



Investors should read this pricing supplement in conjunction with the Prospectus and Prospectus Supplement.

CUSIP Number	Aggregate Principal Amount	Selling Price	Gross Concession	Net Proceeds	Interest Type	Interest Rate	Payment Frequency	Maturity Date	1st Interest Payment Date	1st Interest Payment Amount	Survivor's Option*	Product Ranking
74432BAU2	\$12,714,000.00	100.000%	1.250%	\$12,555,075.00	Fixed	4.500%	Semi-Annual	03/15/2030	09/15/2025	\$22.75	Yes	Senior Unsecured Notes

We will pay you interest on the notes on a Semi-Annual basis on Mar 15th and Sep 15th. The first such payment will be made on Sep 15, 2025. The interest rate per annum and stated maturity date are set out above. The regular record dates for your notes are each business day preceding each date on which interest is paid.

Any notes sold by the selling agents to securities dealers, or by securities dealers to certain other brokers or dealers, may be sold at a discount from the initial selling price up to 0.6000% of the principal amount.

Redemption Information: Non-Callable

Purchasing Agent: InspereX LLC **Agents:** BofA / Merrill Lynch, Citigroup, Morgan Stanley, RBC Capital Markets, Wells Fargo Advisors

Offering Date: Monday, March 3, 2025 through Monday, March 10, 2025

Trade Date: Monday, March 10, 2025 @ 12:00 PM ET

Settle Date: Thursday, March 13, 2025

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book-Entry only

DTC Number 0235 via RBC Dain Rauscher Inc.

Prudential Financial, Inc.
Prudential Financial InterNotes®
Prospectus Dated March 1, 2024 and
Prospectus Supplement Dated August 5, 2024

If the maturity date, redemption date or an interest payment date for any note is not a business day (as that term is defined in the prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date, redemption date or interest payment date (following unadjusted business day convention).

* The survivor's option feature of your note is subject to important limitations, restrictions and procedural requirements further described on page S-32 of your prospectus supplement.

The Bank of New York will act as trustee for the Notes. Citibank, N.A., will act as paying agent, registrar and transfer agent for the Notes and will administer any survivor's options with respect thereto.

In the opinion of John M. Cafiero, as counsel to Prudential Financial, Inc. (the Company), when the notes offered by this pricing supplement have been executed and issued by the Company and authenticated by the trustee pursuant to the indenture, and delivered against payment as contemplated herein, such notes will be valid and binding obligations of the Company, subject to bankruptcy, insolvency, fraudulent transfer, reorganization, moratorium and similar laws of general applicability related to affecting creditors' rights and to general equity principles. This opinion is given as of the date hereof and is limited to the laws of New Jersey and New York. In addition, this opinion is subject to customary assumptions about the trustee's authorization, execution and delivery of the indenture and the genuineness of signatures and to such counsel's reliance on officers of the Company and other sources as to certain factual matters, all as stated in the opinion of John M. Cafiero, dated August 5, 2024, filed in the Company's Current Report on Form 8-K dated August 5, 2024 and incorporated by reference as Exhibit 5.2 to the Company's registration statement on Form 3-ASR (File No. 333-277590).

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Calculation of Filing Fee Table
FORM S-3
(Form Type)

Prudential Financial, Inc.
(Exact name of Registrant as Specified in its Charter)

Table 1: Newly Registered Securities and Carry Forward Securities

	Security Type	Security Class Title	Fee Calculation or Carry Forward Rule	Amount Registered	Proposed Maximum Offering Price Per Unit	Maximum Aggregate Offering Price	Fee Rate	Amount of Registration Fee	Carry Forward Form Type	Carry Forward File Number	Carry Forward Initial Effective Date	Filing Fee Previously Paid In Connection With Unsold Securities To Be Carried Forward
Newly Registered Securities												
Fees to be Paid	Debt	Senior Unsecured Notes	457(r)	\$12,714,000	100.00%	\$12,714,000	\$153.10 per \$1 million	\$1,946.51				
Fees Previously Paid	---	---	---	---	---	---		---				
Carry Forward Securities												
Carry Forward Securities	---	---	---	---		---			---	---	---	---
	Total Offering Amounts					\$12,714,000		\$1,946.51				
	Total Fees Previously Paid							---				
	Total Fees Offsets							---				
	Net Fee Due							\$1,946.51				

The prospectus supplement to which this exhibit is attached is a final prospectus for the related offering. The maximum amount of that offering is \$12,714,000.