivatives. The Company has reinsurance agreements to transfer the risk related to certain of these embedded derivatives to an affiliate, Pruco Reinsurance Ltd. ("Pruco Re"). The embedded derivatives related to the living benefit features and the related reinsurance agreements are carried at fair value. Mark-to-market changes in the fair value of the underlying contractual guarantees are determined using valuation models as described in Note 7, and are recorded in "Realized investment gains/(losses), net."

The fair value of the embedded derivatives included in Future policy benefits was an asset of \$54 million and \$41 million as of June 30, 2011 and December 31, 2010, respectively. The fair value of the embedded derivatives related to the reinsurance of certain of these benefits to Pruco Re included in "Reinsurance Recoverable" was an asset of \$10 million as of June 30, 2011 and an asset of \$11 million as of December 31, 2010.

Primarily in the reinsurance affiliate, equity options and futures as well as interest rate derivatives are purchased to the living benefit features accounted for as embedded derivatives against changes in equity markets, interest rates, and market volatility. Prior to the third quarter of 2010, the hedging strategy sought to generally match the sensitivities of the embedded derivative liability as defined by GAAP, excluding the impact of the market-perceived risk of non-performance, with capital market derivatives. In the third quarter of 2010, the hedging strategy was revised as, in a low interest rate environment, management of the company and reinsurance affiliates does not believe the GAAP value of the embedded derivative liability to be an appropriate measure for determining the hedge target. The new hedge target is grounded in a GAAP/capital markets valuation framework but incorporates modifications to the risk-free return assumption to account for the fact that the underlying customer separate account funds which support these living benefits are invested in assets that contain risk. The modifications include the removal of a volatility risk margin embedded in the valuation technique used to fair value the embedded derivative liability under GAAP, and the inclusion of a credit spread over the risk-free rate used to estimate future growth of bond investments in the customer separate account funds. This new strategy will result in differences each period between the change in the value of the embedded derivative liability as defined by GAAP and the change in the value of the hedge positions, potentially increasing volatility in GAAP earnings in the Company and the reinsurance affiliate, and increasing volatility in the amortization of deferred acquisition and other costs of the Company as a result of the gross profits impact. Management of the Company and reinsurance affiliates evaluates hedge levels versus the target given the overall capital considerations of our ultimate parent Company, Prudential Financial Inc., and prevailing capital market conditions and may decide to temporarily hedge to an amount that differs from the hedge target definition.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

5. DERIVATIVE INSTRUMENTS (continued)

In the second quarter of 2009, the Company began the expansion of our hedging program to include a portion of the market exposure related to our overall capital position including the impact of certain statutory reserve exposures. These capital hedges primarily consisted of equity-based total return swaps that were designed to partially offset changes in our capital position resulting from market driven changes in certain living and death benefit features of our variable annuity products. During the second quarter of 2010, the capital hedge program was terminated in lieu of a new program managed at the Prudential Financial level that more broadly addresses equity market exposure of the overall statutory capital of Prudential Financial and its subsidiaries, as a whole under stress scenarios.

Cash Flow Hedges

The Company uses currency swaps in its cash flow hedge accounting relationships. This instrument is only designated for hedge accounting in instances where the appropriate criteria are met. The Company does not use futures, credit, and equity or embedded derivatives in any of its cash flow hedge accounting relationships.

The following table provides the financial statement classification and impact of derivatives used in qualifying and non-qualifying hedge relationships, excluding the offset of the hedged item in an effective hedge relationship:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
	(in thousands)		(in thousands)	
Cash flow hedges				
Currency/ Interest Rate				
Net investment income	\$ (13)	\$ 12	\$ (17)	\$ 16
Other Income	(12)	23	(31)	25
Accumulated Other Comprehensive Income (1)	(220)	1,863	(566)	1,747
Total cash flow hedges	(245)	1,898	(614)	1,788
Non- qualifying hedges				
Realized investment gains (losses)				
Interest Rate	\$ 1,501	\$ 4,852	\$ 1,244	\$ 7,365
Currency/Interest Rate	(171)	776	(434)	884
Credit	41	449	(334)	(169)
Equity	—	—	—	—
Embedded Derivatives	(4,317)	(22,641)	20,895	(15,289)
Total non-qualifying hedges	(2,946)	(16,564)	21,371	(7,209)
Total Derivative Impact	\$(3,191)	\$(14,666)	\$20,757	\$ (5,421)

For the period ending June 30, 2011, the ineffective portion of derivatives accounted for using hedge accounting was not material to the Company's results of operations and there were no material amounts reclassified into earnings relating to instances in which the Company discontinued cash flow hedge accounting because the forecasted transaction did not occur by the anticipated date or within the additional time period permitted by the authoritative guidance for the accounting for derivatives and hedging.

Presented below is a roll forward of current period cash flow hedges in "Accumulated other comprehensive income (loss)" before taxes:

	(in thousands)
Balance, December 31, 2010	\$ (1,100)
Net deferred losses on cash flow hedges from January 1 to June 30, 2011	(603)
Amount reclassified into current period earnings	37
Balance, June 30, 2011	<u>\$ (1,666)</u>

As of June 30, 2011, the Company does not have any qualifying cash flow hedges of forecasted transactions other than those related to the variability of the payment or receipt of interest or foreign currency amounts on existing financial instruments. The maximum length of time for which these variable cash flows are hedged is 5 years. Income amounts deferred in "Accumulated other comprehensive income (loss)" as a result of cash flow hedges are included in "Net unrealized investment gains (losses)" in the Unaudited Interim Statements of Stockholders' Equity.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

5. DERIVATIVE INSTRUMENTS (continued)

Credit Derivatives Written

The following tables set forth exposure from credit derivatives where the Company has written credit protection excluding embedded derivatives contained in externally-managed investments in the European market, by NAIC rating of the underlying credits as of the dates indicated.

NAIC Designation (1)	June 30, 2011	
	Single Name	
	Notional	Fair Value
	(in millions)	
1	\$ 10	\$ —
2	—	—
	10	—
3	—	—
4	—	—
5	—	—
6	—	—
Total	\$ 10	\$ —

NAIC Designation (1)	December 31, 2010	
	Single Name	
	Notional	Fair Value
	(in millions)	
1	\$ —	\$ —
2	—	—
	—	—
3	—	—
4	—	—
5	—	—
6	—	—
Total	\$ —	\$ —

The following table sets forth the composition of credit derivatives where the Company has written credit protection excluding embedded derivatives contained in externally-managed investments in European markets, by industry category as of the dates indicated.

Industry	June 30, 2011		December 31, 2010	
	Notional	Fair Value	Notional	Fair Value
	(in millions)			
Corporate Securities:				
Finance	\$ 10	\$ —	\$ —	\$ —
Total Credit Derivatives	\$ 10	\$ —	\$ —	\$ —

The Company writes credit derivatives under which the Company is obligated to pay the counterparty the referenced amount of the contract and receive in return the defaulted security or similar security. The Company's maximum amount at risk under these credit derivatives, assuming the value of the underlying referenced securities become worthless, is \$10 million and \$0 million notional of credit default swap ("CDS") selling protection at June 30, 2011 and December 31, 2010, respectively. These credit derivatives generally have maturities of five years or less.

In addition to writing credit protection, the Company has purchased credit protection using credit derivatives in order to hedge specific credit exposures in the Company's investment portfolio. As of June 30, 2011 and December 31, 2010, the Company had \$7 million and \$9 million of outstanding notional amounts, respectively, reported at fair value as a liability of \$0.8 million and an asset of \$0.3 million, respectively.

Credit Risk

The Company is exposed to credit-related losses in the event of non-performance by counterparties to financial derivative transactions. Generally, the credit exposure of the Company's over-the-counter (OTC) derivative transactions is represented by the contracts with a positive fair value (market value) at the reporting date after taking into consideration the existence of netting agreements.

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

6. COMMITMENTS, CONTINGENT LIABILITIES AND LITIGATION AND REGULATORY MATTERS

Commitments

The Company has made commitments to fund \$15 million of commercial loans as of June 30, 2011. The Company also made commitments to purchase or fund investments, mostly private fixed maturities, of \$17 million as of June 30, 2011.

Contingent Liabilities

On an ongoing basis, the Company's internal supervisory and control functions review the quality of sales, marketing and other customer interface procedures and practices and may recommend modifications or enhancements. From time to time, this review process results in the discovery of product administration, servicing or other errors, including errors relating to the timing or amount of payments or contract values due to customers. In certain cases, if appropriate, the Company may offer customers remediation and may incur charges, including the costs of such remediation, administrative costs and regulatory fines.

The Company is subject to the laws and regulations of states and other jurisdictions concerning the identification, reporting and escheatment of unclaimed or abandoned funds, and is subject to audit and examination for compliance with these requirements. The Company is currently being examined by a third party auditor on behalf of 33 U.S. jurisdictions for compliance with the unclaimed property laws of these jurisdictions. Significant attention has been focused on life insurance companies' processes and procedures used to identify unreported death claims and whether life insurance companies use the Social Security Master Death File ("SSMDF") to identify deceased policy and contract holders. The Company is one of several companies subpoenaed by the New York Attorney General regarding its unclaimed property procedures. Additionally, the New York Department of Insurance ("NYDOI") has requested that 172 life insurers (including the Company) provide data to the NYDOI regarding use of the SSMDF. The New York Office of Unclaimed Funds recently notified the Company that it intends to conduct an audit of the Company's compliance with New York's unclaimed property laws. The Company has received market conduct exam notices and additional inquiries from insurance regulators in states not participating in the third party audit described above. Additionally, regulators and state legislators are considering proposals that would require life insurance companies to take additional steps to identify unreported deceased policy and contract holders. If implemented, the proposals under consideration and any escheatable property identified as a result of the audits will result in: (1) additional payments of previously unreported death claims; (2) the payment of abandoned funds to U.S. jurisdictions; and (3) changes in the Company's practices and procedures for the identification of escheatable funds, which will impact claim payments and reserves, among other consequences. There does not appear to be a consensus among state insurance regulators and state unclaimed property administrators regarding a life insurer's obligations in connection with identifying unreported deaths of its policy and contract holders.

It is possible that the results of operations or the cash flow of the Company in a particular quarterly or annual period could be materially affected as a result of payments in connection with the matters discussed above or other matters depending, in part, upon the results of operations or cash flow for such period. Management believes, however, that ultimate payments in connection with these matters, after consideration of applicable reserves and rights to indemnification, should not have a material adverse effect on the Company's financial position.

