

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Notice of Effectiveness**

**Effectiveness Date:** September 12, 2014 5:27 P.M.

**Form:** S-3

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**CIK:** [0000777917](#)

**Company Name:** PRUCO LIFE INSURANCE CO

**File Number:** [333-198398](#)