Litigation and Regulatory Matters

The Company is subject to legal and regulatory actions in the ordinary course of its businesses. Pending legal and regulatory actions include proceedings relating to aspects of the Company's businesses and operations that are specific to it and proceedings that are typical of the businesses in which it operates. In certain of these matters, the plaintiffs may seek large and/or indeterminate amounts, including punitive or exemplary damages. The outcome of litigation or a regulatory matter, and the amount or range of potential loss at any particular time, is often inherently uncertain.

In January 2011, a purported state-wide class action, *Garcia v. The Prudential Insurance Company of America* was dismissed by the Second Judicial District Court, Washoe County, Nevada. The complaint is brought on behalf of Nevada beneficiaries of life insurance policies sold by Prudential for which, unless the beneficiaries elected another settlement method, death benefits were placed in retained asset accounts that earn interest and are subject to withdrawal in whole or in part at any time by the beneficiaries. The complaint alleges that by failing to disclose material information about the accounts, Prudential wrongfully delayed payment and improperly retained undisclosed profits, and seeks damages, injunctive relief, attorneys' fees and prejudgment and post-judgment interest. In February 2011, plaintiff appealed the dismissal. As previously reported, in December 2009, an earlier purported nationwide class action raising substantially similar allegations brought by the same plaintiff in the United States District Court for the District of New Jersey, *Garcia v. Prudential Insurance Company of America*, was dismissed. In December 2010, a purported state-wide class action complaint, *Phillips v. Prudential Financial, Inc.*, was filed in the Circuit Court of the First Judicial Circuit, Williamson County, Illinois. The complaint makes allegations under Illinois law, substantially similar to the Garcia cases, on behalf of a class of Illinois residents whose death benefits were settled by retained assets accounts. In January 2011, the case was removed to the United States District Court for the Southern District of Illinois. In March 2011, the complaint was amended to drop Prudential Financial as a defendant and add Pruco Life Insurance Company as a defendant. The matter is now captioned *Phillips v. Prudential Insurance and Pruco Life Insurance Company*. In April 2011, a motion to dismiss the amended complaint was filed.

In July 2010, a purported nationwide class action that makes allegations similar to those in the Garcia and Phillips actions relating to retained asset accounts of beneficiaries of a group life insurance contract owned by the United States Department of Veterans Affairs ("VA Contract") that covers the lives of members and veterans of the U.S. armed forces, *Lucey et al. v. Prudential Insurance Company of America*, was filed in the United States

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

6. COMMITMENTS, CONTINGENT LIABILITIES AND LITIGATION AND REGULATORY MATTERS (continued)

District Court for the District of Massachusetts. The complaint challenges the use of retained asset accounts to settle death benefit claims, asserting violations of federal and state law, breach of contract and fraud and seeking compensatory and treble damages and equitable relief. In October 2010, Prudential filed a motion to dismiss the complaint. In November 2010, a second purported nationwide class action brought on behalf of the same beneficiaries of the VA Contract, *Phillips v. Prudential Insurance Company of America and Prudential Financial, Inc.*, was filed in the United States District Court for the District of New Jersey, and makes substantially the same claims. In November and December 2010, two additional actions brought on behalf of the same putative class, alleging substantially the same claims and the same relief, *Garrett v. The Prudential Insurance Company of America and Prudential Financial, Inc.* and *Witt v. The Prudential Insurance Company of America* were filed in the United States District Court for the District of New Jersey. In February 2011, *Phillips*, *Garrett* and *Witt* were transferred to the United States District Court for the Western District of Massachusetts by the Judicial Panel for Multi-District Litigation consolidated with the *Lucey* matter as *In re Prudential Insurance Company of America SGLI/VGLI Contract Litigation*. In March 2011, the motion to dismiss was denied.

In September 2010, *Huffman v. The Prudential Insurance Company*, a purported nationwide class action brought on behalf of beneficiaries of group life insurance contracts owned by ERISA-governed employee welfare benefit plans was filed in the United States District Court for the Eastern District of Pennsylvania, alleging that using retained asset accounts in employee welfare benefit plans to settle death benefit claims violates ERISA and seeking injunctive relief and disgorgement of profits. Prudential moved to dismiss the complaint. In April 2011, Prudential withdrew its motion to dismiss the complaint. In May 2011, the Company filed a motion for judgment on the pleadings. In July 2011, the court denied the motion.

In July 2010, the Company, along with other life insurance industry participants, received a formal request for information from the State of New York Attorney General's Office in connection with its investigation into industry practices relating to the use of retained asset accounts. In August 2010, the Company received a similar request for information from the State of Connecticut Attorney General's Office. The Company is cooperating with these investigations. The Company and Prudential have also been contacted by state insurance regulators and other governmental entities, including the U.S. Department of Veterans Affairs and Congressional committees regarding retained asset accounts. These matters may result in additional investigations, information requests, claims, hearings, litigation and adverse publicity.

As discussed under "Contingent Liabilities" above, the Company is subject to audits and inquiries concerning its handling of unclaimed property.

The Company's litigation and regulatory matters are subject to many uncertainties, and given their complexity and scope, their outcome cannot be predicted. It is possible that the Company's results of operations or cash flow in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters depending, in part, upon the results of operations or cash flow for such period. In light of the unpredictability of the Company's litigation and regulatory matters, it is also possible that in certain cases an ultimate unfavorable resolution of one or more pending litigation or regulatory matters could have a material adverse effect on the Company's financial position. Management believes, however, that, based on information currently known to it, the ultimate outcome of all pending litigation and regulatory matters, after consideration of applicable reserves and rights to indemnification, is not likely to have a material adverse effect on the Company's financial position.

7. REINSURANCE

The Company participates in reinsurance with its affiliates Prudential Insurance, Prudential Arizona Reinsurance Captive Company, or "PARCC", Pruco Life, Pruco Reinsurance, Ltd., or "Pruco Re", and Prudential Arizona Reinsurance Term Company, or "PAR TERM", through various plans of reinsurance, primarily on a yearly renewable term and coinsurance basis. This reinsurance provides risk diversification, additional capacity for future growth and limits the maximum net loss potential. For coinsurance agreements, all significant risks are ceded to the reinsurer, including mortality, investment, and lapse risk. For yearly renewable term agreements, mortality risk is the primary risk ceded to the reinsurer. Reinsurance ceded arrangements do not discharge the Company as the primary insurer. Ceded balances would represent a liability of the Company in the event the reinsurers were unable to meet their obligations to the Company under the terms of the reinsurance agreements. The likelihood of a material reinsurance liability resulting from such inability of reinsurers to meet their obligation is considered to be remote.

Reinsurance premiums, commissions, expense reimbursements, benefits and reserves related to reinsured long-duration contracts are accounted for over the life of the underlying reinsured contracts using assumptions consistent with those used to account for the underlying contracts. Amounts recoverable from reinsurers for long duration contracts are estimated in a manner consistent with the claim liabilities and policy benefits associated with the reinsured policies. The affiliated reinsurance agreements are described further in Note 13 of the Financial Statements.

Effective April 1, 2008, the Company entered into an agreement to reinsure certain variable Corporate Owned Life Insurance "COLI" policies with Pruco Life.

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

7. REINSURANCE (continued)

Reinsurance amounts included in the Unaudited Interim Statement of Operations and Comprehensive Income in the second quarter of 2011 and 2010 are below.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2011	2010	2011	2010
	(in thousands)			
Gross premiums and policy charges and fee income	\$ 84,444	\$ 70,586	\$162,514	\$140,071
Reinsurance ceded	(47,369)	(46,856)	(94,574)	(94,114)
Net premiums and policy charges and fee income	<u>\$ 37,075</u>	<u>\$ 23,730</u>	<u>\$ 67,940</u>	<u>\$ 45,957</u>
Policyholders' benefits ceded	\$ 25,413	\$ 22,696	\$ 52,397	\$ 42,732
Realized capital gains/(losses) net, associated with derivatives	\$ 593	\$ 9,810	\$ (2,385)	\$ 8,580

Realized investment gains and losses include the reinsurance of certain of the Company's embedded derivatives. Changes in the fair value of the embedded derivatives are recognized through "Realized investment gains." The Company has entered into reinsurance agreements to transfer the risk related to certain living benefit options to Pruco Re. The reinsurance agreements contain derivatives and have been accounted for in the same manner as an embedded derivative.

Reinsurance premiums ceded for interest-sensitive products is accounted for as a reduction of policy charges and fee income. Reinsurance ceded for term insurance products is accounted for as a reduction of premiums.

Reinsurance recoverables included in the Company's Unaudited Interim Statements of Financial Position at June 30, 2011 and December 31, 2010 were as follows:

	June 30, 2011	December 31, 2010
	(in thousands)	
Domestic life insurance – affiliated	\$433,921	\$ 407,516
Domestic individual annuities - affiliated	9,460	11,110
Domestic life insurance - unaffiliated	244	1,233
	<u>\$443,625</u>	<u>\$ 419,858</u>

Substantially all reinsurance contracts are with affiliates as of June 30, 2011 and December 31, 2010. These contracts are described further in Note 8 of the Unaudited Interim Financial Statements.

The gross and net amounts of life insurance in force as of June 30, 2011 and 2010 were as follows:

	2011	2010
	(in thousands)	
Gross life insurance in force	\$ 97,169,256	\$ 96,260,990
Reinsurance ceded	(87,285,045)	(86,695,394)
Net life insurance in force	<u>\$ 9,884,211</u>	<u>\$ 9,565,596</u>

8. RELATED PARTY TRANSACTIONS

The Company has extensive transactions and relationships with Prudential Insurance and other affiliates. Although we seek to ensure that these transactions and relationships are fair and reasonable, it is possible that the terms of these transactions are not the same as those that would result from transactions among wholly unrelated parties.

Expense Charges and Allocations

Many of the Company's expenses are allocations or charges from Prudential Insurance or other affiliates. These expenses can be grouped into general and administrative expenses and agency distribution expenses.

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Notes to Unaudited Interim Financial Statements

8. RELATED PARTY TRANSACTIONS (continued)

The Company's general and administrative expenses are charged to the Company using allocation methodologies based on business processes. Management believes that the methodology is reasonable and reflects costs incurred by Prudential Insurance to process transactions on behalf of the Company. The Company operates under service and lease agreements whereby services of officers and employees, supplies, use of equipment and office space are provided by Prudential Insurance. The Company reviews its allocation methodology periodically which it may adjust accordingly. General and administrative expenses include allocations of stock compensation expenses related to a stock option program and a deferred compensation program issued by Prudential Financial. The expense charged to the Company for the stock option program was less than \$1 million in the second quarter of 2011 and 2010 and in the first six months of 2011 and 2010. The expense charged to the Company for the deferred compensation program was less than \$1 million in the second quarter of 2011 and 2010, and less than \$1 million in the first six months of 2011 and 2010.

The Company receives a charge to cover its share of employee benefits expenses. These expenses include costs for funded and non-funded contributory and non-contributory defined benefit pension plans. Some of these benefits are based on final group earning and length of service. While others are based on an account balance, which takes into consideration age, service and earnings during career.

Prudential Insurance sponsors voluntary savings plans for the Company's employees (401(k) plans). The plans provide for salary reduction contributions by employees and matching contributions by the Company of up to 4% of annual salary. The Company's expense for its share of the voluntary savings plan was less than \$1 million in the first quarter of 2011 and 2010, and less than \$1 million in the first six months of 2011 and 2010.

The Company's share of net expense for the pension plans was less than \$1 million in the second quarter of 2011 and 2010, and less than \$1 million in the first six months of 2011 and 2010.

The Company is charged distribution expenses from Prudential Insurance's agency network for both its domestic life and annuity products through a transfer pricing agreement, which is intended to reflect a market based pricing arrangement.

Affiliated Asset Administration Fee Income

Effective April 15, 2009, the Company amended an existing agreement to add AST Investment Services, Inc., formerly known as American Skandia Investment Services, Inc. as a party whereas the Company receives fee income calculated on contractholder separate account balances invested in the Advanced Series Trust, formerly known as American Skandia Trust. Income received from AST Investment Services, Inc. related to this agreement was \$3.2 million and \$0.7 million in the second quarter of 2011 and 2010, respectively; and \$5.3 million and \$1.4 million in the first six months of 2011 and 2010, respectively. These revenues are recorded as "Asset administration fees" in the Unaudited Interim Statements of Operations and Comprehensive Income.

Beginning October 1, 2002, in accordance with a servicing agreement with Prudential Investments LLC, the Company receives fee income from policyholder account balances invested in The Prudential Series Fund ("PSF"). Income received from Prudential Investments LLC, related to this agreement was \$1.5 million and \$0.7 million in the second quarter of 2011 and 2010, respectively; and \$3.1 million and \$1.4 million in the first six months of 2011 and 2010, respectively. These revenues are recorded as "Asset administration fees" in the Unaudited Interim Statements of Operations and Comprehensive Income.

Corporate Owned Life Insurance

The Company has sold two Corporate Owned Life Insurance, or "COLI", policies to Prudential Insurance and one to Prudential Financial. The cash surrender value included in separate accounts for these COLI contracts was \$1 billion at June 30, 2011 and December 31, 2010. Fees related to these COLI policies were \$4 million and \$3 million in the second quarter of 2011 and 2010, respectively; and \$8 million and \$6 million in the first six months of 2011 and 2010, respectively.

Reinsurance with Affiliates**Pruco Life**

Effective April 1, 2008, the Company entered into an agreement to reinsure certain variable COLI policies with Pruco Life. Reinsurance recoverables related to this agreement were \$1 million and \$5 million as of June 30, 2011 and December 31, 2010, respectively. Fees ceded to Pruco Life were less than \$1 million in the second quarter of 2011, and \$1 million in the second quarter of 2010, respectively. Fees ceded to Pruco Life for the first six months of 2011 and 2010 were less than \$1 million and \$3 million, respectively. Benefits ceded were less than \$1 million in the second quarter of 2011 and 2010, and less than \$1 million in the first six months of 2011 and 2010. The Company is not relieved of its primary obligation to the policyholder as a result of this agreement.

PARCC

The Company reinsures 90% of the risks under its term life insurance policies, written prior to January 1, 2010, excluding My Term and ROP Term life insurance, through an automatic coinsurance agreement with PARCC. The Company is not relieved of its primary obligation to the policyholder

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Pruco Life Insurance Company of New Jersey Notes to Unaudited Interim Financial Statements

8. RELATED PARTY TRANSACTIONS (continued)

as a result of this agreement. Reinsurance recoverables related to this agreement were \$387 million and \$360 million as of June 30, 2011 and December 31, 2010, respectively. Premiums ceded to PARCC in the second quarter of 2011 and 2010 were \$31 million and \$34 million, respectively; and \$64 million and \$69 million in the first six months of 2011 and 2010, respectively. Benefits ceded to PARCC in the second quarter of 2011 and 2010 were \$18 million and \$13 million, respectively; and \$34 million and \$27 million in the first six months of 2011 and 2010, respectively. Reinsurance expense allowances, net of capitalization and amortization in the second quarter of 2011 and 2010 were \$6 million and \$8 million, respectively; and \$13 million and \$15 million in the first six months of 2011 and 2010, respectively.

PAR TERM

The Company reinsures 95% of the risks under its term life insurance policies issued on or after January 1, 2010, excluding My Term, through an automatic coinsurance agreement with PAR TERM. The Company is not relieved of its primary obligation to the policyholder as a result of this agreement. Reinsurance recoverables related to this agreement were \$17 million and \$10 million as of June 30, 2011 and December 31, 2010, respectively. Premiums ceded to PAR TERM in the second quarter of 2011 and 2010 were \$6 million and \$3 million, respectively; and \$11 million and \$4 million in the first six months of 2011 and 2010, respectively. Benefits ceded to PAR TERM in the second quarter of 2011 and 2010 were less than \$1 million. Benefits ceded in the first six months of 2011 and 2010 were \$1 million and less than \$1 million, respectively. Reinsurance expense allowances, net of capitalization and amortization in the second quarter of 2011 and 2010 were less than \$1 million, respectively. Reinsurance expense allowances, net of capitalization and amortization in the first six months of 2011 and 2010 were \$2 million and less than \$1 million, respectively.

Prudential Insurance

The Company has a yearly renewable term reinsurance agreement with Prudential Insurance and reinsures the majority of all mortality risks not otherwise reinsured. The reinsurance recoverables related to this agreement were \$29 million as of June 30, 2011 and \$32 million as of December 31, 2010. Premiums and fees ceded to Prudential Insurance in the second quarter of 2011 and 2010 were \$10 million and \$9 million, respectively; and \$20 million and \$18 million in the first six months of 2011 and 2010, respectively. Benefits ceded to Prudential in the second quarter of 2011 and 2010 were \$8 million and \$10 million, respectively; and \$17 million in the first six months of 2011 and 2010. The Company is not relieved of its primary obligation to the policyholder as a result of this agreement.

Pruco Re

The Company has entered into reinsurance agreements with Pruco Re as part of its risk management and capital management strategies. Fees ceded on this agreement are included in "Realized investment gains/ (losses), net" on the financial statements.

Since 2005 the Company reinsures 100% of the risk on its Lifetime Five benefit feature sold on certain of its annuities through an automatic coinsurance agreement with Pruco Re. Fees ceded on this agreement were \$325 thousand and \$297 thousand in the second quarter of 2011 and 2010, respectively; and \$645 thousand and \$594 thousand for the six months ended June 30, 2011 and 2010, respectively.

Since 2005 the Company reinsures 100% of the risk on its Spousal Lifetime Five benefit feature. Fees ceded on this agreement were \$45 thousand and \$42 thousand in the second quarter of 2011 and 2010, respectively; and \$90 thousand and \$83 thousand for the six months ended June 30, 2011 and 2010, respectively.

The Company's reinsurance recoverables related to the above product reinsurance agreements was \$9 million and \$11 million as of June 30, 2011 and December 31, 2010, respectively. Realized gains / (losses) ceded were \$0.6 million and \$9.8 million in the second quarter of 2011 and 2010, respectively; and (\$2.4) million and \$8.6 million for the six months ended June 30, 2011 and 2010, respectively. The underlying asset is reflected in "Reinsurance recoverables" in the Company's Unaudited Interim Consolidated Statements of Financial Position.

Deferred Acquisition Costs Ceded to Term Reinsurance Affiliates

In 2009 when implementing a revision to the reinsurance treaties with PARCC and PAR TERM modifications were made affecting premiums. The related impact on the deferral of ceded reinsurance expense allowances did not reflect this change resulting in the understatement of deferred reinsurance expense allowances. During second quarter 2011, the Company recorded the correction, charging \$1 million to net DAC amortization which represented the cumulative impact of this change. These adjustments are not material to any previously reported quarterly or annual financial statements.

Debt Agreements

The Company and its parent, Pruco Life, have an agreement with an affiliate, Prudential Funding, LLC, which allows it to borrow funds for working capital and liquidity needs. The borrowings under this agreement are limited to \$200 million. The Company had \$42 million debt outstanding to Prudential Funding, LLC in the second quarter of 2011, and no borrowings outstanding as of December 31, 2010.

Contributed Capital

In June 2011, the Company received a capital contribution from Pruco Life in the amount of \$21 million to fund acquisition costs for PLNJ sales of variable annuities.

Derivative Trades

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Pruco Life Insurance Company of New Jersey
Notes to Unaudited Interim Financial Statements

In the ordinary course of business, the Company enters into over-the-counter (“OTC”) derivative contracts with an affiliate, Prudential Global Funding, LLC. For these OTC derivative contracts, Prudential Global Funding, LLC has a substantially equal and offsetting position with an external counterparty.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Pruco Life Insurance Company of New Jersey meets the conditions set forth in General Instruction H(1)(a) and (b) on Form 10-Q and therefore is filing this form with the reduced disclosure format.

This Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A,") addresses the financial condition of Pruco Life Insurance Company of New Jersey, or the "Company," as of June 30, 2011, compared with December 31, 2010, and its results of operations for the three and six months ended June 30, 2011 and 2010. You should read the following analysis of our financial condition and results of operations in conjunction with the MD&A, the "Risk Factors" section, the statements under "Forward-Looking Statements" and the audited Financial Statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2010, as well as the statements under "Forward-Looking Statements" and the Unaudited Interim Financial Statements included elsewhere in this Quarterly Report on Form 10-Q.

Overview

Pruco Life Insurance Company of New Jersey, or the "Company," is a wholly owned subsidiary of the Pruco Life Insurance Company, or "Pruco Life," which in turn is a wholly owned subsidiary of The Prudential Insurance Company of America, or "Prudential Insurance." Prudential Insurance is an indirect wholly owned subsidiary of Prudential Financial, Inc., or "Prudential Financial."

The Company sells variable annuities, universal life insurance, variable life insurance, and term life insurance, primarily through third party distributors in the United States. These markets are subject to regulatory oversight with particular emphasis placed on company solvency and sales practices. These markets are also subject to increasing competitive pressure, as the legal barriers that have historically segregated the markets of the financial services industry have been changed. Regulatory changes have opened the insurance industry to competition from other financial institutions, particularly banks and mutual funds that are positioned to deliver competing investment products through large, stable distribution channels.

Products

Variable and Fixed Annuities

The Company offers a wide array of annuities, including deferred variable annuities that are registered with the United States Securities and Exchange Commission (the "SEC"), which may include (1) fixed interest rate allocation options, subject to a market value adjustment, and (2) fixed rate allocation options not subject to a market value adjustment and not registered with the SEC.

As a result of the launch of the Company's new product line in March 2010, an affiliated company, the Prudential Annuities Life Assurance Corporation, ceased selling variable annuity products. In general, the new product line offers the same optional living benefits and optional death benefits as offered by the Company's existing variable annuities.

The Company offers variable annuities that provide our customers with tax-deferred asset accumulation together with a base death benefit and a suite of optional guaranteed death and living benefits. The benefit features contractually guarantee the contractholder a return of no less than (1) total deposits made to the contract less any partial withdrawals ("return of net deposits"), (2) total deposits made to the contract less any partial withdrawals plus a minimum return ("minimum return"), and/or (3) the highest contract value on a specified date minus any withdrawals ("contract" value). These guarantees may include benefits that are payable in the event of death, annuitization or at specified dates during the accumulation period and withdrawal and income benefits payable during specified periods. Our latest optional living benefits guarantee features the ability to make withdrawals based on the highest daily contract value plus a minimum return, credited for a period of time. This highest daily guaranteed contract value is accessible through periodic withdrawals for the life of the contractholder, and not as a lump-sum surrender value.

Our variable annuity investment options provide our customers with the opportunity to invest in proprietary and non-proprietary mutual funds, frequently under asset allocation programs, and fixed-rate accounts. The investments made by customers in the proprietary and non-proprietary mutual funds generally represent separate account interests that provide a return linked to an underlying investment portfolio. The general account investments made in the fixed rate accounts are credited with interest at rates we determine, subject to certain minimums. We also offer fixed annuities that provide a guarantee of principal and interest credited at rates we determine, subject to certain contractual minimums. Certain investments made in the fixed-rate accounts of our variable annuities and certain fixed annuities impose a market value adjustment if the invested amount is not held to maturity. Based on the contractual terms, the market value adjustment can be positive, resulting in an additional amount for the contractholder, or negative, resulting in a deduction from the contractholder's account value or redemption proceeds.

The primary risk exposures of our variable annuity contracts relate to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including equity market returns, interest rates, market volatility, timing of annuitization and withdrawals, contract lapses and contractholder mortality. The rate of return we realize from our variable annuity contracts will vary based on the extent of the differences between our actual experience and the assumptions used in the original pricing of these products. As part of our risk management strategy we hedge or limit our exposure to certain of these risks primarily through a combination of product design elements, such as an asset transfer feature, externally purchased hedging instruments and affiliated reinsurance arrangements with Pruco Reinsurance, Ltd. ("Pruco Re"). Our returns can also vary by contract based on our risk management strategy, including the impact of any capital markets movements that we may hedge in Pruco Re, the impact on that portion of our variable annuity contracts that benefit from the asset transfer feature and the impact of risks that are not able to be hedged.

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The asset transfer feature, included in the design of certain optional living benefits, transfers assets between the variable investments selected by the annuity contractholder and, depending on the benefit feature, a fixed rate account in the general account or a bond portfolio within the separate account. The transfers are based on the static mathematical formula used with the particular optional benefit which considers a number of factors, including the impact of investment performance on the contractholders' total account value. In general, negative investment performance may result in transfers to either a fixed rate account in the general account or a bond portfolio within the separate account, and positive investment performance may result in transfers back to contractholder-selected investments. Overall, the asset transfer feature is designed to help mitigate our exposure, and the exposure of the contractholders' account value, to equity market risk and market volatility. Beginning in 2009, our offerings of optional living benefit features associated with currently-sold variable annuity products all include an asset transfer feature, and in 2009 we discontinued any new sales of optional living benefit features without an asset transfer feature. Other product design elements we utilize for certain products to manage these risks include asset allocation restrictions and minimum issuance age requirements. As of June 30, 2011, approximately \$3.3 billion or 84% of total variable annuity account values contain a living benefit feature, compared to approximately \$2.4 billion or 79% as of December 31, 2010. As of June 30, 2011, approximately \$3.0 billion or 90% of variable annuity account values with living benefit features included an asset transfer feature in the product design, compared to approximately \$2.0 billion or 86% as of December 31, 2010. The increase in account values with living benefits and the asset transfer feature reflects the impact of new business sales in the first six months of 2011 and market appreciation.

As mentioned above, in addition to our asset transfer feature, we also manage certain risks associated with our variable annuity products through hedging programs and affiliated reinsurance arrangements. In the reinsurance affiliate, equity options and futures as well as interest rate derivatives are purchased to hedge certain living benefit features accounted for as embedded derivatives against changes in equity markets, interest rates, and market volatility. Prior to the third quarter of 2010, the hedging strategy sought to generally match the sensitivities of the embedded derivative liability as defined by GAAP, excluding the impact of the market-perceived risk of non-performance, with capital market derivatives. In the third quarter of 2010, the hedging strategy was revised as, in a low interest rate environment, management of the Company and the reinsurance affiliate did not believe the GAAP value of the embedded derivative liability to be an appropriate measure for determining the hedge target. The new hedge target is grounded in a GAAP/capital markets valuation framework but incorporates modifications to the risk-free return assumption to account for the fact that the underlying customer separate account funds which support these living benefits are invested in assets that contain risk. The modifications include the removal of a volatility risk margin embedded in the valuation technique used to fair value the embedded derivative liability under GAAP, and the inclusion of a credit spread over the risk-free rate used to estimate future growth of bond investments in the customer separate account funds. This new strategy will result in differences each period between the change in the value of the embedded derivative liability as defined by GAAP and the change in the value of the hedge positions, potentially increasing volatility in GAAP earnings in the Company and the reinsurance affiliate, and increasing volatility in the amortization of deferred acquisition and other costs of the Company as a result of the gross profits impact. Management of the Company and the reinsurance affiliate evaluate hedge levels versus the target given overall capital considerations of our ultimate parent Company, Prudential Financial Inc. and its subsidiaries, and prevailing capital market conditions and may decide to temporarily hedge to an amount that differs from the hedge target definition.

In the second quarter of 2009, we began the expansion of the Company's hedging program to include a portion of the market exposure related to the overall capital position of our variable annuity business, including the impact of certain statutory reserve exposures. These capital hedges primarily consisted of equity-based total return swaps that were designed to partially offset changes in our capital position resulting from market driven changes in certain living and death benefit features of our variable annuity products. During the second quarter of 2010, we terminated the capital hedge program in lieu of a new program managed at the Prudential Financial parent company level that more broadly addresses equity market exposure of the overall statutory capital of Prudential Financial as a whole, under stress scenarios.

Variable Life Insurance

The Company offers a number of individual variable life insurance products which represent 21% of our net individual life insurance in force at June 30, 2011. Variable products provide a return linked to an underlying investment portfolio selected by the policyholder while providing the policyholder with the flexibility to change both the death benefit and premium payments. The policyholder generally has the option of investing premiums in a fixed rate option that is part of our general account and /or investing in separate account investment options consisting of equity and fixed income funds. Funds invested in the fixed rate option will accrue interest at rates we determine that vary periodically based on our portfolio rate. In the separate accounts, the policyholder bears the fund performance risk. Each product provides for the deduction of charges and expenses from the customer's contract fund. The Company also offers a variable product that has the same basic features as our variable universal life product but also allows for a more flexible guarantee against lapse where policyholders can select the guarantee period. While variable life insurance continues to be an important product, marketplace demand continues to favor term and universal life insurance.

A significant portion of the Company's insurance profits are associated with our large in force block of variable policies. Profit patterns on these policies are not level and as the policies age, insureds generally begin paying reduced policy charges. This, coupled with net policy count and insurance in force runoff over time, reduces our expected future profits from this product line. Asset management fees and mortality and expense fees are a key component of variable life product profitability and vary based on the average daily net asset value. Due to policyholder options under some of the variable life contracts, lapses driven by unfavorable equity market performance may occur on a quarter lag with the market risk during this period being borne by the Company.

Term Life Insurance

The Company offers a variety of term life insurance products (Term Elite, Term Essential, My Term, and ROP Term) which represent 73% of our net individual life insurance in force at June 30, 2011, that provide coverage for a specified time period. These term products, excluding My Term include a conversion feature that allows the policyholder to convert the policy into permanent life insurance coverage. The ROP Term product offered by the Company offers term life insurance that provides for a return of premium if the insured is alive at the end of the level premium period. There continues to be significant demand for term life insurance protection.

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The Company's profits from term insurance are not expected to directly correlate, from a timing perspective, with the increase in term insurance in force. This results from uneven product profitability patterns.

Universal Life Insurance

The Company offers universal life insurance products which represent 6% of our net individual life insurance in force at June 30, 2011. Universal life insurance products feature a fixed crediting rate that varies periodically based on portfolio returns, subject to certain minimums, flexible premiums and a choice of guarantees against lapse. Universal life policies provide for the deduction of charges and expenses from the policyholders' contract fund.

The Company's profits from universal life insurance are impacted by mortality and expense margins, and interest spread on policyholder funds.

Across all of our life insurance products we offer a living benefits option that allows the policy owner to receive a portion of the life insurance benefit if the insured is diagnosed with a terminal illness, or permanently confined to a nursing home, in advance of death of the insured, to use as needed. The remaining death benefit will be paid to the beneficiary upon the death of the insured. We also have a variety of settlement and payment options for the settlement of life insurance claims in addition to lump sum checks, including placing benefits in retained asset accounts, which earn interest and are subject to withdrawal in whole or in part at any time by the beneficiaries.

1. Changes in Financial Position

June 30, 2011 versus December 31, 2010

Total assets increased \$1.148 billion, from \$7.462 billion at December 31, 2010 to \$8.610 billion at June 30, 2011. Separate account assets increased \$0.972 billion, from \$5.038 billion at December 31, 2010 to \$6.010 billion at June 30, 2011, primarily driven by both increased annuity deposits that resulted in positive net flows, and improvements in equity markets.

Fixed maturities increased by \$83 million from \$1.065 billion at December 31, 2010 to \$1.148 billion at June 30, 2011. This increase was primarily driven by investment of cash flows from operations, reinvestment of investment income, and unrealized gains on fixed maturities in the current year resulting from a narrowing of credit spreads that increased the market value of these securities. Partially offsetting this increase were transfers of account balances to the separate account variable investment options from the fixed investment options backed by our general account due to an asset transfer feature on certain variable annuity contracts.

Reinsurance recoverables increased by \$24 million from \$420 million at December 31, 2010 to \$444 million at June 30, 2011 driven by continued growth in the term life in force covered under Prudential Arizona Reinsurance Captive Company, or "PARCC", Prudential Arizona Reinsurance Term Company, or "PAR TERM" and Prudential Arizona Reinsurance III Company, or "PAR III", reinsurance agreements. The increase in reinsurance recoverables was partially offset by a decrease in the reinsured liability for variable annuity living benefit embedded derivatives due to a decrease in the present value of future expected benefit payments primarily driven by the impact of favorable equity markets.

Deferred policy acquisition costs increased by \$27 million from \$366 million at December 31, 2010, to \$393 million at June 30, 2011. The increase is primarily driven by the capitalization of acquisition costs from the growth in sales of annuity products.

Total liabilities increased by \$1.081 billion, from \$6.835 billion at December 31, 2010 to \$7.916 billion at June 30, 2011, primarily due to an increase in separate account liabilities of \$972 million, driven mainly by positive net flows and improvements in equity markets described above. Policyholder account balances increased \$13 million, from \$1.054 billion at December 31, 2010 to \$1.067 billion at June 30, 2011, primarily driven by continued growth in universal life in force. Future policy benefits and other policyholder liabilities increased by \$25 million, from \$503 million at December 31, 2010 to \$528 million at June 30, 2011, primarily driven by a decrease in the liability for variable annuity living benefit embedded derivatives due to a decrease in the present value of future expected benefit payments primarily driven by the impact of favorable equity markets, partially offset by an increase in life reserves associated with term in force growth.

2. Results of Operations

June 2011 to June 2010 Three Months Comparison

	Three Months ended June 30,	
	2011	2010
	(in thousands)	
Operating results:		
Revenues:		
Annuity Products	\$ 19,134	\$ 982
Life Products and Other	41,168	38,053
	<u>60,302</u>	<u>39,035</u>
Benefits and expenses:		
Annuity Products	19,545	33,722

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Life Products and Other	26,647	22,265
	<u>46,192</u>	<u>55,987</u>
Income from Operations before Income Taxes		
Annuity Products	(411)	(32,740)
Life Products and Other	14,521	15,788
	<u>\$ (14,110)</u>	<u>\$ (16,952)</u>

Annuity Products

Income from Operations before Income Taxes

2011 to 2010 Three Month Comparison. Income from Operations before Income Taxes increased \$33 million from a loss of \$33 million in the second quarter of 2010 to \$0 million in the second quarter of 2011. The increase was primarily driven by lower amortization of deferred policy acquisition (“DAC”) and deferred sales inducements (“DSI”). These lower expenses reflect both the impact of the mark-to-market of the reinsured liability for living benefit embedded derivatives and related hedge positions, discussed in more detail below, and updates to the estimated profitability of the business resulting from market performance and current period experience. Also contributing to the increase was higher fee income, driven by higher average variable annuity asset balances invested in separate accounts. The increase in separate account balances was due to positive net flows and net market appreciation over the past year.

We amortize DAC/DSI over the expected lives of the contracts based on the level and timing of gross profits on the underlying Annuity products. In calculating gross profits, we consider mortality, persistency, and other elements as well as rates of return on investments associated with these contracts and include profits and losses related to these contracts that are reported in affiliated legal entities other than the Company as a result of, for example, reinsurance agreements with those affiliated entities. The Company is an indirect subsidiary of Prudential Financial, Inc., (an SEC registrant) and has extensive transactions and relationships with other subsidiaries of Prudential Financial, Inc., including reinsurance agreements, as discussed in Note 8 to the Unaudited Interim Financial Statements. Incorporating all product-related profits and losses in gross profits, including those that are reported in affiliated legal entities, produces a DAC amortization pattern representative of the economics of the products.

As mentioned above, included in the favorable variance from lower amortization of DAC and DSI, was \$15 million lower amortization related to the impact of the mark-to-market of the reinsured liability for living benefit embedded derivatives and related hedge positions. This impact primarily relates to changes in Non-Performance Risk (“NPR”) in the valuation of the reinsured living benefit liabilities. We incorporate the NPR of our affiliates’ in the valuation of the embedded derivatives associated with our living benefit features on our variable annuity contracts. To reflect NPR in the valuation of the embedded derivative liabilities, we incorporate an additional spread over LIBOR into the discount rate used. In the second quarter of both 2010 and 2011, positive NPR adjustments in the reinsurance affiliate were driven by increases in the reinsured living benefit liabilities due to unfavorable market conditions and widening of the NPR spreads. The NPR gain in the reinsurance affiliate was smaller in the second quarter of 2011 compared to the second quarter of 2010 due to smaller market and interest rate declines resulting in lower amortization of DAC and DSI.

As shown in the following table, income from operations for second quarter of 2010 included approximately \$4 million in charges related to adjustments to the reserves for the guaranteed minimum death and income benefit features of our variable annuity products and amortizing DAC and DSI, resulting in a \$4 million favorable variance.

	Three Months Ended June 30, 2011			Three Months Ended June 30, 2010		
	Amortization of DAC and DSI (1)	Reserves for GMDB /GMIB (2)	Total	Amortization of DAC and DSI (1)	Reserves for GMDB /GMIB (2)	Total
	(in thousands)					
Quarterly market performance adjustments	\$ (569)	\$ 33	\$ (536)	\$ (2,535)	\$ (1,898)	\$ (4,433)
Quarterly adjustments for current period experience	343	6	349	615	181	796
Total	<u>\$ (226)</u>	<u>\$ 39</u>	<u>\$ (187)</u>	<u>\$ (1,920)</u>	<u>\$ (1,717)</u>	<u>\$ (3,637)</u>

- (1) Amounts reflect (charges) or benefits for (increases) or decreases, respectively, in the amortization of deferred policy acquisition, or DAC, and deferred sales inducements, or DSI.
- (2) Amounts reflect (charges) or benefits for reserve (increases) or decreases, respectively, related to the guaranteed minimum death and income benefit, or GMDB / GMIB, features of our variable annuity products.

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As shown in the table above, results for both periods include quarterly updates for the impact of fund performance on our DAC/DSI amortization and GMDB/GMIB reserves for our variable annuity products. Results for second quarter of 2011 included charges associated with these quarterly updates due to less favorable than expected market performance. The actual rates of return on annuity account values for the second quarter of 2011 was 0.8% compared to our expected rate of return of 1.8%. The second quarter of 2010 updates resulted in charges of \$4 million due to unfavorable market performance. The actual rate of return on annuity account values for the second quarter of 2010 was (5.9%) compared to our previously expected rate of return of 2.0%.

We derive our near-term future rate of return assumptions using a reversion to the mean approach, a common industry practice. Under this approach, we consider actual returns over a period of time and initially adjust future projected returns over a four year period so that the assets are projected to grow at the long-term expected rate of return for the entire period. The near-term future projected return across all contract groups is 7.7% per annum as of June 30, 2011, or approximately 1.8% per quarter.

For some contract groups the projected near-term future annual rate of return calculated using the reversion to the mean approach is greater than our maximum future rate of return assumption across all asset types for this business. In those cases, we utilize the maximum future rate of return over the four year period, thereby limiting the impact of the reversion to the mean on our estimate of total gross profits. The near-term blended maximum future rate of return, for these impacted contract groups, under the reversion to the mean approach is 9.7% at June 30, 2011. Included in the blended maximum future rate are assumptions for returns on various asset classes, including a 5.7% annual weighted average rate of return on fixed income investments and a 13% annual maximum rate of return on equity investments.

Revenues

2011 to 2010 Three Month Comparison. Revenues increased \$18 million from \$1 million in the second quarter of 2010 to \$19 million in the second quarter of 2011.

Policy charges and fee income, consisting primarily of mortality and expense and other insurance charges assessed on policyholders' fund balances, increased \$9 million from \$7 million in the second quarter of 2010 to \$16 million in the second quarter of 2011. The increase was primarily driven by higher average separate account asset balances due to net market appreciation and positive net flows from new business sales.

Net realized investment losses decreased \$7 million from a loss of \$11 million in the second quarter of 2010 to a loss of \$4 million in the second quarter of 2011, driven by smaller mark-to-market losses in the second quarter of 2011 related to the embedded derivatives associated with our non-reinsured living benefit features of our variable annuity products.

Asset administration fees increased by \$3 million from \$1 million in the second quarter of 2010 to \$4 million in the second quarter of 2011, primarily due to higher separate account asset balances, as discussed above.

Benefits and Expenses

2011 to 2010 Three Month Comparison. Benefits and expenses decreased \$14 million from \$34 million in the second quarter of 2010 to \$20 million in the second quarter of 2011.

Amortization of DAC decreased by \$10 million, from \$17 million in the second quarter of 2010 to \$7 million in the second quarter of 2011, primarily due to lower DAC amortization related to the impact of the mark-to-market of the reinsured liability for living benefit embedded derivatives and related hedge positions, as discussed above.

Interest credited to policyholders' account balances decreased \$5 million, from \$9 million in the second quarter of 2010 to \$4 million in the second quarter of 2011, primarily due to DSI amortization related to the impact of the mark-to-market of the reinsured liability for living benefit embedded derivatives and related hedge positions, as discussed above.

Life Products and Other

Income from Operations before Income Taxes

2011 to 2010 Three Month Comparison. Income from Operations before Income Taxes decreased \$1 million from \$16 million in the second quarter of 2010 to \$15 million in the second quarter of 2011. This decrease reflects a \$1 million adjustment arising from the correction of an understatement of deferred reinsurance expense allowances related to affiliated reinsurance of our Term business.

Revenues

2011 to 2010 Three Month Comparison. Revenues of \$41 million in the second quarter of 2011 remained relatively flat with the second quarter of 2010 of \$38 million. Increases in Policy charges and fee income of \$4 million were offset by a decrease in realized gains of \$2 million.

Policy charges and fee income, consisting primarily of mortality and expense loading and other insurance charges assessed on general and separate account policyholders' fund balances, increased by \$4 million from \$13 million in the second quarter of 2010 to \$17 million in the second quarter of 2011.

Net realized investment gains decreased \$2 million, from a gain of \$4 million in the second quarter of 2010 to a gain of \$2 million in the second quarter of 2011. The decrease reflects lower gains on investments in derivatives and fixed maturities.

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Benefits and Expenses

2011 to 2010 Three Month Comparison. Total benefits and expenses of \$27 million in the second quarter of 2011 increased by \$5 million, from \$22 million in the second quarter of 2010.

Policyholders' benefits, including interest credited to policyholders' account balances, increased by \$1 million, from \$7 million in the second quarter of 2010 to \$8 million in the second quarter of 2011, primarily due to term life and universal life reserve growth attributable to continued sales and in force growth.

June 2011 to June 2010 Six Month Comparison

	Six Months ended June 30,	
	2011	2010
	(in thousands)	
Operating results:		
Revenues:		
Annuity Products	\$ 63,793	\$ 18,731
Life Products and Other	76,600	73,854
	<u>140,393</u>	<u>92,585</u>
Benefits and expenses:		
Annuity Products	33,941	43,956
Life Products and Other	49,808	42,864
	<u>83,749</u>	<u>86,820</u>
Income from Operations before Income Taxes		
Annuity Products	29,852	(25,225)
Life Products and Other	26,792	30,990
	<u>\$ 56,644</u>	<u>\$ 5,765</u>

Annuity Products

Income from Operations before Income Taxes

2011 to 2010 Six Month Comparison. Income from Operations before Income Taxes increased \$55 million from a loss of \$25 million in 2010 to a gain of \$30 million in 2011. The increase was primarily driven by a favorable variance in the mark-to-market of the embedded derivatives associated with our non-reinsured living benefit features of our variable annuity products, primarily due to higher interest rates and favorable equity markets in the first six months of 2011, and unfavorable markets in the first six months of 2010. As discussed above, these living benefit features are hedged in a reinsurance affiliate. Also contributing to the increase was higher fee income and lower amortization of deferred policy acquisition ("DAC") and deferred sales inducements ("DSI"). The increase in fee income was driven by higher average variable annuity asset balances invested in separate accounts due to positive net flows and net market appreciation. The decrease in amortization expenses reflects the lower impact of the mark-to-market of the liability for living benefit embedded derivatives and related hedge positions in the reinsurance affiliate.

We amortize DAC/DSI over the expected lives of the contracts based on the level and timing of gross profits on the underlying Annuity products. In calculating gross profits, we consider mortality, persistency, and other elements as well as rates of return on investments associated with these contracts and include profits and losses related to these contracts that are reported in affiliated legal entities other than the Company as a result of, for example, reinsurance agreements with those affiliated entities. The Company is an indirect subsidiary of Prudential Financial, Inc., (an SEC registrant) and has extensive transactions and relationships with other subsidiaries of Prudential Financial, Inc., including reinsurance agreements, as discussed in Note 8 to the Unaudited Interim Financial Statements. Incorporating all product-related profits and losses in gross profits, including those that are reported in affiliated legal entities, produces a DAC amortization pattern representative of the economics of the products.

As mentioned above, the favorable variance from lower amortization of DAC and DSI, was primarily driven by a \$17 million favorable variance in amortization related to the impact of the mark-to-market of the liability for living benefit embedded derivatives and related hedge positions in the reinsurance affiliate. Since the impact of interest rate and equity market movements are hedged in the reinsurance affiliate, the impact on amortization primarily relates to changes in NPR in the valuation of the living benefit liabilities, which is not hedged. In the first six months of both 2010 and 2011, positive NPR adjustments, were driven by increases in the reinsured living benefit liabilities due to unfavorable market conditions and widening of the NPR spreads. The NPR gain was smaller in the first six months of 2011 compared to 2010 due to smaller market and interest rate declines resulting in a favorable variance from lower amortization of DAC and DSI.

As shown in the following table, income from operations for 2011 included less than \$1 million of benefits related to adjustments to the reserves for the guaranteed minimum death and income benefit features of our variable annuity products and to amortizing DAC/DSI, compared to \$3 million of charges included in 2010, resulting in a \$3 million favorable variance.

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	Six Months Ended June 30, 2011			Six Months Ended June 30, 2010		
	Amortization of DAC and DSI (1)	Reserves for GMDB / GMIB (2)	Total	Amortization of DAC and DSI (1)	Reserves for GMDB / GMIB (2)	Total
(in thousands)						
Quarterly market performance adjustments	\$ (67)	\$ 138	\$ 71	\$ (2,105)	\$ (1,645)	\$(3,750)
Quarterly adjustments for current period experience	451	80	531	578	611	1,189
Total	<u>\$ 384</u>	<u>\$ 218</u>	<u>\$602</u>	<u>\$ (1,527)</u>	<u>\$ (1,034)</u>	<u>\$(2,561)</u>

- (1) Amounts reflect (charges) or benefits for (increases) or decreases, respectively, in the amortization of deferred policy acquisition, or DAC, and deferred sales inducements, or DSI.
- (2) Amounts reflect (charges) or benefits for reserve (increases) or decreases, respectively, related to the guaranteed minimum death and income benefit, or GMDB / GMIB, features of our variable annuity products.

As shown in the table above, results for both periods include quarterly updates for the impact of fund performance on our DAC/DSI amortization and GMDB/GMIB reserves for our variable annuity products. Results for 2011 included a minimal benefit associated with these quarterly updates due to overall favorable market performance. Results for 2010 included charges of \$4 million due to unfavorable market performance. The following table shows the actual quarterly rates of return on variable annuity account values compared to our previously expected quarterly rates of return used in our estimate of total gross profits for the periods indicated.

	2011		2010	
	First Quarter	Second Quarter	First Quarter	Second Quarter
Actual rate of return	3.4 %	0.8 %	3.3 %	(5.9)%
Expected rate of return	1.8 %	1.8 %	2.0 %	2.0 %

Revenues

2011 to 2010 Six Month Comparison. Revenues increased \$45 million from \$19 million in the first six months of 2010 to \$64 million in the first six months of 2011.

Net Realized Investment Gains increased \$26 million from a loss of \$5 million in 2010 to a gain of \$21 million in 2011, driven by the mark-to-market of embedded derivatives associated with our non-reinsured living benefit features of our variable annuity products, as discussed above.

Policy charges and fee income, consisting primarily of mortality and expense and other insurance charges assessed on policyholders' fund balances, increased \$17 million from \$12 million in 2010 to \$29 million in 2011. The increase was primarily driven by higher average separate account asset balances due to net market appreciation and positive net flows from new business sales.

Asset administration fees increased by \$5 million from \$2 million in 2010 to \$7 million in 2011, primarily due to higher separate account asset balances, as discussed above.

Benefits and Expenses

2011 to 2010 Six Month Comparison. Benefits and expenses decreased \$10 million from \$44 million in the first six months of 2010 to \$34 million in the first six months of 2011.

Amortization of DAC decreased by \$10 million, from a charge of \$21 million in 2010 to a charge of \$11 million in 2011 in the first six months of 2011, primarily due to lower DAC amortization related to the impact of the mark-to-market of the liability for living benefit embedded derivatives and related hedge positions, as discussed above.

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Interest credited to policyholders' account balances decreased \$5 million, from \$13 million in 2010 to \$8 million in 2011, primarily due to lower DSI amortization related to the impact of the mark-to-market of the liability for living benefit embedded derivatives and related hedge positions, as discussed above.

General, administrative and other expenses increased \$5 million, from \$8 million in 2010 to \$13 million in 2011, primarily due to higher business development costs driven by initiative spending and operating expenses from new business activities and higher distribution expenses driven by higher asset based trail commissions due to higher account values, as discussed above.

Life Products and Other

Income from Operations before Income Taxes

2011 to 2010 Six Month Comparison. Income from Operations before Income Taxes decreased \$4 million from \$31 million in the first six months of 2010 to \$27 million in the first six months of 2011. This decrease includes a \$1 million adjustment arising from the correction of an understatement of deferred reinsurance expense allowances related to affiliated reinsurance of our Term business. Excluding this adjustment, Income from Operations before Income Taxes decreased \$3 million due to lower gains on investments.

Revenues

2011 to 2010 Six Month Comparison. Revenues of \$77 million in the first six months of 2011 remained relatively flat with the first six months of 2010 of \$74 million.

Policy charges and fee income, consisting primarily of mortality and expense loading and other insurance charges assessed on general and separate account policyholders' fund balances, increased by \$6 million from \$26 million in the first six months of 2010 to \$32 million in the first six months of 2011.

Net realized investment gains decreased \$4 million, from a gain of \$6 million in the first six months of 2010 to a gain of \$2 million in the first six months of 2011. The decrease reflects lower gains on investments in derivatives.

Benefits and Expenses

2011 to 2010 Six Month Comparison. Total benefits and expenses of \$50 million in the first six months of 2011 increased by \$7 million, from \$43 million in the first six months of 2010.

Policyholders' benefits, including interest credited to policyholders' account balances, increased by \$3 million, from \$14 million in the first six months of 2010 to \$17 million in the first six months of 2011, primarily due to term life and universal life reserve growth attributable to continued sales and in force growth.

Amortization of deferred policy acquisition costs increased by \$2 million from \$13 million in the first six months of 2010 to \$15 million in first six months of 2011 reflecting the impact of favorable mortality experience in the current year, partially offset by the impact of unfavorable market conditions on separate account fund performance in the second quarter of 2010.

General and Administrative expenses, net of capitalization, increased \$2 million from \$2 million in the first six months of 2010 to \$4 million in first six months of 2011 driven by higher operating expenses.

Income Taxes

The income tax provision amounted to an expense of \$16 million in the first six months of 2011 compared to an expense of \$1 million in the first six months of 2010 primarily driven by higher pre-tax income.

The Company's liability for income taxes includes the liability for unrecognized tax benefits, interest and penalties which relate to tax years still subject to review by the Internal Revenue Service ("IRS") or other taxing authorities. Audit periods remain open for review until the statute of limitations has passed. Generally, for tax years which produce net operating losses, capital losses or tax credit carryforwards ("tax attributes"), the statute of limitations does not close, to the extent of these tax attributes, until the expiration of the statute of limitations for the tax year in which they are fully utilized. The completion of review or the expiration of the statute of limitations for a given audit period could result in an adjustment to the liability for income taxes. The statute of limitations for the 2002 tax year expired on April 30, 2009. The statute of limitations for the 2003 tax year expired on July 31, 2009. The statute of limitations for the 2004 through 2007 tax years will expire in February 2012, unless extended. Tax years 2008 and 2009 are still open for IRS examination. The Company does not anticipate any significant changes within the next 12 months to its total unrecognized tax benefits related to tax years for which the statute of limitations has not expired.

The dividends received deduction ("DRD") reduces the amount of dividend income subject to U.S. tax and is a significant component of the difference between the Company's effective tax rate and the federal statutory tax rate of 35%. The DRD for the current period was estimated using information from 2010, current year results, and was adjusted to take into account the current year's equity market performance. The actual current year DRD can vary from the estimate based on factors such as, but not limited to, changes in the amount of dividends received that are eligible for

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the DRD, changes in the amount of distributions received from mutual fund investments, changes in the account balances of variable life and annuity contracts, and the Company's taxable income before the DRD.

In August 2007, the IRS released Revenue Ruling 2007-54, which included, among other items, guidance on the methodology to be followed in calculating the DRD related to variable life insurance and annuity contracts. In September 2007, the IRS released Revenue Ruling 2007-61. Revenue Ruling 2007-61 suspended Revenue Ruling 2007-54 and informed taxpayers that the U.S. Treasury Department and the IRS intend to address through new regulations the issues considered in Revenue Ruling 2007-54, including the methodology to be followed in determining the DRD related to variable life insurance and annuity contracts. On February 14, 2011, the Obama Administration released the "General Explanations of the Administration's Revenue Proposals." Although the Administration has not released proposed statutory language, one proposal would change the method used to determine the amount of the DRD. A change in the DRD, including the possible retroactive or prospective elimination of this deduction through regulation or legislation, could increase actual tax expense and reduce the Company's consolidated net income. These activities had no impact on the Company's 2010 or first six months of 2011 results.

In December 2006, the IRS completed all fieldwork with respect to its examination of the consolidated federal income tax returns for tax years 2002 and 2003. The final report was initially submitted to the Joint Committee on Taxation for their review in April 2007. The final report was resubmitted in March 2008 and again in April 2008. The Joint Committee returned the report to the IRS for additional review of an industry issue regarding the methodology for calculating the DRD related to variable life insurance and annuity contracts. The IRS completed its review of the issue and proposed an adjustment with respect to the calculation of the DRD. In order to expedite receipt of an income tax refund related to the 2002 and 2003 tax years, the Company agreed to such adjustment. The report, with the adjustment to the DRD, was submitted to the Joint Committee on Taxation in October 2008. The Company was advised on January 2, 2009 that the Joint Committee completed its consideration of the report and took no exception to the conclusions reached by the IRS. Accordingly, the final report was processed and a \$157 million refund was received by the Company's parent, Prudential Financial, in February 2009. The Company believed that its return position with respect to the calculation of the DRD was technically correct. Therefore, the Company filed protective refund claims on October 1, 2009 to recover the taxes associated with the agreed upon adjustment. The IRS issued an Industry Director Directive ("IDD") in May 2010 stating that the methodology for calculating the DRD set forth in Revenue Ruling 2007-54 should not be followed. The IDD also confirmed that the IRS guidance issued before Revenue Ruling 2007-54, which guidance the Company relied upon in calculating its DRD, should be used to determine the DRD. The Company's parent, Prudential Financial, has received a refund of approximately \$3 million pursuant to the protective refund claims. This activity had no impact on the Company's 2010 or first six months of 2011 results.

In January 2007, the IRS began an examination of tax years 2004 through 2006. For tax years 2007 through 2010, the Company is participating in the IRS's Compliance Assurance Program ("CAP"). Under CAP, the IRS assigns an examination team to review completed transactions contemporaneously during these tax years in order to reach agreement with the Company on how they should be reported in the tax returns. If disagreements arise, accelerated resolutions programs are available to resolve the disagreements in a timely manner before the tax returns are filed. It is management's expectation this program will shorten the time period between the filing of the Company's federal income tax returns and the IRS's completion of its examination of the returns.

Liquidity and Capital Resources

Overview

Liquidity refers to the ability to generate sufficient cash resources to meet the payment obligations of the Company. Capital refers to the long term financial resources available to support the operation of our businesses, fund business growth, and provide a cushion to withstand adverse circumstances. The ability to generate and maintain sufficient liquidity and capital depends on the profitability of our businesses, general economic conditions and our access to the capital markets through affiliates as described herein.

Management monitors the liquidity of Prudential Financial, Prudential Insurance and the Company on a daily basis and projects borrowing and capital needs over a multi-year time horizon through our quarterly planning process. We believe that cash flows from the sources of funds presently available to us are sufficient to satisfy the current liquidity requirements of Prudential Financial and the Company, including reasonably foreseeable contingencies.

The Dodd-Frank Wall Street Reform and Consumer Protection Act, signed into law on July 21, 2010, could result in the imposition of new capital, liquidity and other requirements on Prudential Financial and the Company. See "Other Business Regulation" in Part I for information regarding the potential effects of the Dodd-Frank bill on the Company and its affiliates.

General Liquidity

Liquidity refers to a company's ability to generate sufficient cash flows to meet the needs of its operations. Our liquidity is managed to ensure stable, reliable and cost-effective sources of cash flows to meet all of our obligations. Liquidity is provided by a variety of sources, as described more fully below, including portfolios of liquid assets. Our investment portfolios are integral to the overall liquidity of those operations. We segment our investment portfolios and employ an asset/liability management approach specific to the requirements of our product lines. This enhances the discipline applied in managing the liquidity, as well as the interest rate and credit risk profiles, of each portfolio in a manner consistent with the unique characteristics of the product liabilities. We use a projection process for cash flows from operations to ensure sufficient liquidity to meet projected cash outflows, including claims. The impact of Prudential Funding, LLC's financing capacity on liquidity (as described below) is considered in the internal liquidity measures of the Company.

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Liquidity is measured against internally developed benchmarks that take into account the characteristics of both the asset portfolio and the liabilities that they support. The results are affected substantially by the overall asset type and quality of our investments.

Cash Flow

The principal sources of the Company's liquidity are premiums and annuity considerations, investment and fee income, and investment maturities. The principal uses of that liquidity include benefits, claims, dividends paid to policyholders, and payments to policyholders and contractholders in connection with surrenders, withdrawals and net policy loan activity. Other uses of liquidity include commissions, general and administrative expenses, purchases of investments, and payments in connection with financing activities. As a result of the launch of its new annuity product line in March 2010, as discussed above, the Company has seen and expects to continue to see the overall level of these activities to increase.

We believe that the cash flows from our insurance and annuity operations are adequate to satisfy our current liquidity requirements, including under reasonably foreseeable stress scenarios. The continued adequacy of this liquidity will depend upon factors such as future securities market conditions, changes in interest rate levels, customer behavior, policyholder perceptions of our financial strength, and the relative safety of competing products each of which could lead to reduced cash inflows or increased cash outflows. In addition, market volatility can impact the level of capital required to support our businesses, particularly in our annuity products. Our cash flows from investment activities result from repayments of principal, proceeds from maturities and sales of invested assets and investment income, net of amounts reinvested. The primary liquidity risks with respect to these cash flows are the risk of default by debtors or bond insurers, our counterparties' willingness to extend repurchase and/or securities lending arrangements, commitments to invest and market volatility. We closely manage these risks through our credit risk management process and regular monitoring of our liquidity position. Further, the level of new business sales can also impact liquidity, and additional financing may be required due to the increase in annuity sales as previously discussed.

In managing our liquidity, we also consider the risk of policyholder and contractholder withdrawals of funds earlier than our assumptions when selecting assets to support these contractual obligations. We use surrender charges and other contract provisions to mitigate the extent, timing and profitability impact of withdrawals of funds by customers from annuity contracts and deposit liabilities.

Individual life insurance policies are less susceptible to withdrawal than our annuity reserves and deposit liabilities because policyholders may be subject to a new underwriting process in order to obtain a new insurance policy. Our annuity reserves with guarantee features may be less susceptible to withdrawal than historical experience indicates, due to the current value of these guarantee features to policyholders as a result of market declines in recent years.

Gross account withdrawals amounted to approximately \$60 million and \$81 million in the second quarter of 2011 and 2010, respectively. Because these withdrawals were consistent with our assumptions in asset/liability management, the associated cash outflows did not have a material adverse impact on our overall liquidity.

Liquid Assets

Liquid assets include cash, cash equivalents, short-term investments, fixed maturities and public equity securities. As of June 30, 2011 and December 31, 2010, the Company had liquid assets of \$1.3 billion and \$1.2 billion, respectively. The portion of liquid assets comprised of cash and cash equivalents and short-term investments was \$114.6 million and \$95.4 million as of June 30, 2011 and December 31, 2010, respectively. As of June 30, 2011, \$1.048 billion, or 91%, of the fixed maturity investments company general account portfolios were rated investment grade. The remaining \$101 million, or 9%, of these fixed maturity investments were rated non-investment grade. We consider attributes of the various categories of liquid assets (for example, type of asset and credit quality) in calculating internal liquidity measures in order to evaluate the adequacy of our insurance operations' liquidity under a variety of stress scenarios. We believe that the liquidity profile of our assets is sufficient to satisfy current liquidity requirements, including under foreseeable stress scenarios.

Given the size and liquidity profile of our investment portfolios, we believe that claim experience varying from our projections does not constitute a significant liquidity risk. Our asset/liability management process takes into account the expected maturity of investments and expected claim payments as well as the specific nature and risk profile of the liabilities. Historically, there has been no significant variation between the expected maturities of our investments and the payment of claims.

Our liquidity is managed through access to substantial investment portfolios as well as a variety of instruments available for funding and/or managing short-term cash flow mismatches, including from time to time those arising from claim levels in excess of projections. To the extent we need to pay claims in excess of projections, we may borrow temporarily or sell investments sooner than anticipated to pay these claims, which may result in increased borrowing costs or realized investment gains or losses affecting results of operations. We believe that borrowing temporarily or selling investments earlier than anticipated will not have a material impact on the liquidity of the Company. Payment of claims and sale of investments earlier than anticipated would have an impact on the reported level of cash flow from operating and investing activities, respectively, in our financial statements.

Prudential Funding, LLC

Prudential Funding, LLC, or Prudential Funding, a wholly owned subsidiary of Prudential Insurance, serves as an additional source of financing to meet our working capital needs. Prudential Funding operates under a support agreement with Prudential Insurance whereby Prudential Insurance has agreed to maintain Prudential Funding positive tangible net worth at all times. Prudential Funding borrows funds in the capital markets primarily through the direct issuance of commercial paper.

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Capital

The Risk Based Capital, or RBC, ratio is a primary measure by which we evaluate the capital adequacy of the Company. We manage our RBC ratio to a level consistent with an “AA” ratings objective. RBC is determined by statutory formulas that consider risks related to the type and quality of the invested assets, insurance-related risks associated with an insurer’s products, interest rate risks and general business risks. The RBC ratio calculations are intended to assist insurance regulators in measuring the adequacy of an insurer’s statutory capitalization. As of December 31, 2010, the RBC ratio for each of Prudential Insurance and the Company exceeded the minimum levels required by applicable insurance regulations. The RBC ratio is an annual calculation; however, based upon June 30, 2011 amounts, management of the Company and Prudential Financial, Inc. estimate that the RBC ratios for Prudential Insurance and other domestic life insurance subsidiaries of Prudential Financial, Inc., including the Company, would exceed the minimum level required by applicable insurance regulations.

The level of statutory capital of the Company can be materially impacted by interest rate and equity market fluctuations, changes in the values of derivatives, the level of impairments recorded, credit quality migration of investment portfolio, among other items. Further, the recapture of business subject to reinsurance arrangements due to defaults by, or credit quality migration affecting, the reinsurers could result in higher required statutory capital levels. The level of statutory capital of the Company is also affected by statutory accounting rules which are subject to change by insurance regulators.

In the second quarter of 2010 Prudential Financial changed the focus of the capital hedge program from the equity price risk associated with the annuities business to a broader view of equity market exposure of the statutory capital of Prudential Financial and its subsidiaries, as a whole. To effect this change, the capital hedge program was terminated and equity index-linked derivative transactions were entered into that are designed to mitigate the overall impact on statutory capital of a severe equity market stress event on Prudential Financial and its subsidiaries, as a whole. The program now focuses on tail risk rather than general equity market declines in order to protect statutory capital in a more cost-effective manner under stress scenarios. Prudential Financial assesses the composition of the hedging program on an ongoing basis and may change it from time to time based on an evaluation of its risk position or other factors.

In addition to hedging the equity market exposure as mentioned above, we also manage certain risks associated with our variable annuity products through hedging programs and affiliated reinsurance arrangements. Primarily in the reinsurance affiliate, equity options and futures as well as interest rate derivatives are purchased to hedge certain optional living benefit features accounted for as embedded derivatives against changes in equity markets, interest rates, and market volatility. Historically, the hedging strategy sought to generally match the sensitivities of the embedded derivative liability as defined by GAAP, excluding the impact of the market-perceived risk of non-performance, with capital market derivatives and options. In the third quarter of 2010, the hedging strategy was revised as, in the low interest rate environment, management of the company and reinsurance affiliate does not believe the GAAP value of the embedded derivative liability to be an appropriate measure for determining the hedge target.

Certain of the Company’s variable annuity statutory reserves are ceded to an affiliated captive reinsurance company. A reinsurance trust is established by the affiliated captive reinsurance company to satisfy reinsurance reserve credit requirements. These reserve credits allow the Company to reduce the level of statutory capital it is required to hold. Reinsurance credit reserve requirements can move materially in either direction due to changes in equity markets and interest rates, actuarial assumptions and other factors. Higher reinsurance credit reserve requirements would necessitate depositing additional assets in the statutory reserve credit trusts, while lower reinsurance credit reserve requirements would allow assets to be removed from the statutory reserve credit trusts. We expect Prudential Financial would satisfy those additional needs through a combination of funding the reinsurance credit trusts with available cash, loans from Prudential Financial and/or affiliates and assets pledged to our affiliated captive reinsurance company as collateral for hedging positions related to our living benefit features. Prudential Financial also continues to evaluate other options to address reserve credit needs such as obtaining letters of credit. During the second quarter of 2011, the need to fund the captive reinsurance trust increased by \$1 million due to new business added to the reinsured block.

Item 4. Controls and Procedures

In order to ensure that the information we must disclose in our filings with the SEC, is recorded, processed, summarized, and reported on a timely basis, the Company’s management, including our Chief Executive Officer and Chief Financial Officer, have reviewed and evaluated the effectiveness of our disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, as of June 30, 2011. Based on such evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that, as of June 30, 2011, our disclosure controls and procedures were effective. No change in the Company’s internal control over financial reporting, as defined in Exchange Act Rules 13a-15(f) and 15d-15(f), occurred during the quarter ended June 30, 2011 that has materially affected or is reasonably likely to materially affect our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

We are subject to legal and regulatory actions in the ordinary course of our businesses, including class action lawsuits. Our pending legal and regulatory actions may include proceedings specific to us and proceedings generally applicable to business practices in the industry in which we operate. We are also subject to litigation arising out of our general business activities, such as our investments, contracts, leases and labor and employment relationships, including claims of discrimination and harassment and could be exposed to claims or litigation concerning certain

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business or process patents. Regulatory authorities from time to time make inquiries and conduct investigations and examinations which may relate particularly to us and our products or to industry-wide issues or matters upon which such regulators have determined to focus. In some of our pending legal and regulatory actions, parties may seek large and/or indeterminate amounts, including punitive or exemplary damages.

In April 2011, a motion to dismiss the amended complaint was filed in *Phillips v. Prudential Insurance and Pruco Life Insurance Co.*, a purported Illinois state class action challenging the use of retained asset accounts to settle individual life insurance death benefit claims

In May 2011, the Company filed a motion for judgment on the pleadings in *Huffman v. The Prudential Life Insurance Company*, a purported nationwide class action challenging the use of retained asset accounts to settle death benefit claims in ERISA-governed employee welfare plans. In July 2011, the court denied the motion.

Our litigation and regulatory matters are subject to many uncertainties, and given their complexity and scope, their outcome cannot be predicted. It is possible that our results of operations or cash flow in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation or regulatory matters depending, in part, upon the results of operations or cash flow for such period. In light of the unpredictability of the Company's litigation and regulatory matters, it is also possible that in certain cases an ultimate unfavorable resolution of one or more pending litigation or regulatory matters could have a material adverse effect on our financial position. Management believes, however, that based on information currently known to it, the ultimate outcome of all pending litigation and regulatory matters, after consideration of applicable reserves and rights to indemnification, is not likely to have a material adverse effect on our financial position.

See "Contingent Liabilities" within Note 6 to the Unaudited Interim Financial Statements for a discussion concerning audits and inquiries concerning the Company's handling of unclaimed property.

The foregoing discussion is limited to recent material developments concerning our legal and regulatory proceedings. See Note 6 to the Unaudited Interim Financial Statements included herein for additional discussion of our litigation and regulatory matters, including those referred to above.

Item 1A. Risk Factors

You should carefully consider the risks described under "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2010. These risks could materially affect our business, results of operations or financial condition or cause our actual results to differ materially from those expected or those expressed in any forward looking statements made by or on behalf of the Company. These risks are not exclusive, and additional risks to which we are subject include, but are not limited to, the factors mentioned under "Forward-Looking Statements" above and the risks of our businesses described elsewhere in this Quarterly Report on Form 10-Q.

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Item 6. Exhibits

31.1	Section 302 Certification of the Chief Executive Officer.
31.2	Section 302 Certification of the Chief Financial Officer.
32.1	Section 906 Certification of the Chief Executive Officer.
32.2	Section 906 Certification of the Chief Financial Officer.
101.INS	-XBRL Instance Document.
101.SCH	-XBRL Taxonomy Extension Schema Document.
101.CAL	-XBRL Taxonomy Extension Calculation Linkbase Document.
101.LAB	-XBRL Taxonomy Extension Label Linkbase Document.
101.PRE	-XBRL Taxonomy Extension Presentation Linkbase Document.
101.DEF	-XBRL Taxonomy Extension Definition Linkbase Document.

In accordance with Rule 406T of Regulation S-T, the XBRL related information in Exhibit 101 to the Quarterly Report on Form 10-Q shall not be deemed to be “filed” for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be part of any registration statement or other document filed under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Pruco Life Insurance Company of New Jersey

By : /s/ Thomas Diemer
Thomas Diemer
Chief Accounting Officer
(Authorized Signatory and Principal Accounting and Financial Officer)

Date: August 12, 2011

CERTIFICATION

I, Stephen Pelletier, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Pruco Life Insurance Company of New Jersey;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant is made known to us by others within such entity, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: August 12, 2011

/s/ Stephen Pelletier

 Stephen Pelletier
 Chief Executive Officer

CERTIFICATION

I, Thomas Diemer, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Pruco Life Insurance Company of New Jersey;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant is made known to us by others within such entity, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 12, 2011

/s/ Thomas Diemer
 Thomas Diemer
 Chief Financial Officer

CERTIFICATION

Pursuant to 18 U.S.C. § 1350, I, Stephen Pelletier, Chief Executive Officer of Pruco Life Insurance Company of New Jersey (the “Company”), hereby certify that the Company’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2011 (the “Report”) fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 12, 2011

/s/ Stephen Pelletier

Stephen Pelletier

Chief Executive Officer

The foregoing certification is being furnished solely pursuant to 18 U.S.C. § 1350 and is not being filed as part of the Report or as a separate disclosure document.

CERTIFICATION

Pursuant to 18 U.S.C. § 1350, I, Thomas Diemer, Chief Financial Officer of Pruco Life Insurance Company of New Jersey (the “Company”), hereby certify that the Company’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2011 (the “Report”) fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 12, 2011

/s/ Thomas Diemer

Thomas Diemer

Chief Financial Officer